



WORLD INVESTOR WEEK 2025 & RELATIONSHIP  
INVESTMENT SCAMS ANTI-FRAUD CAMPAIGN  
**PUBLIC REPORT**

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INTERNATIONAL ORGANIZATION  
OF SECURITIES COMMISSIONS  
**IOSCO**

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# WORLD INVESTOR WEEK 2025

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## INTRODUCTION

Investor protection is one of the key priorities of the International Organization of Securities Commissions (IOSCO). The World Investor Week (WIW) is an initiative of IOSCO<sup>1</sup> to raise awareness about the importance of investor education and protection. The WIW is conducted in the week that covers the first Monday of October of each year, although the participating jurisdictions are allowed to conduct WIW-related activities in any other week of October or November. During the WIW, a diversity of outreach activities is carried out by participating IOSCO member jurisdictions.

By using the IOSCO network to facilitate a coordinated and, therefore, more powerful approach, the IOSCO WIW also provides a framework for individual jurisdictions to publicize their investor education and protection initiatives and to deliver more tailored messaging within their jurisdictions.

In October 2025, IOSCO, with the support of other organizations, carried out the ninth edition of WIW and achieved outstanding results. This edition took place against a backdrop of significant market developments, including increased digitalization, the emergence of new products and services, and greater participation of retail investors in capital markets worldwide.

In this context, the 2025 campaign focused on three main themes: Technology and Digital Finance, Artificial Intelligence (AI), and Fraud & Scam Prevention, which the IOSCO Board has identified as particularly relevant given current and expected global market conditions. Other themes covered were Crypto Assets and the Basics of Investing.

This report compiles the information provided by the participants in the 2025 campaign. It presents real examples of the wide range of initiatives organized and conducted by participating jurisdictions, illustrating the types of activities that could be undertaken in future WIW campaigns. Additionally, these examples can serve as a valuable resource for current and future financial education and investor protection initiatives.

IOSCO members and interested stakeholders are invited to participate in the WIW and the forthcoming WIW 2026 campaign.

### For more information

**website:** [www.worldinvestorweek.org](http://www.worldinvestorweek.org)

**contact us at:** [worldinvestorweek@iosco.org](mailto:worldinvestorweek@iosco.org)

<sup>1</sup> The International Organization of Securities Commissions (IOSCO) is the international body that brings together the world's securities regulators and is recognized as the global standard setter for the securities sector. IOSCO develops, implements, and promotes adherence to internationally recognized standards for securities regulation.

## THE IOSCO WORLD INVESTOR WEEK

The IOSCO World Investor Week is a global, week-long campaign dedicated to raising awareness about the importance of investor education and protection. It also aims to highlight the various initiatives undertaken by securities regulators in these two crucial areas.

The IOSCO WIW has two primary objectives, namely (i) to disseminate key messages that support investor education, investor protection, and financial literacy; and (ii) to foster learning opportunities for investors. The campaign also strives to strengthen collaboration among IOSCO members on investor education and protection initiatives while raising IOSCO's visibility among key international stakeholders.

The 9<sup>th</sup> edition of the WIW campaign took place from 6 to 12 October 2025. Its key messages centered around three main themes: 1) Technology and Digital Finance, 2) Artificial Intelligence, and 3) Fraud & Scam Prevention, which were further supported by two additional themes focusing on Crypto Assets and the Basics of Investing.

IOSCO securities regulators and other IOSCO members from six continents engaged in a wide array of activities during WIW 2025, including podcasts, webinars, conferences, and broad-reaching initiatives aimed at diverse groups. Notably, initiatives targeting young people, students, and professors are growing in relevance, leveraging innovative tools to promote financial awareness from an early age.

It was also observed that participating jurisdictions are increasingly adopting digital and virtual tools and expanding their social media presence when promoting WIW initiatives. The campaign was actively promoted through major social media platforms (LinkedIn, Facebook, X, Instagram).

On the other hand, some jurisdictions have made a concerted effort to maintain direct, in-person interactions with their audience, as these interactions create a more engaging and immersive experience for attendees.

The enhanced website for WIW [www.worldinvestorweek.org](http://www.worldinvestorweek.org), launched in 2024, was further improved in 2025 to surface more content on the homepage, drawing users' attention and helping them find what they were looking for more easily and quickly. An interactive "contact us" form enabled users to get in touch with the IOSCO WIW team quickly and seamlessly.

In this way, greater prominence was given to the supporting organizations and to the jurisdictions running the WIW campaign. Additionally, impactful graphics helped to tell the story of WIW.

There is a clear perception that the continuous introduction of richer content, more colour, and greater interactivity and dynamism — all under IOSCO's new brand identity — plays an important role in fostering strong relationships for future collaboration.

A total of **118 member jurisdictions** and an additional **19 organizations** that prioritise investor education participated in the WIW 2025 campaign. At the national level, in addition to the securities regulators, the 2025 WIW campaign was supported by a broad set of participants, such as self-regulatory organizations, industry associations, market participants, other financial authorities, and various stakeholders (e.g., universities and schools).

A summary of Global and Regional events held in WIW 2025 is presented in Annex 1 of this report.

In 2025, IOSCO Committee 8 (C8) revised the WIW Governance, setting up a dedicated WIW Multi-Coordination Group to oversee WIW and coordinate activities. Members of the Multi-Coordination Group must be C8 members who volunteer for the role and must have expertise in financial regulation, particularly in the areas of financial and investor education.

### The Multi-Coordination Group is responsible for

Ensuring that all activities and projects required for the preparation, execution, and evaluation of the campaign are carried out. To accomplish this, they will make necessary decisions in consultation with the WIW Working Group and coordinate relevant matters with the C8 Chair and the IOSCO General Secretariat.

Maintaining the campaign, facilitating new member participation, and delegating or finding volunteers for tasks as needed.

Reaching out to other institutions, whether they are members of IOSCO or not. In this situation, the Multi-Coordination Group should adhere to the specific guidelines outlined in the campaign implementation plan to promote the involvement of new entities and the creation of new initiatives.

Drafting key messages, creating a social media plan, designing communications, graphics, and the website. The WIW website is hosted on a domain administered by IOSCO. In coordination with the IOSCO General Secretariat, new domains can be established in the future. The Multi-Coordination Group will select a 'Facilitator' from among its members to ensure that the campaign progresses on time and that the tasks allocated within the Multi-Coordination Group are duly completed.

Ensure that there is media coverage of WIW to enhance the impact of the campaign worldwide. This work will be coordinated with IOSCO's communication team. An example of seeking media coverage is arranging a specially designed Google Doodle for the WIW.

The WIW Multi-Coordination Group is responsible for coordinating the campaign internationally. This involves reaching out to other organizations to discuss the possibility of obtaining their support for WIW. Such support would include endorsing the campaign and helping to spread the WIW key messages among their members or globally. Cooperation could also involve promoting events and activities in line with the Campaign Guidelines for IOSCO Members.

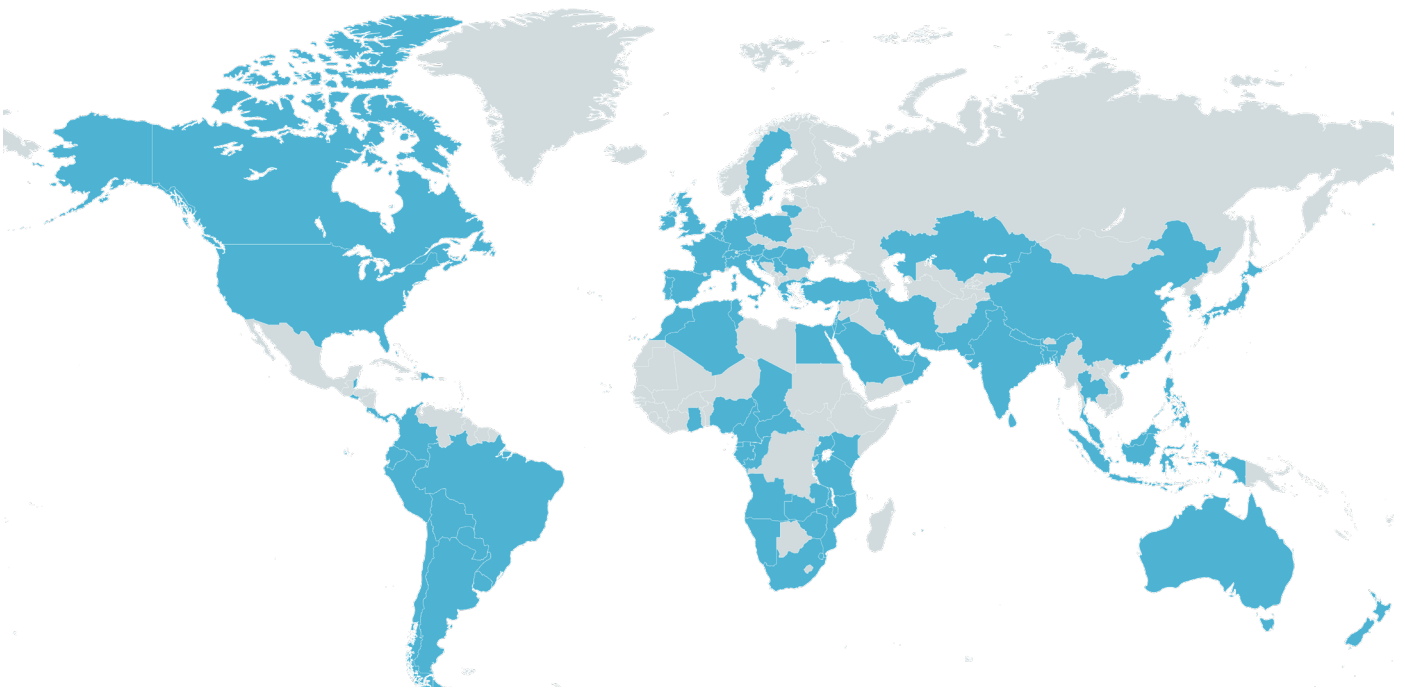
The Multi-Coordination Group has been established, comprising representatives from four C8 members: CVM (Brazil), CONSOB (Italy), CMA (Saudi Arabia), and FSA (Romania), with the support of the C8 Chair and Vice-Chair.

## WIW 2025 RESULTS

The overall results of WIW 2025, presented in this section, are derived from survey responses collected via the online form provided by IOSCO on the WIW website. The post-campaign survey is a valuable tool for assessing WIW impact, with the understanding that participating jurisdictions and global organizations voluntarily submit their responses.

Among the 137 participants in WIW 2025 (jurisdictions and supporters), 55 responded to the survey and submitted a short report on their local initiatives using the same online form. These materials are included as part of this comprehensive Public Report.

The map below shows the WIW 2025 participating jurisdictions in blue



Participating jurisdictions of WIW 2025. **Source: [www.worldinvestorweek.org](http://www.worldinvestorweek.org)**

The infographics that follow present a consolidated set of figures that highlight the reach and diversity of activities carried out by participants during the WIW 2025 campaign.

# WIW 2025 IN NUMBERS

## Number of Participants



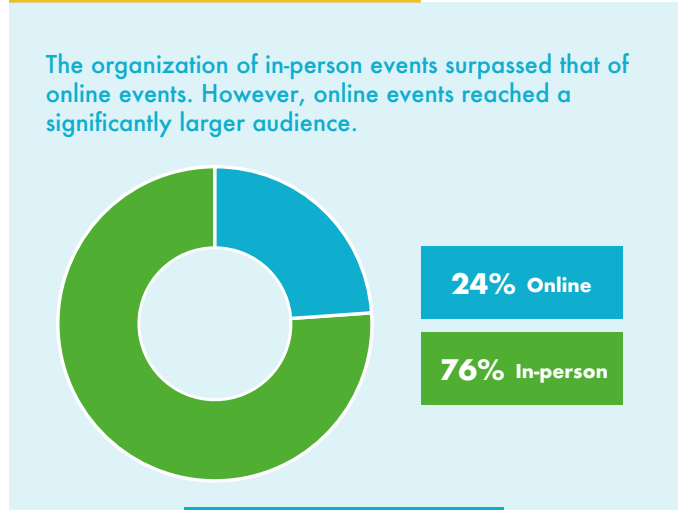
## Number of Events Promoted

**8,560**

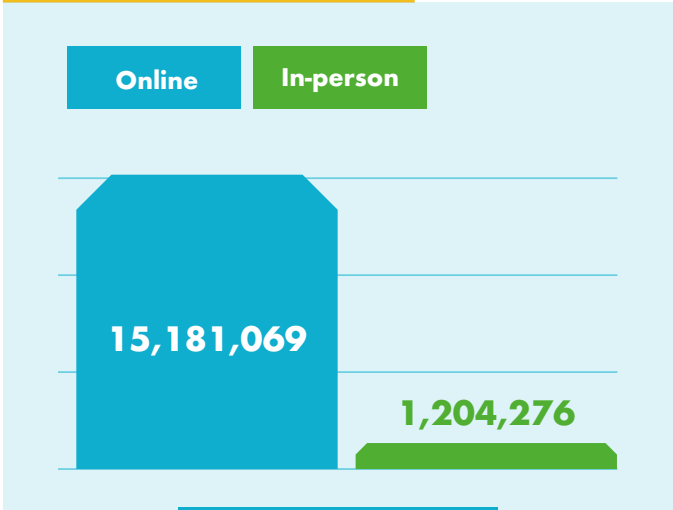
## Broadcast Media

**918 Million**  
People reached:  
Interviews, TV shows, and radio programs

## Events Format



## Number of Attendees

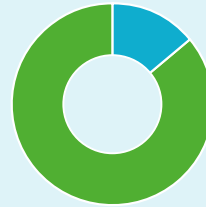


## SOCIAL MEDIA

### Number of Posts

**3,726**

### Post-Level Reach



14% Organic

86% Paid Advertising

### Total Post-Level Reach

**343** Million

People reached on WIW posts only

### Pageviews

**72** Million

## SUPPORTERS

WIW 2025 continued attracting more supporters. As in the previous editions, Global and Regional organizations supported and endorsed WIW 2025, as follows:

CFA Institute

European Fund and Asset Management Association (EFAMA)

European Securities and Markets Authority (ESMA)

Financial Planning Standards Board Ltd (FPSB)

G20 (Presidency of South Africa)

Global Financial Literacy Excellence Center (GFLEC)

IFIE Americas Caribbean Working Group

International Auditing and Assurance Standards Board (IAASB)

International Ethics Standards Board for Accountants (IESBA)

International Federation of Accountants (IFAC)

International Financial Reporting Standards Foundation (the IFRS Foundation)

International Network of Financial Services Ombudsman Schemes (the INFO Network)

Investment Company Institute (ICI)

IOSCO Asia Pacific Hub

Organization for Economic Cooperation and Development (OECD)

Sustainable Stock Exchange Initiative (the SSE Initiative)

Union of Arab Securities Authorities (UASA)

World Bank Group

World Federation of Exchanges (WFE)

## HOW TO PARTICIPATE

WIW 2025 took place from 6 to 12 October, with participating jurisdictions having the flexibility to organize their activities around this week or any other week in October and November, to accommodate any conflict with dates in a particular jurisdiction (e.g., national holidays). Organizations interested in joining WIW are invited to contact the national coordinator in their jurisdiction or the IOSCO C8 WIW Multi-Coordination Group at [worldinvestorweek@iosco.org](mailto:worldinvestorweek@iosco.org)

[Click here](#) to view the list of participating jurisdictions and the respective leading organization.

The WIW website [www.worldinvestorweek.org](http://www.worldinvestorweek.org) contains useful information for participating jurisdictions and supporting organizations, including press releases and the WIW Implementation Guide.

## ABOUT IOSCO

The International Organization of Securities Commissions (IOSCO) is the international body that brings together the world's securities regulators and is recognized as the global standard setter for the securities sector. IOSCO develops, implements, and promotes adherence to internationally recognized standards for securities regulation. It works intensively with the G20 and the Financial Stability Board (FSB) on the global regulatory reform agenda.

### IOSCO members have resolved

to cooperate in developing, implementing, and promoting adherence to internationally recognized and consistent standards of regulation, oversight, and enforcement in order to protect investors, maintain fair, efficient, and transparent markets, and seek to address systemic risks;

to enhance investor protection and promote investor confidence in the integrity of securities markets, through strengthened information exchange and cooperation in enforcement against misconduct and in the supervision of markets and market intermediaries; and

to exchange information at both global and regional levels on their respective experiences in order to assist the development of markets, strengthen market infrastructure, and implement appropriate regulation.

IOSCO believes the need for investor education and financial literacy has never been greater than today. As the financial marketplace continues to evolve and innovate, investment products are becoming increasingly complex and financial services increasingly diverse. Retail investors require a greater understanding of key financial concepts to comprehend and evaluate the choices available to them and to avoid financial fraud. Strengthening investor education and financial literacy programs is also essential at a time when responsibility for saving and investing for retirement is shifting from the employer to the individual in many jurisdictions.

## CONTACT US

[www.worldinvestorweek.org](http://www.worldinvestorweek.org)

# RELATIONSHIP INVESTMENT SCAMS ANTI-FRAUD CAMPAIGN

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## INTRODUCTION

Relationship Investment Scams (RIS) are a sophisticated form of online confidence scams (also referred to as “pig butchering” by the international criminal syndicates that operate them). Perpetrators contact targets through various communication channels, including misdirected or wrong number texts, dating apps, social media, and other digital platforms. The scammers increasingly use artificial intelligence (AI), including Large Language Models and deepfakes, to improve the believability of their fake personas. Typically, perpetrators build trust with targets, convincing them they are in a caring or a mentor-protégé relationship. In many, but not all instances, the emphasis eventually migrates towards investing together and both parties taking risks.

A key strategy in these scams is psychological manipulation, where scammers exploit the emotional vulnerability of the victims. Instead of making a direct request for money, perpetrators tend to direct targets to set up their own accounts on a specified platform and transfer money via various methods, including cryptocurrency, to those accounts. However, the accounts are on a fraudulent trading platform. Initially, victims are led to believe they are making a significant return on their investments to encourage them to invest more. Once the victims have nothing left to invest, refuse to continue investing, or seek to withdraw funds, the perpetrator stops communicating and the victims lose access to their funds. Often, “recovery room” scams follow – where individuals approach the victim claiming to be able to get their money back for a significant fee, which also quickly disappears.

Victims are both men and women and are often younger individuals, due to their engagement on dating or social media platforms and their increased willingness to invest in crypto assets. However, these scams are increasingly affecting older adults, likely because they have accumulated more wealth over time. Older individuals also may be more vulnerable due to recent widowhood, social isolation, cognitive decline, or a serious medical condition.

Total actual loss figures are unknown; however, estimates are as high as \$75 billion globally. The United Nations reports that the scams are spreading throughout the world and that human trafficking victims are often used to conduct the fraud. Due to the transnational nature of this crime and difficulty recovering stolen funds, anti-victimization messaging through investor education remains a critical defense.

## THE RELATIONSHIP INVESTMENT SCAMS ANTI-FRAUD CAMPAIGN

C8 proposed the Relationship Investment Scams Anti-Fraud Campaign (RIS Campaign) to address the scams through a coordinated communication and education campaign. The RIS Campaign was a sub-campaign to the main WIW initiative, and it aimed to raise public awareness, reduce victimization, and enhance communication and coordination among C8 members and other investor education professionals.

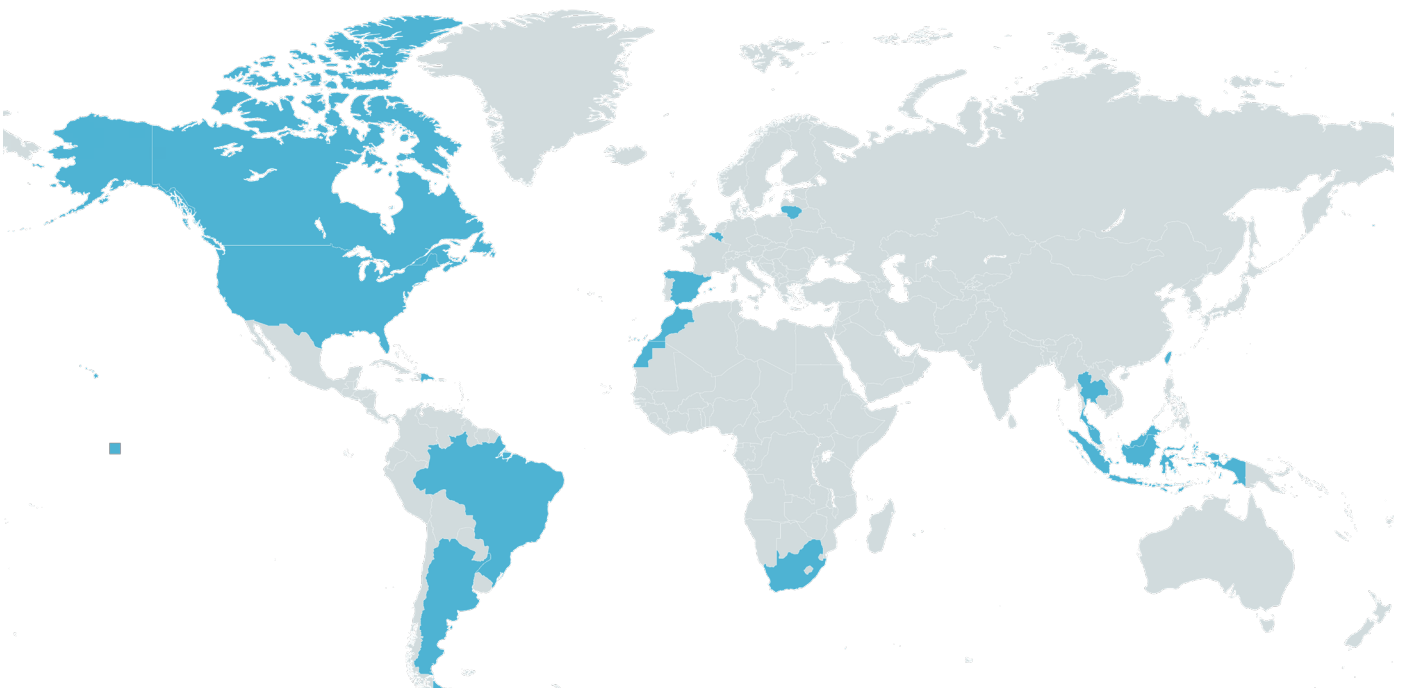
The C8 RIS Working Group developed a suite of educational materials for participants to customize for their jurisdictions. The materials were made available in the members-only section of IOSCO.org. In addition, a public RIS web page was launched to educate investors about the scams. The RIS Campaign launched in October 2025 as part of WIW.

Similar to the main WIW initiative, RIS Campaign participants carried out educational outreach activities that supported the campaign’s goals. Participants from 16 jurisdictions across five continents executed activities. Online events such as podcasts and webinars were a highlight for many jurisdictions, with some engaging in these activities for the first time. In-person events that allowed financial education professionals to inform investors and the media were also a part of outreach efforts for the RIS Campaign. These events also provided opportunities for the financial education professionals to hear first-hand scam experiences of investors. Significant resources were dedicated to digital outreach for the campaign, including short-format educational capsules, videos, and infographics. Social media and microsites were often used as the distribution channels for these materials.

## RIS CAMPAIGN 2025 RESULTS

The overall results of the RIS Campaign are derived from voluntary post-campaign survey responses collected via an online form provided by IOSCO.

The map below shows the 16 participating jurisdictions in blue:



## INFOGRAPHICS: RIS CAMPAIGN IN NUMBERS

### Number of Events Promoted

**358**

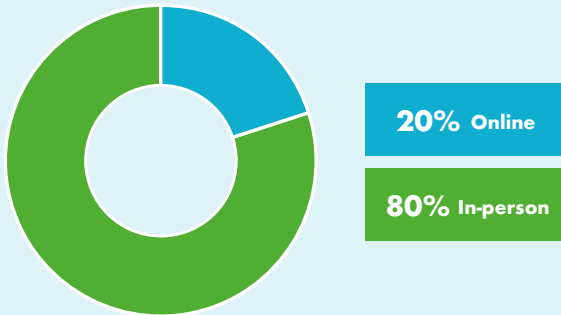
### Broadcast Media

**1.4 Million**

People reached via Interviews, TV shows, and radio programs

### Events Format

In-person events accounted for over four times the number of events compared to online events. However, the online events generated more than five times the attendance of in-person events.



### Number of Attendees

Online

In-person

**723,895**

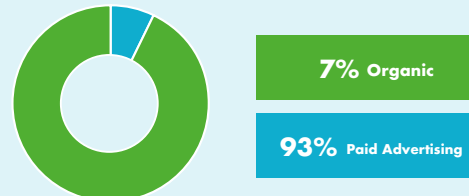
**143,462**

## SOCIAL MEDIA

### Number of Posts

**211**

### Post-Level Reach



### Total Post-Level Reach

**2.7 Million**

People reached on RIS posts only

### Pageviews

**85 Thousand**

As with the main WIW initiative, the RIS Campaign took place during the week of October 6th, with participating jurisdictions having the flexibility to organize their activities around this week or any other week in October and November, to accommodate any conflict with dates in a particular jurisdiction (e.g., national holidays).

[Click here](#) to view the list of participating jurisdictions and the respective leading organization.

# REPORTS OF THE PARTICIPATING JURISDICTIONS

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# ANGOLA

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## Lead Organization

Comissão do Mercado de Capitais (CMC).

## Other Participants

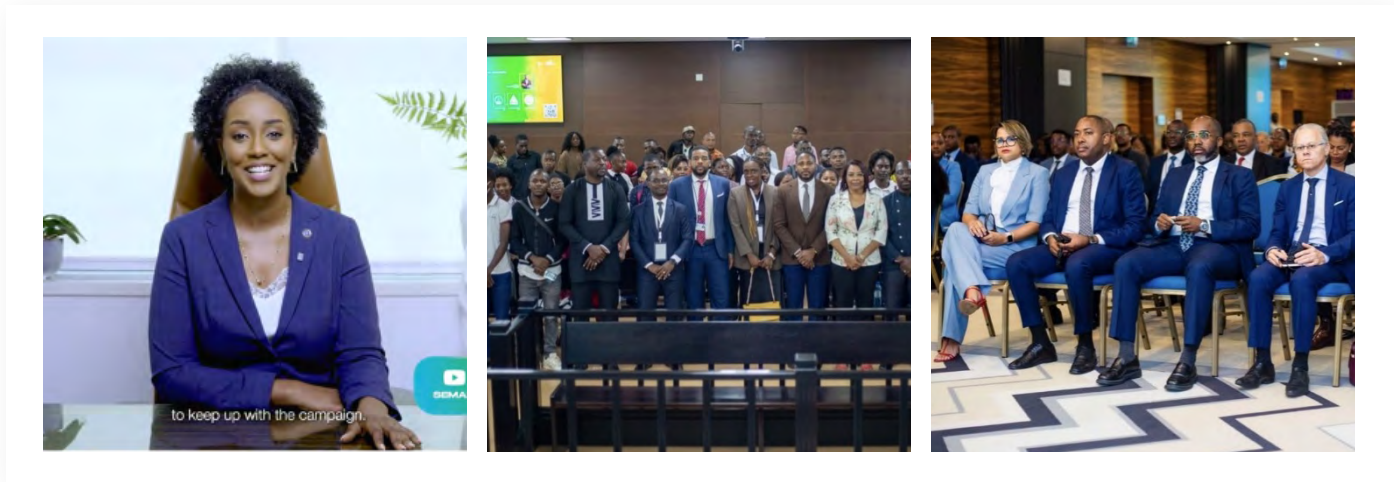
BNA (Central Bank), Ministry of Finance, ARSEG (Insurance and Pension Fund Regulator), TPA (state-owned television channel), RNA (state-owned radio channel).

The Capital Markets Commission of Angola (CMC) promoted 7 radio and 2 television programs. Additionally, 5 lectures were held at universities, and a kick-off event marked the start of WIW in Africa. To promote WIW, the CMC communication strategy involved sharing flyers on social media, distributing SMI (Semana Mundial do Investidor - WIW) content across digital platforms, and adding the event signature to its institutional email.

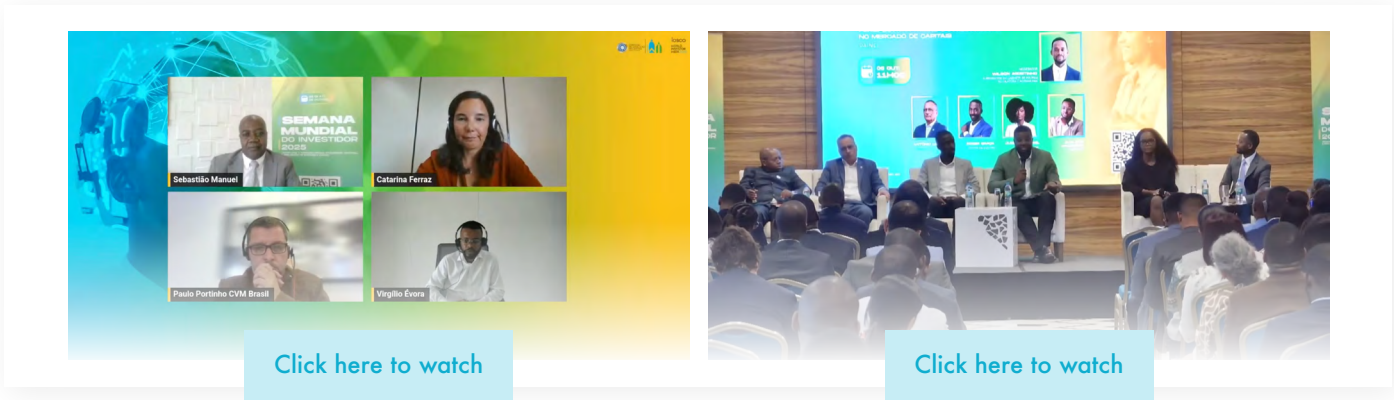
The campaign reached over 4,090 people in 2025, a 23% increase from 2024, which significantly enhanced the impact of our initiatives.

## EVENTS

### Pictures of WIW 2025 related activities



### Videos and Audio Recordings of WIW 2025 related activities



[Click here to watch](#)

[Click here to watch](#)

# ARGENTINA

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## Lead Organization

Comisión Nacional de Valores (CNV).

## Other Participants

N/A

In this edition, the Comisión Nacional de Valores focused on recent developments and the opportunities offered by the evolution of the Argentine capital market, with strategic axes centered on Technology and digital finance; Cryptoassets and tokenization; Financial education and Modernization, and new opportunities in the Argentine capital market.

## EVENTS

### Pictures of WIW 2025 related activities



temáticas



que tengas herramientas



activos virtuales

### Videos and Audio Recordings of WIW 2025 related activities

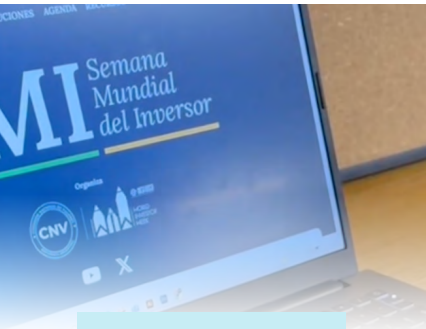


Tomás D'Acciavo  
Estudiante

[Click here to watch](#)



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# BAHAMAS

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## Lead Organization

Securities Commission of The Bahamas (SCB).

## Other Participants

Bahamas International Securities Exchange (BISX), RF Bank and Trust, as well as Royal Fidelity Bank - all recognized WIW and conducted independent WIW activities.

The Securities Commission of The Bahamas (SCB) marked World Investor Week 2025 with several key initiatives, beginning with a proclamation by Prime Minister the Hon. Philip Edward Davis, KC, declaring October as “Investor Education Month.” The announcement was shared via local newspapers, SCB’s website, and social media channels.

A major highlight was the #ScamProofMe242 Social Media Challenge, which encouraged the public to submit short videos showing how they spot and avoid scams. Seventeen entries were received. Prizes were awarded to the top three. The Commission also released a downloadable #ScamProofMe242 Starter Pack with practical anti-scam tips.

The “AI or A Lie?” campaign expanded digital outreach by showing how AI can create realistic scam content. College students viewed scam scenarios and were asked whether they were real or AI-generated, reinforcing digital literacy and critical thinking.

A media tour further amplified key messages on fraud prevention and informed investing, while the release of the second set of “Take 5 With The SCB” videos offered simple explanations of financial concepts. SCB volunteers also visited high schools to present on “Preparing to be an Investor,” covering investment basics and fraud red flags. Public feedback was collected through an Investor Education Survey intended to guide future initiatives.

The month closed with the annual “Are You A Smart Investor?” T-shirt Day, promoting awareness through QR-linked resources.

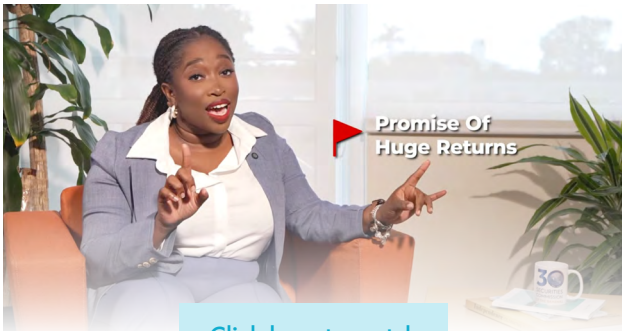
 **EVENTS**

 **Pictures of WIW 2025 related activities**

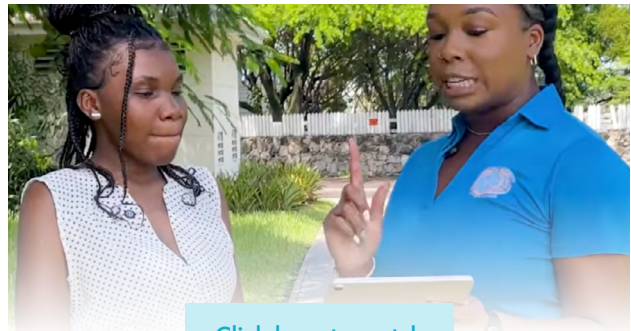


 **Videos and Audio Recordings of WIW 2025 related activities**

**Take 5 With The SCB**  
Frauds and Scams Red Flags – Featuring Ilsha McPhee



**AI or A Lie**  
Featuring Nia Bethel Sears



# BELGIUM

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## Lead Organization

Financial Services and Markets Authority (FSMA).

## Other Participants

Centre for Cybersecurity Belgium/Safeonweb.be (Campaign Lead), Belgian Federal Public Service Economy, Belgian Federal Police, Febelfin (Federation of the Belgian Financial Sector), Belgian Cyber Security Coalition.

The Centre for Cybersecurity Belgium, together with the FSMA, Febelfin, the FPS Economy, the Cyber Security Coalition, and the police prevention services, launched a large-scale awareness campaign via Safeonweb.be, the first on this scale in Belgium. The campaign is intended to raise public awareness of fake online investment offers and fraudulent providers. This fraudulent technique has burdened Belgians in the first half of the year with losses totalling 15 million euros. The new campaign coincided with both World Investor Week and European Cybersecurity Month and emphasizes the importance of digital vigilance.

The campaign ran for four weeks, over the course of which it successfully reached more than 13 million impressions across various platforms such as television, social media, cinema, online video, television-on-demand, print, and search.

The launch of the anti-fraud campaign also saw great interest from the Belgian press. The campaign featured in nearly 42 newspapers, online news articles, and television and radio newscasts.

Acting in his capacity as IOSCO Chair, FSMA Chairman Jean-Paul Servais took part in the “Ring-the-Bell for Financial Literacy” ceremony at Euronext Brussels, alongside Belgium’s Minister of Finance, Jan Jambon.

In addition to the campaign, the FSMA (and Wikifin) also posted organic posts on its LinkedIn and Facebook accounts, drawing investors’ attention to investment fraud and the basic principles of investing without taking undue risks.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

Financial Services and Markets Authority (FSMA).

### Other Participants

Centre for Cybersecurity Belgium/Safeonweb.be (Campaign Lead), Belgian Federal Public Service Economy, Belgian Federal Police, Febelfin (Federation of the Belgian Financial Sector), Belgian Cyber Security Coalition.

During WIW, the FSMA published a new warning regarding relationship investment scams:  
[www.fsma.be/en/warnings/have-you-made-match-beware-fraud](http://www.fsma.be/en/warnings/have-you-made-match-beware-fraud).

This warning was distributed through an organic post on the FSMA LinkedIn account. FSMA also held an online webinar that attracted 85 attendees.

# BELIZE

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## Lead Organization

Financial Services Commission (FSC).

## Other Participants

Central Bank of Belize and Finance Belize.

The FSC Belize announced the official launch of its 2025 WIW program through a Press Release with details of planned activities, which included: local morning show appearances to generate interest and public engagement; social media campaigns around the thematic areas; Smart Investor Tour to host in-person sessions at four high schools and one tertiary school countrywide; and an online webinar as its signature event.

The social media campaign included a total of 27 posts on each platform. The Facebook campaign successfully amplified awareness, while LinkedIn served as a platform for professional engagement.

The Smart Investor Tour comprised visiting five districts across Belize over four days and reached 542 students. The webinar titled “Empowering Investors: Navigating Opportunities & Managing Risks” aimed to facilitate meaningful discussion on investment opportunities and strategies to manage risk.

This year, the FSC partnered with the Central Bank of Belize, Finance Belize, and a private practitioner to provide regulator and private sector perspectives. The FSC also created a dedicated webpage for the 2025 WIW to include updates and resources such as the approved thematic areas, the schedule for Smart Investor Tour, “Test your Financial Fitness” quiz, and webinar links.

The FSC remains committed to advancing its public education efforts and looks forward to building on this momentum for future WIW campaigns.

## EVENTS

### Pictures of WIW 2025 related activities

#### Belize World Investor Week

SMART INVESTOR TOUR	<b>BELMOPAN</b> Monday, October 6	<b>DAILY SMART INVESTOR TIPS</b> Themes include: <ul style="list-style-type: none"> <li>• Fraud &amp; Scam Prevention,</li> <li>• Basics of Investing,</li> <li>• Artificial Intelligence,</li> <li>• Technology &amp; Digital Finance,</li> <li>• Crypto Assets and more!</li> </ul>
	<b>ORANGE WALK   PUNTA GORDA</b> Tuesday, October 7	
	<b>SAN IGNACIO</b> Wednesday, October 8	
	<b>BELIZE CITY</b> Thursday, October 9	
	Information Sharing Sessions for secondary and tertiary schools	
<b>OCT 10</b>	<b>FREE WEBINAR</b> Empowering Investors: Key Strategies for Safe Financial Practices in a Digital World	Designed for anyone interested in strengthening their understanding of investment strategies and the securities landscape in Belize
<b>INVESTOR CENTRE</b>	Visit <a href="http://www.belizesc.org.bz/investor-centre">www.belizesc.org.bz/investor-centre</a> for additional resources about investing. Stay informed, stay protected.	

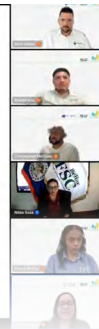
#### SMART INVESTOR TOUR



### Videos and Audio Recordings of WIW 2025 related activities

#### Financial Education Strategy – Core Objectives

Understand Landscape	Assess current financial capability and needs, especially underserved groups.
Design & Scale Interventions	Develop tailored, evidence-based programs to build confidence in digital financial services.
Optimize Delivery & Content	Use effective channels and adapt content to audience context and literacy levels.
Clarify Roles & Coordinate	Define stakeholder responsibilities and establish structured collaboration.
Monitor & Learn	Implement robust tracking, evaluation, and feedback for continuous improvement.



[Click here to watch](#)

# BRAZIL

---

## Lead Organization

Comissão de Valores Mobiliários (CVM).

## Other Participants

B3 (Brasil, Bolsa e Balcão), Banco Central do Brasil, Banco do Nordeste do Brasil S.A., Cresol, IBRI, Planejar, Sicoob, and Sicredi.

The Securities and Exchange Commission of Brazil (CVM) coordinated the 9th edition of the World Investor Week in Brazil, opening the national agenda with the traditional Ring-the-Bell ceremony at the B3 stock exchange. The event included the presence of high-school students and was broadcast live on the CVM Educacional channel.

The campaign mobilized a broad network of public and private sector organizations, increasing the reach and technical quality of the content. With the support of credit union systems, the initiatives reached all regions of the country, including cities outside major urban centers, through in-person activities and individualized guidance on finance and investments.

Behavioral finance researchers at the CVM produced articles, and Federal Examiners participated in podcasts dedicated to the campaign's themes, leveraging the regulator's technical expertise. On new initiatives, the CVM incorporated artificial intelligence into the campaign. Using video generation models, short videos were produced with alerts about scams, fraudulent investment offers, and the distinction between betting and investing. This cost-effective alternative strengthened digital strategy: social media posts began directing the public to more in-depth content—guides, articles, livestreams, podcasts, and courses.

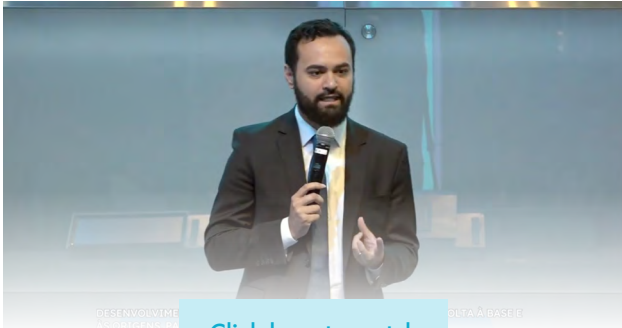
Finally, the CVM launched a centralized schedule on the WIW Brazil website, gathering all open events and functioning as a “menu” of initiatives for investors to choose from.

**EVENTS**

**Pictures of WIW 2025 related activities**



**Videos and Audio Recordings of WIW 2025 related activities**



[Click here to watch](#)



[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

Comissão de Valores Mobiliários (CVM).

### Other Participants

B3 (Brasil, Bolsa e Balcão), Banco Central do Brasil, Banco do Nordeste do Brasil S.A., Cresol, IBRI, Planejar, Sicoob, and Sicredi.

The Securities and Exchange Commission of Brazil (CVM) mobilized its team of researchers specializing in behavioral economics to develop an analysis of Relationship Investment Scams (RIS). This work involved the analysis of Brazilian statistics, the identification of sub-reporting patterns to the authorities, the examination of international data, and the mapping of successful initiatives in other jurisdictions.

The effort resulted in the production of four articles and a podcast episode inspired by the findings and reflections presented in the articles. In addition, a text was produced with practical guidelines on how to identify and avoid this type of scam.

In parallel, the CVM launched a series of short videos, produced using artificial intelligence, addressing different types of scams, including relationship scams. These videos humorously showed the warning signs to the investor.

Finally, the knowledge generated by the research allowed the CVM to alert WIW partner organizations about the growth of this type of fraud in the country. Many were unaware of the volume of cases. As a result, the partners developed their own initiatives and content related to the RIS campaign, significantly expanding the reach of the messages.



## EVENTS



### Video of RIS Campaign-related activities



[Click here to watch](#)

# BRUNEI

---

## Lead Organization

Brunei Darussalam Central Bank (BDCB).

## Other Participants

BIBD Securities, Baiduri Capital, Standard Chartered Securities, Bursa Brunei Darussalam Sdn Bhd (BNX), and Brunei Capital Market Association (BCMA).

World Investor Week (WIW) 2025 in Brunei Darussalam was coordinated by the Brunei Darussalam Central Bank (BDCB) and was targeted primarily at young people and students or educators, with online outreach intended to also reach the general public. The campaign was implemented mainly through in-person engagements and social media outreach, supported by structured investor education activities and thought-leadership content.

For in-person events, BDCB and BCMA promoted four (4) activities with a total recorded attendance of 110 participants. These engagements were designed to reach young people and students, as well as educators, reflecting the campaign's focus on higher-education audiences and first-time investors.

For online events, the intended audience included the public, young people, and students or educators. While the extract focuses on target audience categories rather than online event counts, it shows that digital outreach was positioned as a supporting channel alongside physical engagement. Social media served as a key amplifier for WIW 2025 messaging. Across the WIW campaign window, there were six posts, achieving organic reach of 24,347 (without paid promotion).

WIW-related activities in Brunei Darussalam were centred on practical, student-oriented formats and stronger collaboration with capital market stakeholders and universities. Key initiatives included the UBD Investment Challenge 2025, which combined an investment simulation, introduction to financial tools, and an industry lecture; a Banking and Capital Markets Career Mentoring Session for university students; and capital market awareness visits for Universiti Islam Sultan Sharif Ali (UNISSA) and Universiti Teknologi Brunei (UTB) students hosted by licensed intermediaries. For the wider public, Baiduri Capital's 10th Anniversary video featured licensed representatives discussing investing basics on YouTube in conjunction with WIW 2025.

The campaign also implemented a multi-platform social media campaign on Facebook, Instagram, and TikTok, using short, accessible messages to promote smart investing, supported by strong engagement metrics.

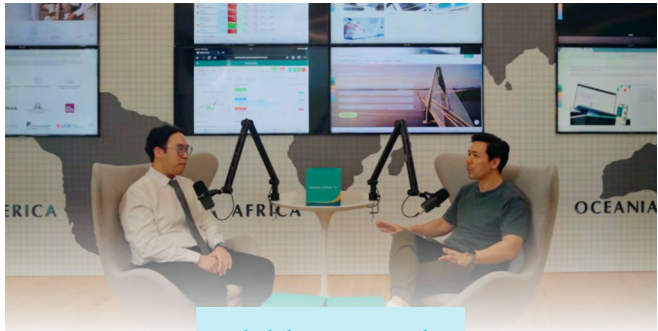
Compared to previous years, WIW 2025 saw a more structured use of competitions and mentoring to deepen student engagement, strengthened collaboration between BDCB, capital market licensees, and universities, and placed greater emphasis on digital outreach and thought leadership. Two co-authored articles—"Building Financial Confidence" and "Fintech, AI, and the Future of Investing in Brunei"—further reinforced WIW themes by linking investor education to innovation, technology, and financial resilience.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



[Click here to watch](#)

# CABO VERDE

---

## Lead Organization

Auditoria Geral do Mercado de Valores Mobiliários (AGMVM).

## Other Participants

Bolsa de Valores de Cabo Verde.

As part of the celebrations of World Investor Week, the General Audit of the Securities Market (AGMVM):

1. Participated in a webinar on October 7, organized by the Angolan Securities Market Commission, to debate financial education as an instrument for the prevention of scams and fraud;
2. During the week, disseminated advice to investors on technology and digital finance, artificial intelligence, fraud prevention, and investment basics in employees' email signatures, on the website, and on Facebook;
3. Promoted the broadcast of a radio micro-program on risk and investment at the Rádio Nacional de Cabo Verde, in two daily sessions, during the week;
4. Disseminated throughout the Televisão Nacional de Cabo Verde and TV Record, the most watched channels in the country, in prime time, during the week, a video about fraud and scams; and
5. On World Savings Day, October 31st, organized a financial games session with 8th-grade students from 8 secondary schools in the city of Praia, the country's capital. The action with the students aimed to promote knowledge and appropriate financial practices.

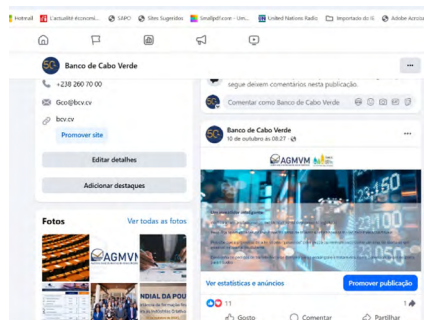
In turn, the Cape Verde Stock Exchange (BVC) received, on October 6th, a group of students from the 11th and 12th grades of the Economic and Social Sciences course, for an educational session on the functioning of the capital market. The event also included a guided tour of the Exchange's facilities and culminated with a bell-ringing ceremony.



## EVENTS



## Pictures of WIW 2025 related activities



# CANADA (ONTARIO)

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## Lead Organization

Ontario Securities Commission (OSC).

## Other Participants

N/A

During World Investor Week, the OSC's Investor Office took an active approach to highlighting the week's key themes through organic and paid distribution channels.

The lead story of October's Investor News newsletter amplified the [global effort to break up with relationship investment scams](#). The issue included tips on avoiding relationship investment scams.

GetSmarterAboutMoney.ca promoted the theme of Relationship Investment Scam awareness across social channels to inform the public on how to spot and avoid them. Theresa Ebdon, VP of the Investor Office, was featured in a two-part social media interview via [Instagram](#) promoting the topic, as well as a video for [LinkedIn](#). The videos were viewed over 3,200 times and received over 260 engagements, which at the time was our top-performing video.

We also continued to post about WIW themes throughout the month, including highlighting resources for investors around technology and digital finance, AI, fraud and scam prevention, crypto assets, and the basics of Investing.

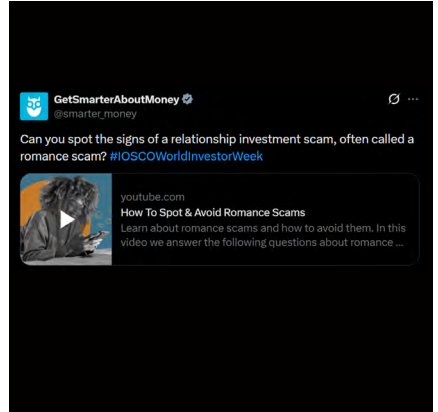
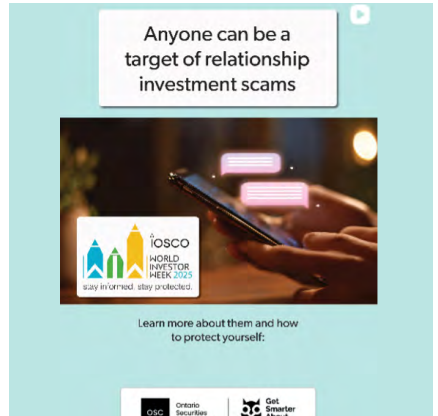
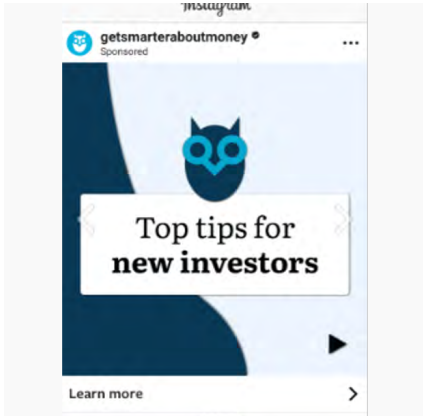
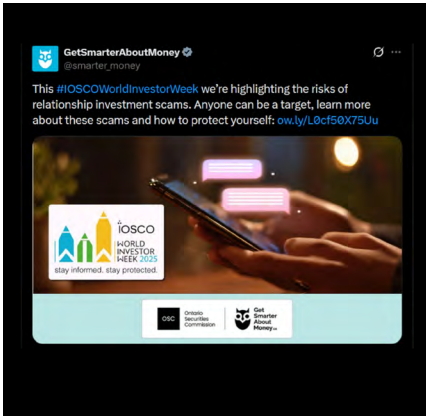
Overall, posts with WIW themes across social platforms had over 8,000 impressions and 350 engagements just on the organic side.

The Investor Office ran a digital marketing campaign through October to complement the organic offering, with a focus on the basics of investing. Highlights included a new video, "[What is Compound Interest?](#)"

The paid campaign also included key areas of interest, such as: [What are your investing goals?](#) [How can you research your investments?](#) and [Top Tips for New Investors](#). This campaign reached 11.1 million users and 54k clicks, leading to our resources.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



[Click here to watch](#)

# CANADA (QUEBEC)

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## Lead Organization

Quebec Autorité des Marchés Financiers (QAMF).

## Other Participants

N/A

Our campaign was mainly on social media (Facebook and LinkedIn). We have focused our efforts on key elements of self-directed investing, which is experiencing strong growth in Quebec. We thus promoted our interactive educational tool on risk profile and our section dedicated to self-directed investing on our website.

Quebec AMF also promoted the IOSCO WIW on LinkedIn to raise the campaign's notoriety among its financial industry and stakeholders. As the Quebec AMF is chairing the IOSCO Committee on Retail Investors (C8), its representative was invited to the Financial Planning Standards Board (FPSB) annual conference for a Ring-the-Bell celebration in honor of World Financial Planning Day.



## EVENTS



## Pictures of WIW 2025 related activities

**Autorité des marchés financiers (Québec)**  
49 993 abonnés  
1 mois · 🌐

L'AMF prend part à la Semaine mondiale des investisseurs pour une neuvième année de suite. Cette campagne internationale de sensibilisation de l'Organisation internationale des commissions de valeurs (OICV) / International Organization of Securities Commissions - IOSCO se déroule du 6 au 12 octobre. Elle réunit les efforts de plus de 100 régulateurs à travers le monde autour des enjeux qui touchent l'investissement autonome.

L'AMF participe activement aux activités de l'OICV, notamment au sein du Comité 4 et du Comité 8, qui portent respectivement sur la mise en application des lois et l'échange d'information et sur l'éducation et la littératie financière des investisseurs.

Surveillez, cette semaine, nos publications sur Facebook. Destinés aux investisseurs peu expérimentés, ces contenus éducatifs traiteront de l'investissement autonome et des fraudes relationnelles.

#Semainemondialedesinvestisseurs  
#WorldInvestorWeek  
#IOSCOWIW2025



### Semaine mondiale des investisseurs

6 au 12 octobre



## RIS CAMPAIGN 2025

### Lead Organization

Quebec Autorité des Marchés Financiers (QAMF).

### Other Participants

N/A

QAMF supported the relationship investment scams campaign with a related social media post that generated 1,688 impressions and 28 interactions.

They also have a web page that provides users with tailored information based on their answers to questions about the type of relationship scam they may be in.



### EVENTS



### Picture of RIS-related activities



Autorité des marchés financiers

Publié par Hootsuite · 10 octobre ·

La personne avec qui vous discutez via une application de rencontre devient vos placements? L'arnaque amoureuse liée aux investissements fait de nom

Soyez sur vos gardes.

<https://ow.ly/j4ZX50X4ZaC>

#Semainemondialedesinvestisseurs

#WorldInvestorWeek

#IOSCOWIW2025



#### Fraude relationnelle

Votre nouvelle relation est insistante à propos de vos placements?



# CANADA

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## Lead Organizations

Ontario Securities Commission (OSC), Quebec Autorité des Marchés Financiers (QAMF).

## Other Participants

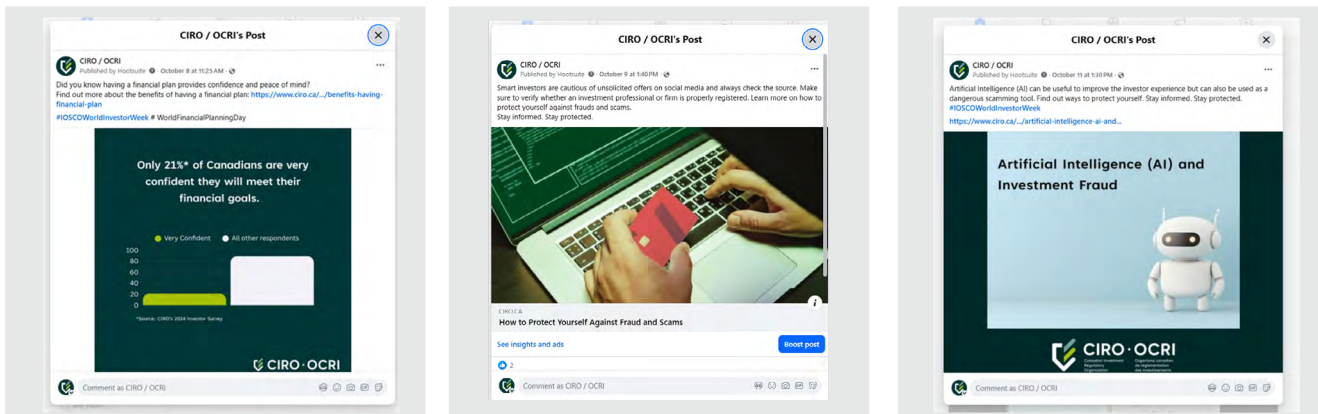
Canadian Investment Regulatory Organization (CIRO).

The Canadian Investment Regulatory Organization (CIRO) supported WIW 2025 with social media posts, speaking engagements, and videos. CIRO's Office of the Investor also led the WIW communications through a multi-pronged campaign that aimed to drive traffic to their online content.

Investor protection is central to our role as a regulator. CIRO's Office of the Investor helps Canadian investors understand the ins and outs of investing through investor education initiatives.

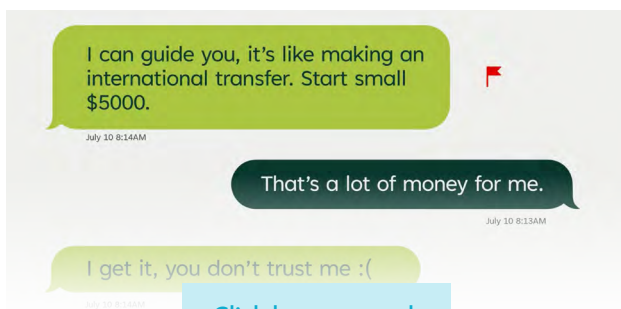
## EVENTS

### Pictures of WIW 2025 related activities



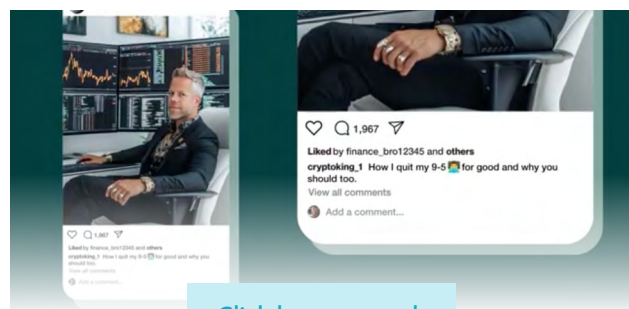
### Videos and Audio Recordings of WIW 2025 related activities

#### Romance Scams



[Click here to watch](#)

#### Finfluencers



[Click here to watch](#)

# CHILE

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## Lead Organization

Comisión para el Mercado Financiero (CMF).

## Other Participants

N/A

During the 2025 WIW (6–12 October), the CMF leveraged its global participation to emphasize targeted communications on preventing investment scams, including alerts on unregulated platforms and fraudulent schemes.

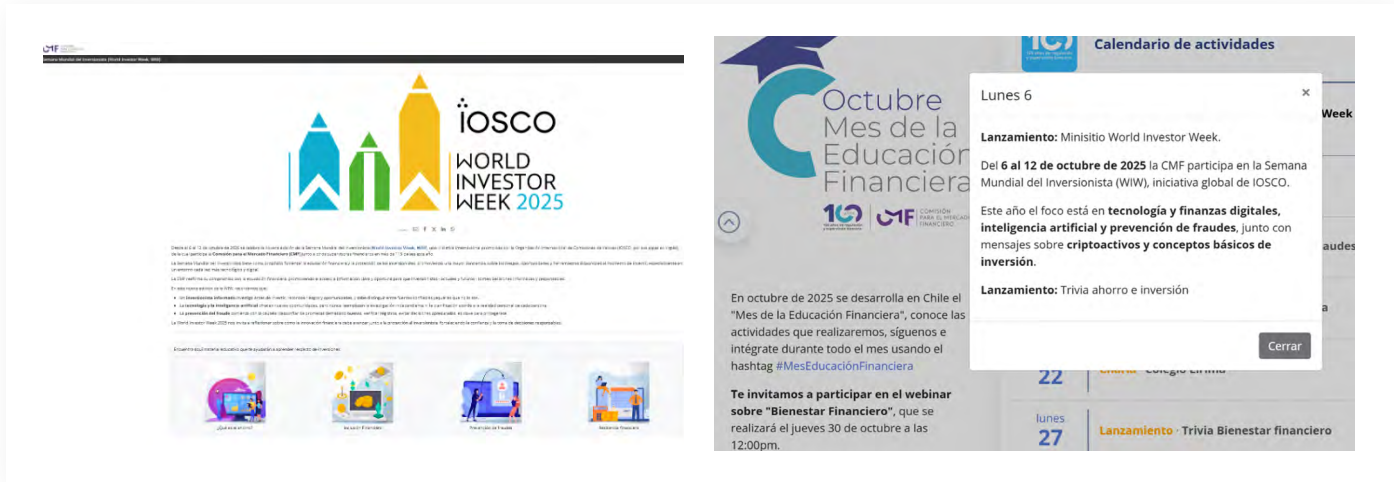
The CMF issued public warnings about multiple entities not registered with the regulator, such as SUNFLOWER.cl, Northern Trust / North Trust Company, Robo 4000 Mentax, XMR Market, FX Novus, Invesa Capital, Cripto Intercambio, Trade 24 Seven, HCTX, among others. In at least one case (Northern Trust SpA), the CMF filed a criminal complaint with the public prosecutor’s office, citing suspected fraud, false representation of regulatory supervision, and document falsification.

In parallel with these alerts, the CMF promoted educational content on its institutional website and its financial-education portal (“CMF Educa”), providing tools such as the “Fraud Alerts” section, investor guidance materials, and advice for using online financial platforms responsibly.

No publicly documented activities appear radically new compared with previous years; rather, the 2025 effort reflects an intensified focus on public alerts and preventive messaging around digital-investment and scam risks, consistent with the nature of the RIS-themed sub-campaign.

## EVENTS

### Pictures of WIW 2025 related activities



# CHINA

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## Lead Organization

China Securities Regulatory Commission (CSRC).

## Other Participants

N/A

World Investor Week (WIW), led by IOSCO, promotes investor education and protection. In 2025, the CSRC aligned with IOSCO's themes—Technology & Digital Finance, Artificial Intelligence, and Fraud Prevention—to run a nationwide campaign combining policy communication, risk alerts, and targeted outreach. The program used lectures, forums, company visits, multimedia content, and dispute-resolution improvements to build prudent investing habits and strengthen rights protection.

### I. Technology and Digital Finance

CSRC warned about risks from financial influencers, robo-advisors, and speculative “tech concepts.” Lectures, forums, and visits to listed firms clarified the interplay of technology-industry-finance. Scenario-based outreach reached immigrants, students, and frontline workers; materials (comics, infographics, videos) amplified risk alerts and promoted careful tool suitability assessment.

### II. Artificial Intelligence

In line with IOSCO's AI initiative, CSRC explained AI trends, industry chains, and regulatory practices, stressing both the potential and limitations of AI tools. Education addressed AI scams (fraudulent apps, impersonation, algorithmic trading claims) and guided rational AI-themed investing through case studies, site visits, and Q&As to distinguish genuine innovation from hype.

### III. Fraud Prevention and Rights Protection

Channels expanded via micro-dramas, games, livestreams, and offline events linked to cultural and sports activities. Targeted programs helped seniors avoid illegal stock tips and taught youth to spot campus and AI-related scams. Dispute-resolution mechanisms were strengthened (arbitration, complaint handling), promoting legal, rational protection of investor rights.

# CHINESE TAIPEI

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## Lead Organization

Financial Supervisory Commission (FSC).

## Other Participants

Taiwan Stock Exchange, Taipei Exchange, Taiwan Futures Exchange, Taiwan Depository & Clearing Corporation, Taiwan Securities Association, Securities Investment Trust & Consulting Association, Chinese National Futures Association, Securities & Futures Investors Protection Center.

To promote financial education, enhance investor resilience, and support the “World Investor Week” and “Ring the Bell for Financial Literacy” campaigns advocated by the International Organization of Securities Commissions and the World Federation of Exchanges, we held the “2025 WIW Forum in Taiwan” from October 8 to 9, 2025.

This year’s forum centered on the theme: “Digital Innovation × Professional Collaboration: Building a New Trust Framework for Asset Management.” It focused on four key areas: AI applications, regulatory architecture, professional advancement, and policy alignment.

The event brought distinguished speakers from financial institutions, regulators, academia, and the private sector—both domestic and international—to share their insights and strategies.

**EVENTS**

**Pictures of WIW 2025 related activities**



**Videos and Audio Recordings of WIW 2025 related activities**

**2025 投資人資產管理新趨勢**

**1 何謂RWA**

**數位孿生 Digital Twin**

發行人將現實資產鑄定於金庫或委託第三方保管，並於區塊鏈上發行代幣，據以代表該現實資產之經濟價值及權利；而現實資產仍存在於鏈下世界

資料來源：OECD

**RWA實體資產 代幣化的機會與挑戰**

王秀玲 組長  
金管會證券期貨局  
證券交易組

[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

Financial Supervisory Commission (FSC).

### Other Participants

Taiwan Stock Exchange, Taipei Exchange, Taiwan Futures Exchange, Taiwan Depository & Clearing Corporation, Taiwan Securities Association, Securities Investment Trust & Consulting Association, Chinese National Futures Association, Securities & Futures Investors Protection Center.

In 2025, the FSC incorporated RIS as one of the key focus areas of its anti-fraud public awareness initiatives. In view of RIS being a significant form of financial fraud, the FSC included concrete RIS-related cases in relevant seminars and investor education materials. This effectively communicated RIS information to the public alongside other common investment fraud schemes.

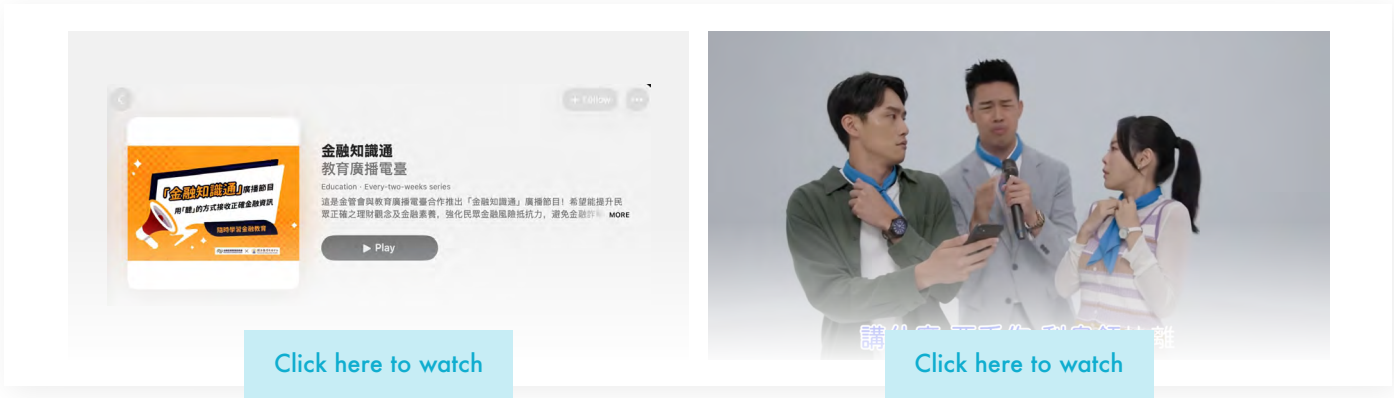
Combating fraud is one of the key policies in Taiwan. The FSC enhances its anti-fraud measures through five key dimensions—identifying, preventing, combating, intercepting, and punishing fraud. The FSC collaborates with the banking and securities sectors to implement strict anti-fraud measures. Relevant measures include intercepting fraud at the frontline, stopping suspicious transactions at an early stage, as well as other measures. These efforts position the financial sector as the first line of defense against fraud.

 **EVENTS**

 **Pictures of RIS Campaign-related activities**



 **Videos and Audio Recording of RIS Campaign-related activities**



# COLOMBIA

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## Lead Organization

Superintendencia Financiera de Colombia (SFC).

## Other Participants

AMV, Asobolsa, Asofondos, Asofiduciarias, nuam, Bancolombia, Corredores Davivienda, Fundación Ábacos, Universidad del Quindío, Universidad Externado, Universidad Javeriana, Uniminuto, Banca de Oportunidades.

During World Investor Week (WIW) 2025, the Financial Superintendence of Colombia led a national strategy to promote investor education and protection. The initiative included in-person and virtual activities aimed at strengthening the financial capabilities of consumers regarding investment risks, fraud prevention, and the opportunities offered by capital markets.

The activities were carried out through coordination among the public sector, the private sector, and academia, consolidating a collaborative effort that broadened territorial reach and encouraged participation from diverse investor profiles. Conferences, workshops, and digital campaigns were conducted to promote informed and responsible decision-making.

Compared with previous years, the 2025 edition was characterized by stronger institutional coordination, a wider range of educational formats, and a more inclusive approach toward young and regional audiences. These efforts reaffirmed the leadership of the Financial Superintendence of Colombia in fostering an investor-oriented culture and strengthening financial education in the country.



## EVENTS



## Pictures of WIW 2025 related activities



# CROATIA

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## Lead Organization

Croatian Financial Services Supervisory Agency (Hanfa).

## Other Participants

Croatian Chamber of Economy (CCE).

As part of IOSCO World Investor Week, the Croatian Financial Services Supervisory Agency (Hanfa) carried out several activities aimed at promoting financial literacy and encouraging informed participation in financial markets.

Hanfa delivered one online lecture for the general public on Technology, Artificial Intelligence, and the New World of Investing. The session provided an accessible overview of how technological advancements are reshaping investment processes and the ways in which individuals engage with financial products. In addition, Hanfa held educational sessions for students focused on saving, investing, and recognizing financial fraud. These workshops aimed to strengthen young people's understanding of key financial concepts and help them develop responsible financial habits.

Hanfa also participated in the radio show "Financijska abeceda", contributing a segment on digital tools and investment services. This collaboration ensured that important messages on digital financial literacy reached a broad audience.

Through these initiatives, Hanfa supported the mission of IOSCO World Investor Week by fostering awareness, responsibility, and confidence among current and future investors.



## EVENTS



## Videos and Audio Recordings of WIW 2025 related activities



**TEHNOLOGIJA U ULAGANJU**

- **Online brokerske i investicijske platforme** (računi, nalozi, izvještaji).
- **Obrazovni i analitički alati** (temeljna/tehnička analiza, agregacija vijesti).
- **Sigurnosne značajke** (2FA, biometrija, šifriranje, obavijesti o prijavi).

[Click here to watch](#)

# DOMINICAN REPUBLIC

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## Lead Organization

: Superintendencia del Mercado de Valores (SIMV).

## Other Participants

Bolsa y Mercado de Valores de la República Dominicana.

As part of the World Investor Week initiative, the Superintendency of Securities Market of the Dominican Republic (SIMV) participated in the traditional “Ring the Bell” ceremony together with the Bolsa y Mercado de Valores de la República Dominicana (Dominican Stock Exchange).

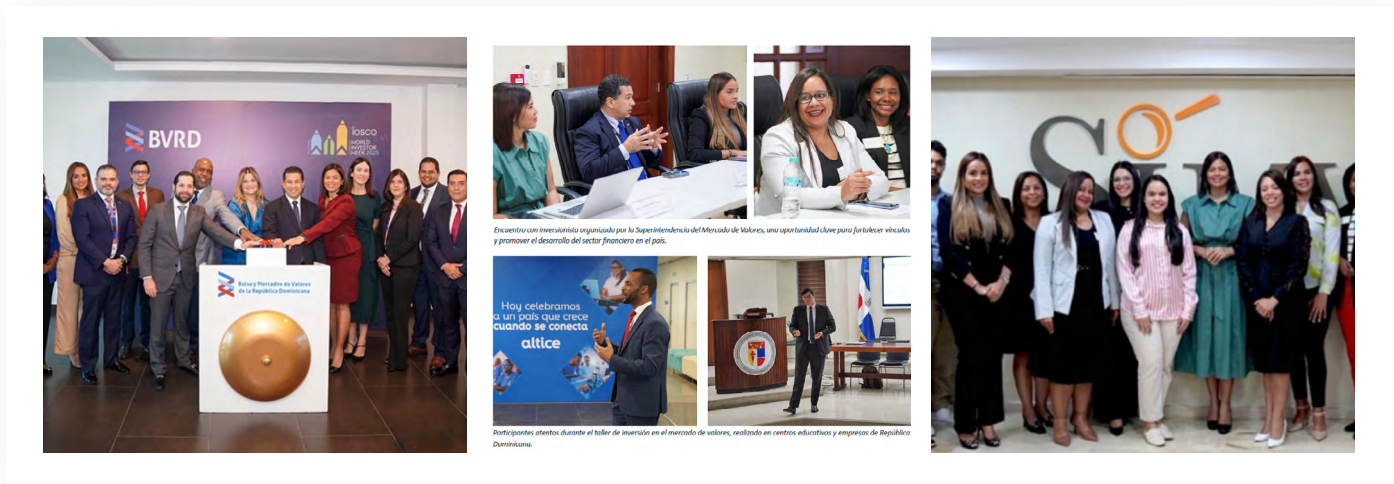
Educational outreach included in-person talks delivered in schools and universities on key topics related to the securities market and investment funds. In parallel, SIMV organized a public webinar on cognitive bias and behavioral excesses in investment decisions.

Additionally, SIMV held a dedicated meeting with investors to listen to their perspectives, gather input, identify areas of concern, and discuss issues that may contribute to the continuous improvement of investor protection and investor education.

These initiatives, together with other educational efforts, including the launch of educational capsules and a nationwide antifraud awareness campaign, reached 800 people and reflect strengthened outreach capacity aligned with international best practices in investor protection and investor education.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**

Podcast Episode

**Lo que debes saber sobre la Semana Mundial del Inversionista**

SIMV Hablando con Valor

Oct 6, 2025 • 4 min 17 sec

**Episode Description**

En el mes de octubre, los reguladores de valores de seis continentes promoverán la educación y protección de los inversionistas a través de la Semana Mundial del Inversionista, una iniciativa de la Organización Internacional de Comisiones de Valores (IOSCO).

En este nuevo episodio te compartimos un contenido exclusivo de la semana del 6 de octubre y del 10 de octubre, y cómo unirse al webinar para poder beneficiarse de los recursos.

[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

Superintendencia del Mercado de Valores (SIMV).

### Other Participants

Bolsa y Mercado de Valores de la República Dominicana.

The Superintendence of the Securities Market of the Dominican Republic (SIMV) structured its WIW strategy around an intensive digital education campaign designed to effectively engage a relatively young and digitally active audience. This approach was anchored in the development and dissemination of short-format educational capsules, specifically tailored for social media platforms, with the objective of delivering concise, accessible, and high-impact investor education content.

A key new initiative introduced this year was a webinar on cognitive biases and financial decision-making, delivered for the first time in a fully digital format. This initiative was conceived as a foundational educational tool, serving both as a preparatory stage for individuals who have not yet entered the securities market and as a means of strengthening decision-making frameworks for participants who are already active in the financial system. This activity registered strong participation across a broad spectrum of investors, including individuals at different stages of market involvement, reflecting both its relevance and its capacity to engage diverse audiences. The focus on behavioral aspects of investing reflects SIMV's commitment to incorporating principles of behavioral finance into its investor education and protection strategy, in line with international best practices.

In parallel, SIMV organized an in-person engagement with investors, which provided a valuable forum for direct dialogue and feedback. This session brought together 18 investors, whose contributions offered meaningful insights into their educational needs, content preferences, and expectations regarding investor protection services. The feedback collected during this encounter has been particularly valuable in identifying priority topics for future educational initiatives and in refining SIMV's approach to investor protection, especially in relation to communication, guidance, and regulatory support.

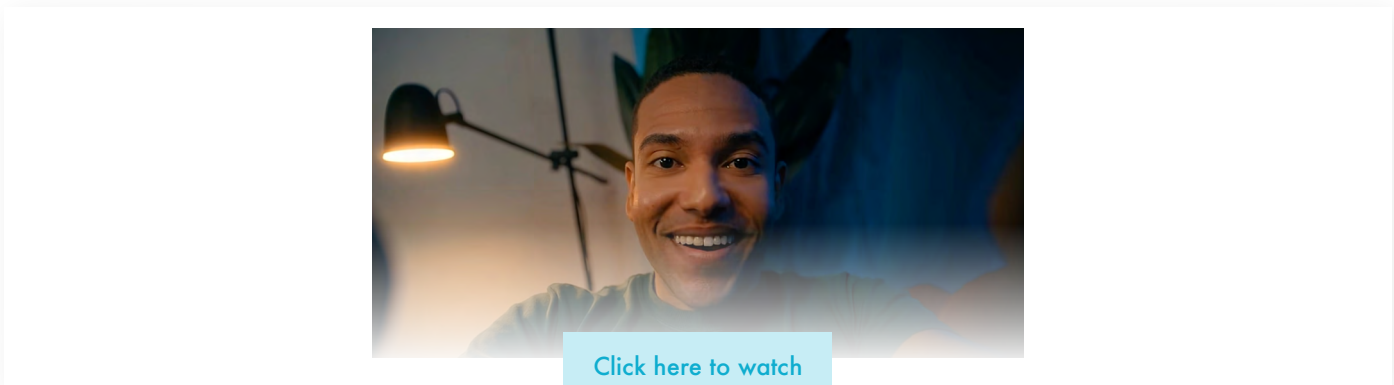
Overall, these activities underscore SIMV's evolving approach to investor education and protection, emphasizing digital outreach, behavioral finance, and direct stakeholder engagement. The initiatives carried out during WIW strengthened SIMV's capacity to deliver targeted, relevant, and forward-looking educational interventions, while reinforcing its role as a proactive regulator committed to empowering investors and enhancing confidence in the securities market.

 **EVENTS**

 **Picture of RIS Campaign-related activities**



 **Video of RIS Campaign-related activities**



# EGYPT

---

## Lead Organization

Financial Regulatory Authority (FRA)

## Other Participants

N/A

The Financial Regulatory Authority (FRA) organized a wide range of initiatives from October 26 to November 6, 2025, to promote financial literacy and investor protection in the non-banking financial sector. Activities targeted university students, youth, and the general public.

FRA hosted awareness sessions at its premises for students from several universities, addressing its regulatory role, non-banking financial instruments, and the distinction between legitimate activities and fraudulent schemes.

Public lectures and webinars covered key topics such as how to read trading screens, the impact of artificial intelligence on capital markets, and the risks and benefits of investment funds.

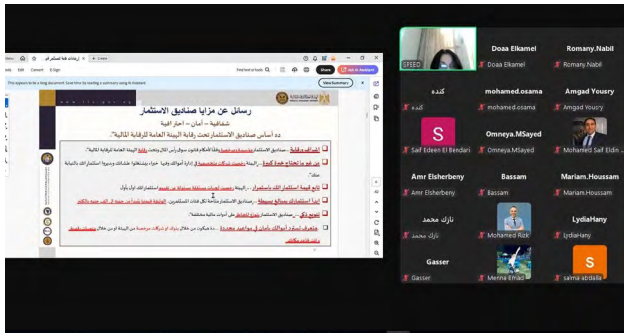
Digital outreach included the “Mahfazi” podcast series, which focused on the importance of investing, common mistakes, and how to identify and respond to fraud.

Internal initiatives included a regulatory sandbox session and a concluding award ceremony for the “Y Champions” competition, encouraging youth to produce content promoting financial awareness.

The campaign was further amplified through FRA’s social media platforms, ensuring broad dissemination of key messages.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



# EL SALVADOR

---

## Lead Organization

Superintendencia del Sistema Financiero (SSF).

## Other Participants

N/A

The Superintendency of the Financial System of El Salvador, as a member of the National Council for Financial Inclusion and Education (CNIEF), is responsible for coordinating and promoting the activities carried out during Investor Week by creating spaces that strengthen knowledge about the securities market.

Within this framework, a series of conferences was held in the auditorium of the University of El Salvador, to enable students and faculty to broaden their knowledge on the topics Crypto-assets and Blockchain: beyond Bitcoin, Prevention of financial fraud in the digital era, and Green finance. This activity benefited 102 women and 59 men. Participants had the opportunity to clarify their doubts and questions regarding the topics discussed.

Likewise, in coordination with the Ministry of Foreign Affairs, a webinar on Prevention of financial fraud in the digital era was delivered, aimed at Salvadorans residing abroad, with the participation of 48 women and 92 men.



## EVENTS



### Pictures of WIW 2025 related activities



# FRANCE

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## Lead Organization

Autorité des Marchés Financiers (AMF).

## Other Participants

AFG, AMAFI, ANACOFI, Boursorama, Better Finance, Bourse Direct, CFA Society France, la Compagnie des CGP, CNCEF, CNCGP, Easy Bourse, la Finance pour tous, Institut National de la Consommation, Nextwise, Orange, Tout sur mes finances.

The Autorité des Marchés Financiers' main action was the launch of an educational campaign addressing new retail investors. The campaign lasted until mid-November, so most of its impact is not included in the data shared in the survey. It is a follow-up to an initial campaign conducted in 2024, as part of our financial education strategy for new investors.

The campaign "Investipolis Mysteries 2" immersed new retail investors in a fictional world with a cyberpunk atmosphere inspired by video games. They followed the adventures of a hero, guided by a mentor, meeting with characters being victim of their behavioral biases while investing. This campaign aimed to help young investors be aware of these biases and the emotions/reactions that can mislead their investment decisions. For this campaign, we designed a variety of educational materials, including animated videos and comic strips. This campaign was held on Instagram and TikTok, as its target is mostly young investors. During the whole campaign, the assets generated more than 43 million impressions. More than 10 million people on Instagram and 15 million people on TikTok were reached.

The campaign also led to the landing page: [nouveauxinvestisseurs.amf-france.org](https://nouveauxinvestisseurs.amf-france.org).

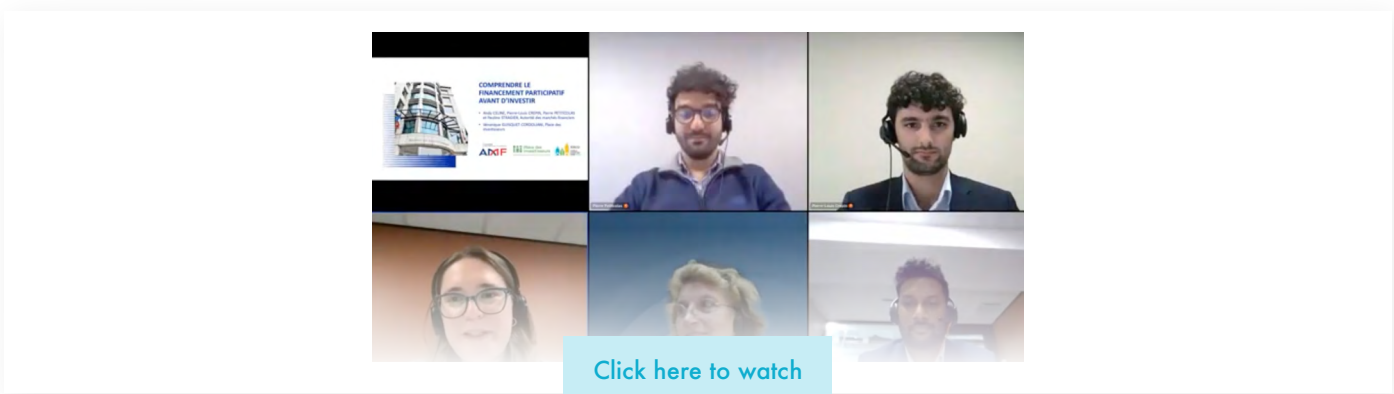
Among our other actions: a webinar to learn about crowdfunding and a Facebook live about the basics before investing. As every year, we intensified our presence on Facebook by publishing two posts a day.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



# GERMANY

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## Lead Organization

Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin).

## Other Participants

N/A

During the October and November 2025 campaign, experts of the Federal Financial Supervisory Authority (Bundesanstalt für Finanzdienstleistungsaufsicht - BaFin) participated in two digital webinars to inform consumers about how to protect themselves from fraud and scams on the financial market and why it is worthwhile to regularly take a critical look at one's own insurance policies.

Furthermore, BaFin published an article regarding "Memecoins" on its website. In this article, BaFin warns against memecoin scams.

During the week of campaigning, BaFin was also represented with a stand at the "FinKom Info-Börse 2025" organized by "Präventionsnetzwerk Finanzkompetenz e.V." on November 20th.

The activities were published on BaFin's social media channels - including LinkedIn.

# GIBRALTAR

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## Lead Organization

Gibraltar Financial Services Commission (GFSC).

## Other Participants

The Gibraltar Financial Intelligence Unit.

During the week commencing 10 November, the Gibraltar Financial Services Commission (GFSC) collaborated with the Gibraltar Financial Intelligence Unit to deliver a successful World Investor Week campaign that focused on fraud and scam prevention.

As part of the campaign, the team delivered six interactive presentations to Year 13 students at local schools and students at the University of Gibraltar. Topics discussed were money muling, fraud, scams in relation to romance, investment, and delivery, and red flags to look out for when considering investment opportunities. The team also liaised with local press - Interviews were broadcast on GBC news and GBC radio, and an article based on an interview with members of the GFSC was published in the Gibraltar Chronicle



## EVENTS



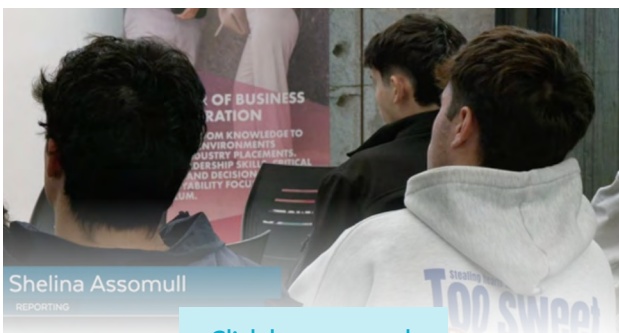
## Pictures of WIW 2025 related activities



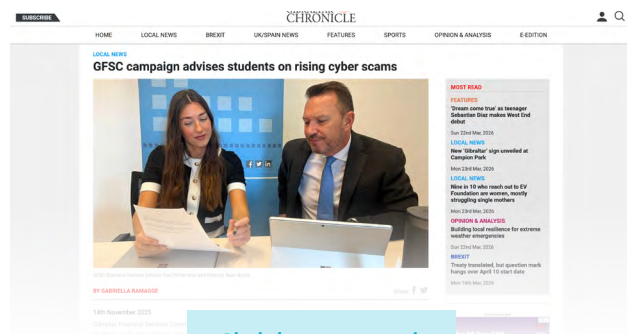
LOCAL NEWS  
GFSC campaign advises students on rising cyber scams



## Videos and Audio Recordings of WIW 2025 related activities



[Click here to watch](#)



[Click here to watch](#)

# GREECE

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## Lead Organization

Hellenic Capital Market Commission (HCMC).

## Other Participants

N/A


As part of WIW 2025, HCMC participated in several significant initiatives aimed at systematically enhancing financial literacy in Greece:

- Publication of a book for children aged 10 and above, designed to build basic financial literacy skills from an early age.
- Development of a glossary of key financial terms, which will be available to the public in both print and digital formats.
- Collaboration with the National and Kapodistrian University of Athens, through the Investment Applications Laboratory (IAL) for the creation of investment simulators.
- Partnerships with universities, through Memorandum of Understanding, to develop additional educational initiatives and research activities.
- Production of a video series titled “Investment Scams – Real Stories” to raise public awareness.
- Signing of a cooperation agreement with Banque de France, to enhance financial literacy in Greece by adapting and leveraging the educational materials (leaflets and videos) of the “ABC de l’économie platform” for the Greek public.

At the same time, HCMC continues to promote financial literacy and strengthen investor security through conference speeches, interviews, articles, and targeted posts on its official communication channels.


## EVENTS

### Videos and Audio Recordings of WIW 2025 related activities




Και τότε δέχτηκε τηλεφώνημα από μία γυναίκα που λεγόταν Άννα.

[Click here to watch](#)



"Μην ανησυχείς", της είπε.  
"Εσύ απλά βάλ'νες στην τράπεζα."

[Click here to watch](#)



[Click here to watch](#)

# HONG KONG, CHINA

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## Lead Organization

Investor and Financial Education Council.

## Other Participants

Securities and Futures Commission of Hong Kong, Hong Kong Exchanges and Clearing Limited, The CFA Institute, The CFA Society Hong Kong, The Hong Kong Association of Banks.

The Investor and Financial Education Council (IFEC) provided a range of resources and activities supporting the World Investor Week 2025 theme of “Technology and Digital Finance”, raising public awareness of the importance of understanding financial products and market trends before making investment decisions.

Key activities included:

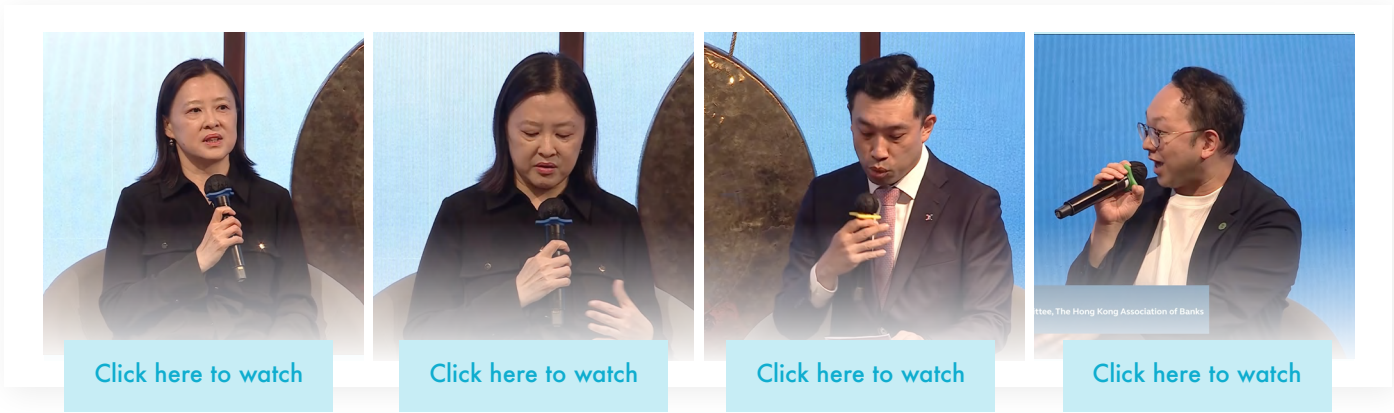
- “Strike the Gong for Financial Literacy”, an event co-organised with Hong Kong Exchanges and Clearing Limited (HKEX), the CFA Institute, and the CFA Society Hong Kong, was held on 9 October 2025 at the HKEX Connect Hall. Mr Victor Dawes, the IFEC Chairman, and Mr Gregory Yu, Head of Markets, HKEX, called on investors to embrace the opportunities of investing in a digital era while remaining vigilant to navigate potential challenges.
- The ceremony was followed by a panel discussion titled “Investing in Emerging Technology – A Guide for Retail Investors”. Ms Clara Chan, Director, Intermediaries, Securities and Futures Commission (SFC), and representatives from HKEX, The Hong Kong Association of Banks, and the CFA Society Hong Kong as the panel speakers. Highlights of the key investor education messages, including the opportunities and risks arising from advancements in financial technology, applications of artificial intelligence in financial services, and their implications for investors, were promoted through YouTube to reach a broader audience. Over 1.8 million video views were recorded (main sources of figures: YouTube, Facebook and Instagram).

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



## RIS CAMPAIGN 2025

### Lead Organization

Investor and Financial Education Council.

### Other Participants

N/A

The Investor and Financial Education Council (IFEC) adapted the Relationship Investment Scam Anti-Fraud Campaign's key messages into social media posts and related website article, calling the public to stay vigilant against potential romance scams. Specifically, IFEC supported the campaign during WIW by publishing social media posts and online article titled "Finding Love Online: 10 Signs of Romance Scam". The resources were promoted via online and social media to raise awareness, with social posts attracting over 123,000 reach and 260,000 impressions (main sources of figures: Facebook and Instagram).



### EVENTS



### Pictures of RIS Campaign-related activities



# INDIA

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## Lead Organization

Securities and Exchange Board of India (SEBI).

## Other Participants

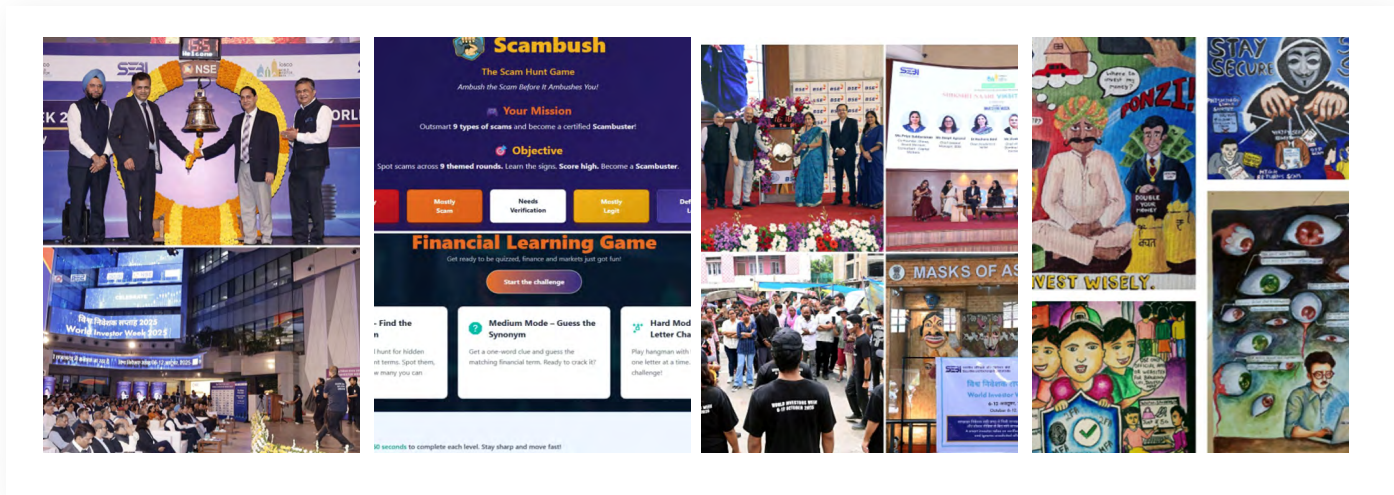
National Stock Exchange of India Limited, Bombay Stock Exchange Limited, Multi-Commodity Exchange of India Limited, National Securities Depository Limited, Central Depository Services Limited, Metropolitan Stock Exchange of India Limited, National Commodity & Derivatives Exchange Limited, Association of Mutual Funds in India, Association of National Exchanges Members of India, BSE Brokers Forum of India, AMC Repo Clearing Limited, National Institute of Securities Markets, Investor Associations, Securities Market Trainers.

IOSCO WIW 2025 observed in India during the week of October 6th – 12th, 2025, themed on “Fraud and Scam Prevention” and “Basics of Investing”. The key message for WIW 2025 is “A smart investor relies on verified sources while investing and ignores unsolicited offers on social media.” Following innovative activities were carried out during WIW 2025:



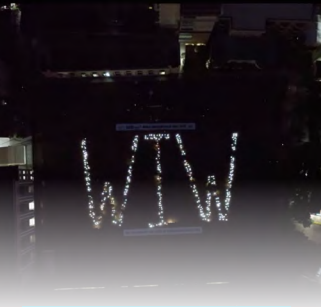

1. Nivesh ka Hasyamanch – A Unique Stand-Up Comedy Show where well-known Bollywood Comedians / Stand-Up Artists shared their personal experiences related to investments in a humorous manner and shared responsible investing habits through this act.
2. A rap song educating investors on different online scams in the securities markets was launched.
3. Radio Vox Pop – A live Radio Jockey posed Scam Busting questions, and participants actively responded on the spot.
4. A panel discussion on “Bridging the gender gap in finance for women” was organised, where prominent women from the finance sector encouraged women to take informed investment decisions.
5. Interactive digital activities: Finance Learning Game and Scambush – where players are asked to outsmart various types of scams to become a certified scambuster.
6. Canvas Painting Competition on Financial Literacy.
7. Other notable events include:
  - Krishi Rath – Agriculture Chariot outreach initiative to spread awareness among farmers across the country.
  - Bharat Nivesh Run – A marathon run on financial awareness.
  - Release of Novel titled “The Final Quest”, simplifying and presenting personal finance concepts in an engaging and accessible storytelling format.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**

<p><b>Rap Song on SEBI vs SCAM</b></p>  <p><a href="#">Click here to watch</a></p>	<p><b>Video on stand-up comedy show "Nivesh ka Hasyamanch"</b></p>  <p><a href="#">Click here to watch</a></p>	<p><b>Human Chain Formation</b></p>  <p><a href="#">Click here to watch</a></p>	<p><b>Rangoli Art by Shikha Sharma</b></p>  <p><a href="#">Click here to watch</a></p>
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# INDONESIA

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## Lead Organization

Indonesia Financial Services Authority (OJK).

## Other Participants

Several organizations participated in WIW 2025 activities in Indonesia, including the Indonesia Stock Exchange (IDX), Indonesia SIPF (Securities Investor Protection Fund), various industry associations such as AB Capital Market Associations, financial institutions, securities companies, and universities.

During WIW 2025, the Indonesia Financial Services Authority (Otoritas Jasa Keuangan – OJK), in collaboration with the Indonesia Stock Exchange (IDX) and capital market institutions, organized a nationwide series of educational activities between 6 and 12 October 2025.

A total of 280 activities were held, including 254 capital market education events, 19 Instagram Live sessions, 5 expos, and 1 national competition, reaching more than 132,000 participants. OJK also released 18 digital educational materials on investor protection and the sharia capital market, reaching over 192,000 views through social media channels and the official mini-site.

A key new initiative in 2025 was the International Webinar on Investor Empowerment and Protection, conducted in collaboration with regulators from other jurisdictions, IDX, and capital market associations. The webinar was honored by the participation of the IOSCO Chair, who shared insights on global efforts to strengthen investor protection and financial resilience. This event reinforced cross-border dialogue and cooperation among regulators.

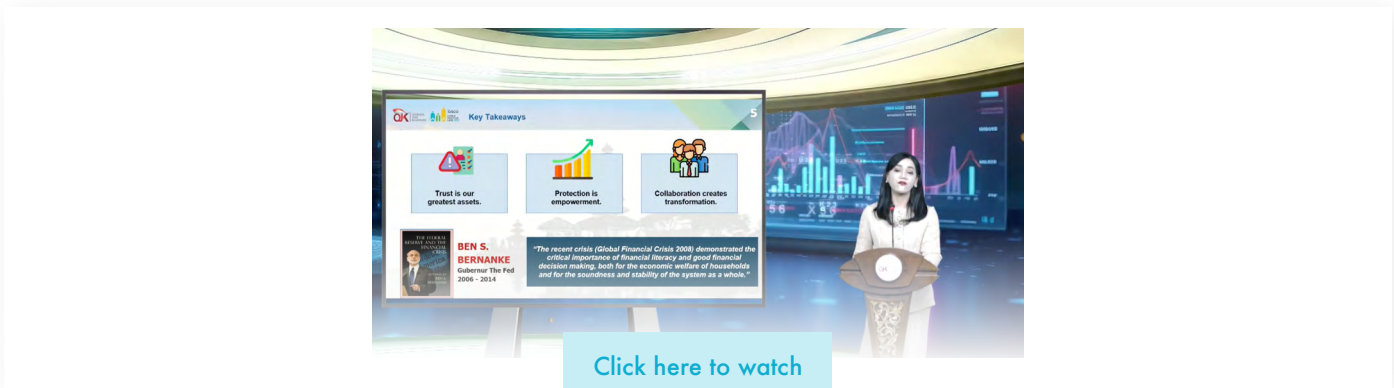
WIW 2025 also featured enhanced digital engagement through interactive campaigns and national hashtags (#IOSCOWIW, #WIW2025, #WorldInvestorWeek2025), amplifying outreach and promoting informed and responsible investing across Indonesia.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



## RIS CAMPAIGN 2025

### Lead Organization

Indonesia Financial Services Authority (OJK).

### Other Participants

Indonesia Stock Exchange (IDX), Indonesia SIPF (Securities Investor Protection Fund), various industry associations, such as AB Capital Market Associations, financial institutions, securities companies, and universities.

During WIW, the Indonesia Financial Services Authority (Otoritas Jasa Keuangan – OJK), in collaboration with the Indonesia Stock Exchange (IDX) and capital market institutions, organized a nationwide series of educational activities from 6-12 October. A total of 280 activities were conducted, comprising 254 capital market education events, 19 Instagram Live sessions, five expos, and one national competition, reaching more than 132,000 participants. Of these, 246 activities focused on scam-related education, involving 130,669 participants.

In addition, OJK released four social media posts on investment scams and anti-fraud awareness through its official consumer protection account, @kontak157, generating over 20,136 engagements.

A key new initiative in 2025 was the International Webinar titled “Empowering Investors: Invest Wisely and Stay Safe from Fraud and Scams,” conducted in collaboration with regulators from other jurisdictions, IDX, and capital market associations. The webinar was honored by the participation of the IOSCO Chair, who shared insights on global initiatives to strengthen investor protection and financial resilience. This event significantly reinforced cross-border dialogue and cooperation among regulators.

WIW also featured enhanced digital engagement through interactive campaigns and national hashtags amplifying outreach and promoting informed and responsible investing across Indonesia.



# ISRAEL

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## Lead Organization

Israel Securities Authority (ISA).

## Other Participants

Coller Capital Markets Club - Tel Aviv University.

In 2025, the Israel Securities Authority conducted three in-person events focused on younger investor audiences, including high-school students and university students. In addition, the Israel Securities Authority launched a new media initiative through a collaboration with a well-known national radio show.

This initiative introduced a dedicated segment titled “Hon’a Tzerufa,” a Hebrew wordplay meaning “Pure Fraud” (which in Hebrew also sounds like “Pure Joy”), which used a humorous approach to educate a broader adult audience about real cases of investment fraud in the Israeli capital market, common red flags, and practical guidelines for avoiding scams.

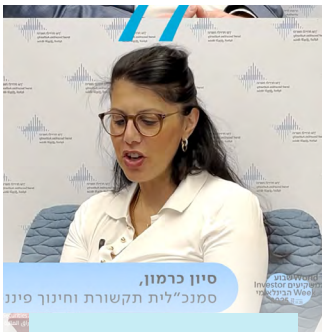
The segment aired live on national radio and was also distributed on major podcast platforms, achieving significant listener engagement.

## EVENTS

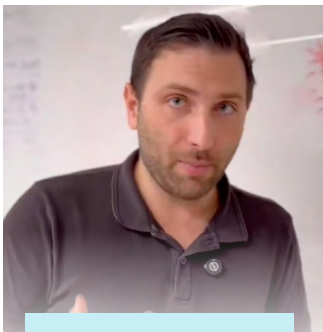
### Videos and Audio Recordings of WIW 2025 related activities



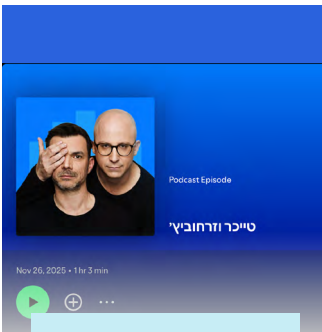
[Click here to watch](#)



[Click here to watch](#)



[Click here to watch](#)



[Click here to watch](#)

# ITALY

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## Lead Organization

Commissione Nazionale per le Società e la Borsa (CONSOB).

## Other Participants

FEduF, Global Thinking Foundation, Museo del Risparmio, EURONEXT, Comitato per la programmazione e il coordinamento delle attività di educazione finanziaria.

CONSOB's main objective was to enhance the training of trainers (university lecturers and students in peer-to-peer projects) and to consolidate the network with institutional partners (including many Italian universities).

During WIW 2025, CONSOB coordinated a broad programme of educational initiatives carried out in collaboration with universities and key national stakeholders active in financial education. Particular attention was devoted to the training of trainers, including university lecturers, school teachers and students involved in peer-to-peer projects. Activities addressed topics such as investor protection, financial planning, sustainable finance, digital innovation and crypto-assets, while further strengthening the national network supporting financial education initiatives, including those organised within Italy's Financial Education Month under the coordination of the Financial Education Committee.



## EVENTS



### Pictures of WIW 2025 related activities



# JAPAN

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## Lead Organization

Financial Services Agency (FSA).

## Other Participants

Japan Securities Dealers Association (JSDA), Japan Exchange Group (JPX), Japan Financial Literacy and Education Corporation (J-FLEC).

One of the characteristics of Japan's initiatives during the WIW 2025 is the active participation of three institutions, namely Japan Securities Dealers Association (JSDA), Japan Exchange Group (JPX), and Japan Financial Literacy and Education Corporation (J-FLEC).

### FSA

The FSA contributed to the WIW 2025 as a national coordinator, closely communicating with relevant domestic and global parties.

### JSDA

The JSDA has undertaken initiatives such as promotional activities to expand the investor base, support for and collaboration with the J-FLEC, and activities related to preventing individuals from falling victim to investment scams. This year, the JSDA actively participated and cooperated in the WIW campaign through activities related to Securities Investment Day (designated October 4th), creation of a special website and logo for WIW, educational activities for individual investors regarding NISA, and public awareness campaigns to prevent unauthorized access to securities accounts and investment scams.

### JPX

JPX is focusing its promotional efforts through its original media, "TSE Money-bu!". During the WIW period, a total of 16 articles were published.

### J-FLEC

The J-FLEC provided general financial and economic education for a wide range of age groups, not limited to investor education. It held a total of 22 events in October. This is the first time participating in WIW, but moving forward, it aims to focus not only on in-person events but also on strengthening its online offerings.



## EVENTS



### Pictures of WIW 2025 related activities



# KINGDOM OF SAUDI ARABIA

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## Lead Organization

Capital Market Authority (CMA).

## Other Participants

The Financial Academy, Academic institutions, and student financial clubs.

The Capital Market Authority (CMA) organized a series of World Investor Week (WIW) 2025 activities focused on enhancing financial literacy and investor awareness across the Kingdom of Saudi Arabia. The CMA expanded outreach to educational institutions through multiple university visits and workshops that introduced students to capital market fundamentals, investor rights, and fraud prevention practices.

The CMA implemented a targeted digital awareness campaign aligned with IOSCO's 2025 main themes, delivering informative content through official social media channels to reach broader audiences nationwide.

## Impressions

**36+** Million

## Engagements

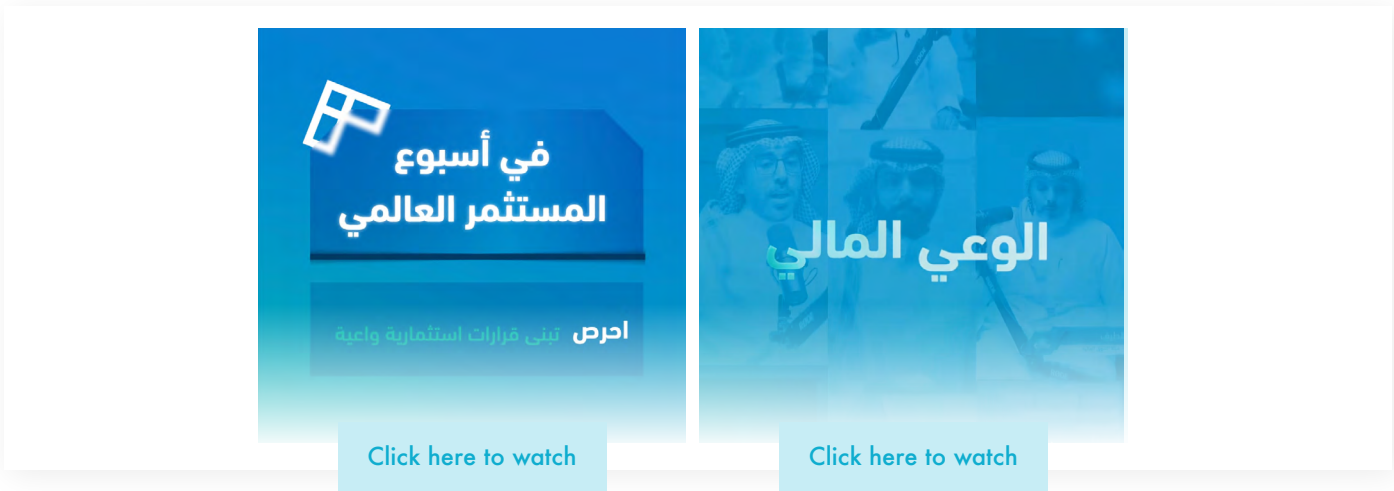
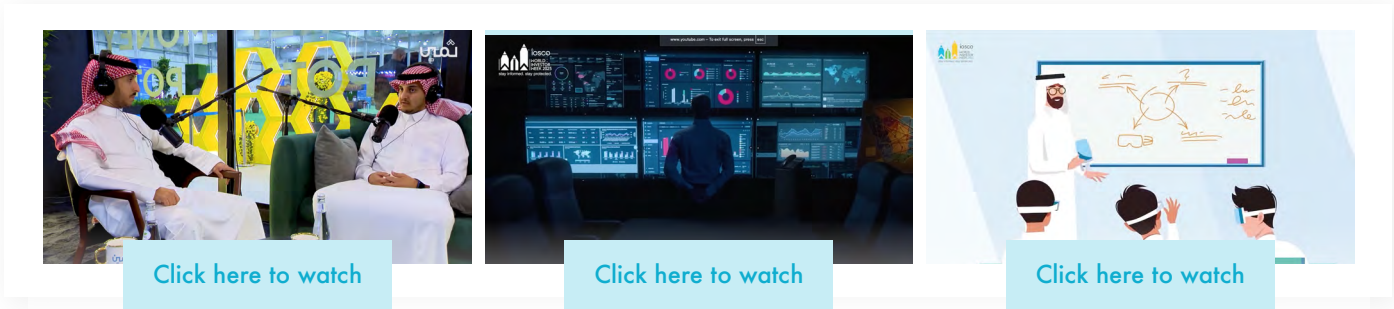
**17.2+** Million

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



# LITHUANIA

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## Lead Organization

Lietuvos Bankas (Central Bank of Lithuania).

## Other Participants

AB Nasdaq Vilnius, Investavimas: a project dedicated to educating Lithuanian investors, AB SEB bankas, UAB Urbo bankas, LKU Credit Union Group, Crowdfunding platform Profitus, Investing and funding platform SAVY, Crowdfunding platform Röntgen, Co-investing platform Letsinvest, Investment services undertaking Orion Securities, INVL Family Office, Lithuanian Association of Investment and Pension Funds, Money Museum of Lietuvos bankas, Center of Excellence in Anti-Money Laundering, VšĮ Indėlių ir investicijų draudimas, Green Finance Institute, UAB Investicijų ir verslo garantijos (ILTE), MB Financial freedom forum, Vytautas Magnus University, Faculty of Economics and Management, Vilnius Tech (Faculty of Business Management, Department of Financial Engineering), Vilnius University (Faculty of Economics and Business Administration), Vilnius University (Business School), Mykolas Romeris University (Institute of Business and Economics), Vilnius University of Applied Sciences, TECHIN: Vocational Training Centre for Technology and IT, Inspira Life, UAB Starfish Academy, MB Finansų gidė.

Lietuvos bankas (LB) gathered a record number of participants (28) this year and introduced a new educational initiative, “Investing ABC: Understand and Start” (hereinafter, the Course).

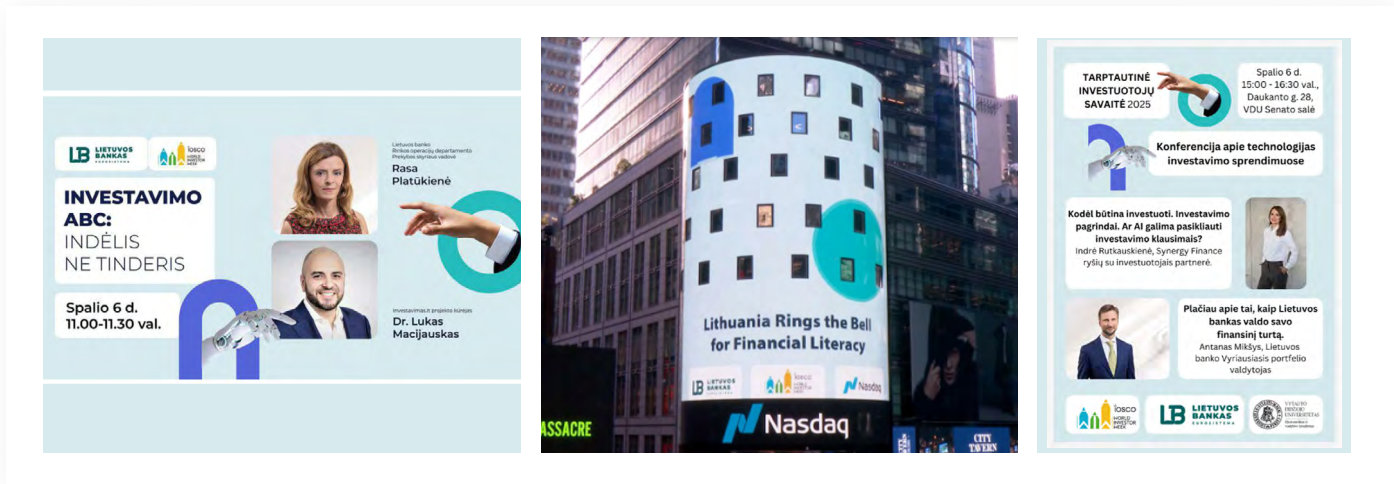
This is a unique, free-of-charge course in Lithuania - 10 short video lectures. The objective is to encourage Lithuanian residents to gain knowledge about investing and to learn from reliable sources that provide objective and unbiased information. The total number of Course views is almost 5,000 overall (as of 2 December 2025). The Course was officially presented during a live discussion, “Investing ABC: A Deposit is nothing like Tinder” (1,500 views on LB YT).

The WIW opening was exceptional this year, as LB, together with Nasdaq Vilnius and one of the most-watched Lithuanian national television shows, opened the WIW with a symbolic ceremony called “Ring the Bell for Financial Literacy” (the audience reached during this show was more than 250,000 people). The message “Lithuania rings the Bell for Financial Literacy < >From Vilnius to Wall Street” was displayed on the Nasdaq Tower in Times Square, New York.

LB and 28 partners (financial market participants, associations, universities, colleges, training centres, and training companies) organised as many as 56 events (live and online) across Lithuania. The most exciting events – open door days, orienteering competitions, investment simulations, and car orienteering (finance rally). Online events reached over 7.6 million via social media.

**EVENTS**

**Pictures of WIW 2025 related activities**



**Videos and Audio Recordings of WIW 2025 related activities**

**The financial literacy and investment message on the Nasdaq Tower in Times Square, New York**

[Click here to watch](#)

**Lithuanian national television shows "Good morning, Lithuania":**

[Click here to watch](#)

**Presentation of the educational initiative "Investing ABC: Understand and Start" during the discussion "Investing ABC: A Deposit is nothing like Tinder"**

[Click here to watch](#)

**The investment course "Investing ABC: Understand and Start"**

[Click here to watch](#)

**Podcast "Money Talks":**

[Click here to watch](#)

**The investavimas.lt podcast, "Women Invest":**

[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

Lietuvos Bankas (Central Bank of Lithuania).

### Other Participants

AB Nasdaq Vilnius, Investavimas: a project dedicated to educating Lithuanian investors, AB SEB bankas, UAB Urbo bankas, LKU Credit Union Group, Crowdfunding platform Profitus, Investing and funding platform SAVY, Crowdfunding platform Röntgen, Co-investing platform Letsinvest, Investment services undertaking Orion Securities, INVL Family Office, Lithuanian Association of Investment and Pension Funds, Money Museum of Lietuvos bankas, Center of Excellence in Anti-Money Laundering, VšĮ Indėlių ir investicijų draudimas, Green Finance Institute, UAB Investicijų ir verslo garantijos (ILTE), MB Financial freedom forum, Vytautas Magnus University, Faculty of Economics and Management, Vilnius Tech (Faculty of Business Management, Department of Financial Engineering), Vilnius University (Faculty of Economics and Business Administration), Vilnius University (Business School), Mykolas Romeris University (Institute of Business and Economics), Vilnius University of Applied Sciences, TECHIN: Vocational Training Centre for Technology and IT, Inspira Life, UAB Starfish Academy, MB Finansų gidė.

The Bank of Lithuania developed new information resources regarding the fraudulent scheme known as “pig butchering” (relationship investment scams). During WIW, a targeted social media campaign was conducted to inform the public about the red flags associated with “pig butchering” and provide actionable advice on how to avoid becoming a victim of such fraud.

Furthermore, the Bank of Lithuania integrated this information into its educational lectures on fraud prevention. These sessions are delivered by experts from the Bank of Lithuania to diverse audiences across the country.

Emerging fraudulent schemes consistently capture public attention. The Bank of Lithuania’s information campaign regarding the “pig butchering” scam proved successful, particularly through its execution on social media platforms. Observations indicate that the public is highly receptive to learning about new fraud trends. A key insight from this campaign is that information must be presented in a creative and engaging manner to resonate with a modern audience.

To achieve this, the Bank of Lithuania developed two distinct creative directions:

**1. Creative Analogy:** using a creative parallel to the Brothers Grimm fairy tale “Hansel and Gretel,” the campaign illustrated the connection between the character Hansel, a piglet, and fraud victims. The analogy highlighted the “fattening up” process used by scammers—building trust and providing false gains before ultimately “consuming” the victim’s assets.

**2. Visual Storytelling via “Chat Bubbles”:** recognizing that these scams typically originate through messaging apps, the Bank of Lithuania utilized “chat bubble” visuals. This approach showcased real-world examples of how scammers send “accidental” messages to initiate contact, how they build rapport, and how they eventually vanish with the invested funds as abruptly as they appeared after offering “profitable investments.”

 **EVENTS**

 **Pictures of RIS Campaign-related activities**

**Lietuvos bankas**  
Spalis 15 d.

Iš pirmo žvilgsnio - **DRAUGYSTĖ**, iš antro - **INVESTICIA**, iš trečio - **APGAULĖ**. Taip atrodo vadinamosios „pig butchering“ (arba „paršelio skerdimo“) apgaulės. Sukčiai užmezgą ryšį – rašo, domisi, kartais net flirtuoja, o kai peino tavo pasitikėjimą – pasiūlo „puikią investavimo galimybę“. Viskas atrodo tikra, pelnas – įspūdingas... kol pinigai tiesiog pranyksta.

Įsidėmėk išpėjamuosius ženklus:

- „draugas“ dalinasi investiciniiais pasiūlymais;
- „draugas“ perkelia įūsų pokalbį į užšifruotas žinučių programėles;
- „draugas“ niekada nesutinka susitikti;
- „draugas“ spausdina pervesti pinigų dabar ar investuoti daugiau.

**BLOKUOK** (artinus kontaktus, TIKRINK informaciją, SAUGOK savo duomenis ir niekada NEMOKĖK, kad „atsitiktum“ investicijas.

#relationshipinvestmentscams #wiw2025 #finansinisraštingumas #IOSCOWorldInvestorWeek




**Lietuvos bankas**  
Spalis 18 d.

**SUKČIAI TOBULĖJA**. Viskas prasideda **NETIKĖTA ŽINUTE** „atsiprašau, supainiojau numerį... beje, tavo nuotrauka labai graži!“, o baigiasi **TUŠČIA SAŠKAITA**. Ignoruok, ištrink ir blokuok žinutes iš nežinomų siuntėjų, kurie „netyčia“ susisieikia internetu, programėlėse ar SMS žinutėmis. Sukčiai bandys užmegzti ryšį, slūgys „peiningą investiciją“ ir dingis kartu su tavo pinigais taip pat netikėtai, kaip ir atsirado!

#relationshipinvestmentscams #wiw2025 #finansinisraštingumas #IOSCOWorldInvestorWeek



# LUXEMBOURG

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## Lead Organization

Commission de Surveillance du Secteur Financier (CSSF).

## Other Participants

ALFI (Association of the Luxembourg Fund Industry).

As part of the Artificial Intelligence theme, the CSSF published an animated video in French and German on the topic: “Can I trust AI regarding my personal finances?”.


On its website dedicated to financial education ([www.letzfin.lu](http://www.letzfin.lu)), the CSSF published key messages of the WIW and disseminated them on social media.

ALFI (Association of the Luxembourg Fund Industry) launched the fourth series of “Money Talks” podcasts in cooperation with ARA City Radio. Furthermore, ALFI organised the ALFI Personal Investing Day, an event entirely dedicated to young retail investors.

## EVENTS

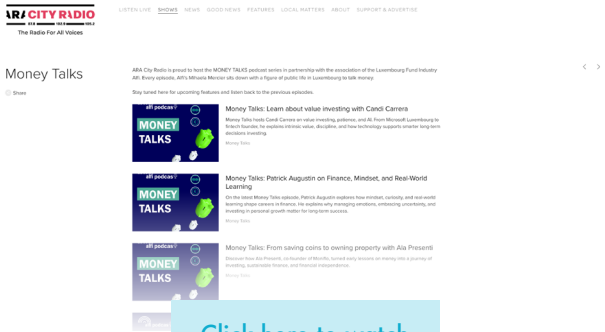
## Videos and Audio Recordings of WIW 2025 related activities

### Can I trust AI regarding my personal finances?



[Click here to watch](#)

### Money Talks



[Click here to watch](#)

# MALAYSIA

---

## Lead Organization

Securities Commission Malaysia.

## Other Participants

Bursa Malaysia Berhad.

The Securities Commission Malaysia, in collaboration with Bursa Malaysia Berhad and the Bursa Young Investor Club (BYIC), executed a focused student outreach program comprising four distinct webinars delivered to participants from 33 universities between 6 and 10 October 2025. The webinar series, which engaged a total of 1,027 students, covered critical topics including: the transition from savings to sustainable financial habits; introductory steps into investment analysis, valuation, and spotting opportunities; advanced stock trading strategies; and the role of investment psychology and behavioral finance.

Separately, in conjunction with the Ring the Bell event, Bursa Malaysia Berhad hosted a half-day public event featuring two expert panel discussions designed to promote financial literacy and informed investing. The first panel, "Navigating the Market with Financial Tools," included representatives from Bursa Malaysia Berhad and the industry. The second panel, titled "Too Good to be True? Spotting Financial Scams before They Spot You," featured the Securities Commission Malaysia as a panelist, alongside the Royal Malaysian Police and a representative from the National Anti-Financial Crime Centre. This half-day event attracted over 180 members of the general public and retail investors.

**EVENTS**

**Pictures of WIW 2025 related activities**

**Ring the Bell**  
World Investor Week (WIW) 2025

**Panel Session:**  
**Too Good to be True?  
Spotting Financial Scams before  
They Spot You**

Moderator: Mrs A. A Deepa  
Head, Social Impact and Investor Engagement, Bursa Malaysia

Panelists:

- En Jawahar Ali Ameera Ali  
General Manager, Consumer & Investor Office, Securities Commission
- Tuan Madhavan Nair  
Superintendent of Police, Cyber & Multimedia Investigation Division
- Tt. Dr. Mohamad Nizam bin Kassim  
Deputy Director, National Anti-Financial Crime Centre

**Open to Public!**

Register Now

\*Breakfast and lunch will be provided

**Webinar Series**  
World Investor Week (WIW) 2025

**Mastering Stock Trading Strategies**

Thursday, 9 October 2025  
8:30pm - 10:00pm | Zoom

Free ZUS RM20 e-Voucher

Speaker: Chin Yong Chee  
Founder and Chief Trainer of Share World Consulting

\*Exclusive for BYIC students only

Register Now

**Panel Session 2**  
**Too Good to be True? Spotting Financial Scams Before They Spot You**

Moderator: Mrs A. A Deepa

Speakers:

- En Jawahar Ali Ameera Ali  
General Manager, Consumer & Investor Office, Securities Commission
- Tuan Madhavan Nair  
Superintendent of Police, Cyber & Multimedia Investigation Division
- Tt. Dr. Mohamad Nizam bin Kassim  
Deputy Director, National Anti-Financial Crime Centre

**Videos and Audio Recordings of WIW 2025 related activities**

**Opening Ceremony**  
Dato' Fadzil Yusoff  
Chief Executive Officer  
Bursa Malaysia

[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

Securities Commission Malaysia.

### Other Participants

Bursa Malaysia Berhad.

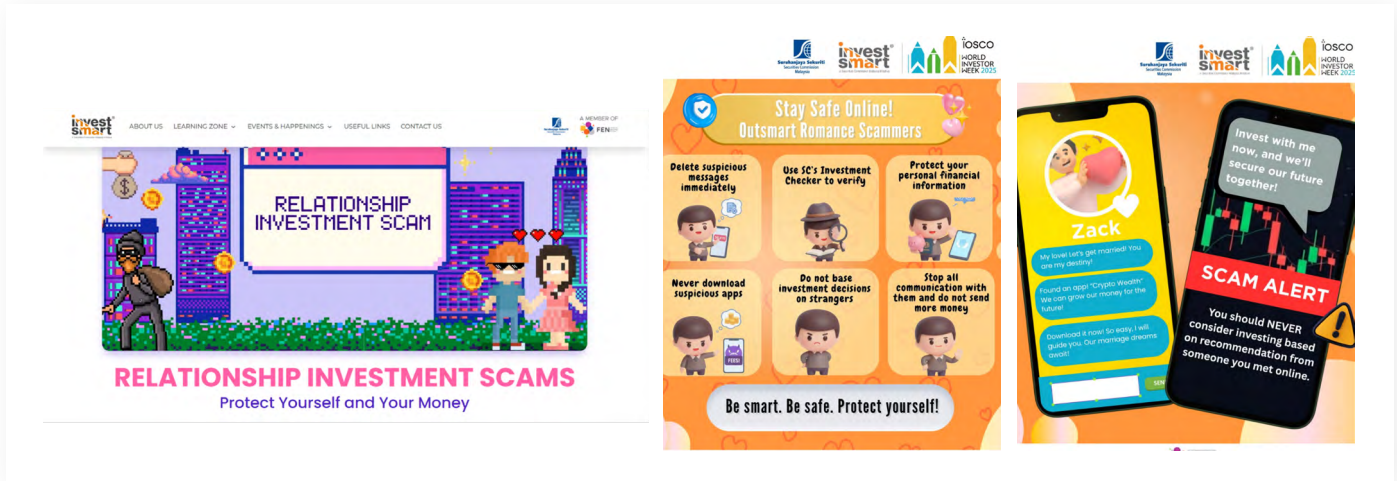
The Securities Commission Malaysia created a microsite dedicated to the topic of relationship investment scams. This resource is hosted on the organization's investor education initiative website, InvestSmart®, at the following URL: [investsmartsc.my/relationship-investment-scams](https://investsmartsc.my/relationship-investment-scams) Additionally, the Securities Commission Malaysia prominently featured a banner on its official website, providing the public with direct redirection to the relationship investment scams microsite.

The Securities Commission Malaysia found video reels were superior to static content on its social channels. This approach boosted both organic reach and total impressions, proving that video is currently the most efficient way to capture attention on platforms such as Meta and TikTok. The algorithms clearly prioritize short-form video.

Moving forward, the Securities Commission Malaysia recommends more video content creation to sustain and elevate public awareness goals.

 **EVENTS**

 **Pictures of RIS Campaign-related activities**



# MAURITIUS

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## Lead Organization

The Financial Services Fund (FSF) operating under the aegis of the Financial Services Commission, Mauritius (FSC Mauritius).

## Other Participants

N/A

The Financial Services Commission (FSC) of Mauritius, through the Financial Services Fund (FSF), participated for the second time in the IOSCO World Investor Week in 2025.

In line with this year's topic, some initiatives were organised. Four in-person events were held in the communities of Bel Air (East), at the Floreal Women Empowerment centre (Centre), Mahebourg (South), and St Pierre (Centre). Awareness was raised on Relationship Investment Scams during these sessions.

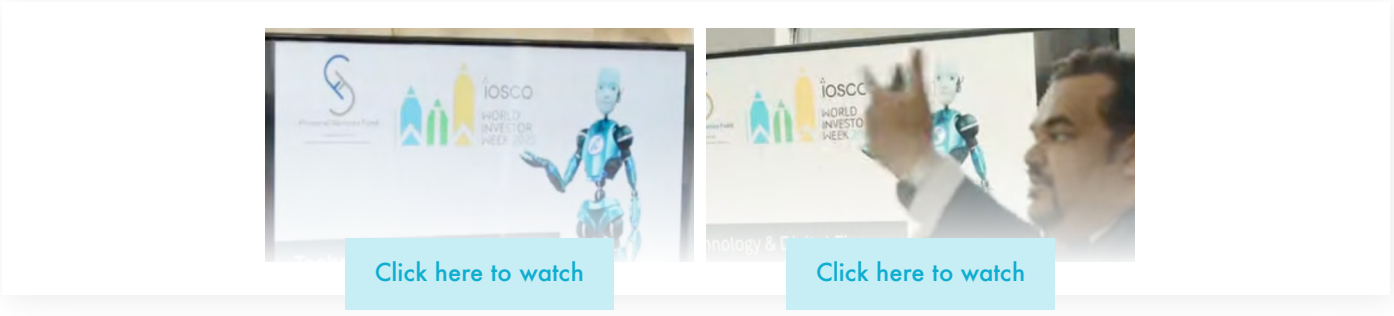
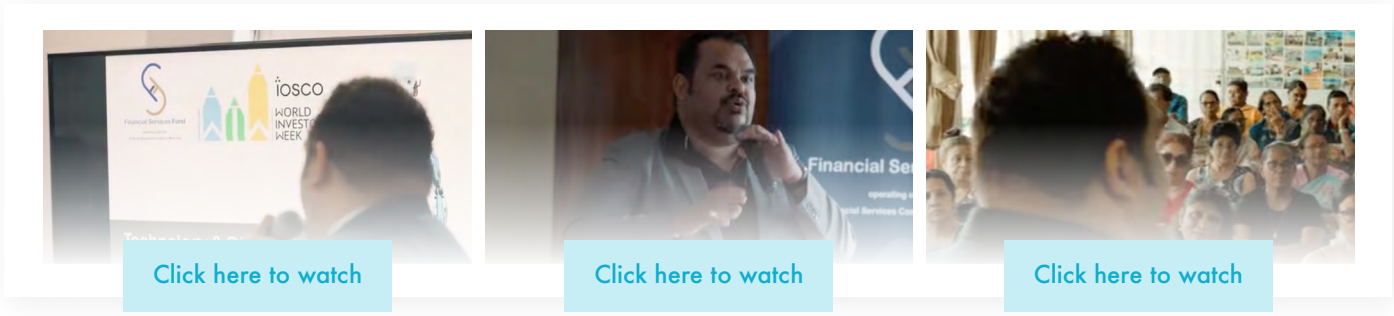
Broadcast Media was also used to educate the population on the said topics through interviews broadcast on National Television and radio during peak hours. The social media pages of the FSF on Facebook & Instagram (Harmony by FSF), digital and print media were also used to disseminate relevant information on the topic.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



## RIS CAMPAIGN 2025

### Lead Organization

The Financial Services Fund (FSF) operating under the aegis of the Financial Services Commission, Mauritius (FSC Mauritius).

### Other Participants

N/A

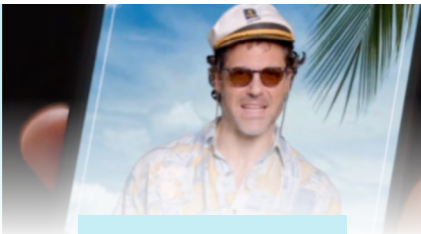
The FSC Mauritius invited the media to cover four scheduled events in different localities. This strategy assisted in obtaining a wider reach and helped in disseminating relevant information to audiences through different media (TV, radio, print, and online). The FSC also leveraged its financial literacy website ([www.harmony.mu](http://www.harmony.mu)) and social media pages to disseminate relevant information.



### EVENTS



### Video of RIS Campaign-related activities



[Click here to watch](#)



[Click here to watch](#)



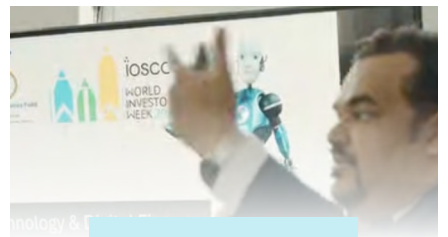
[Click here to watch](#)



[Click here to watch](#)



[Click here to watch](#)



[Click here to watch](#)

# MOROCCO

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## Lead Organization

Moroccan Capital Market Authority (AMMC).

## Other Participants

N/A

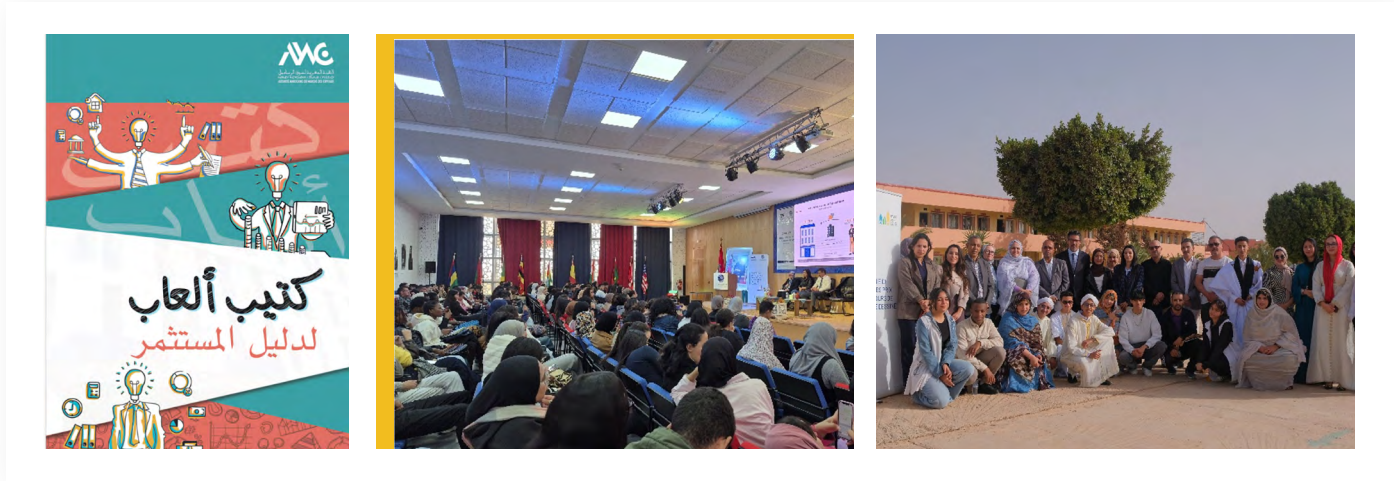
In line with its 2024-2028 strategic plan, the Moroccan Capital Market Authority (AMMC) positions financial literacy as a key lever for capital market development. As part of its ongoing commitment to promoting financial education and strengthening investor awareness, the AMMC participated for the 9th consecutive year in World Investor Week through targeted initiatives:

- Social media campaign: Key financial education messages in Arabic, English, and French were disseminated across LinkedIn and X platforms.
- “Quiz Finance” mobile app: New quizzes covering savings, essential information documents, and general meetings were integrated.
- World Savings Day: On October 31st, a carousel post highlighted best practices to enhance investment protection.
- University conferences: Two conferences in Guelmim and Dakhla focused on the Moroccan capital market ecosystem for students.
- AMMC-UM6P Hackathon: The final was held at UM6P Rabat Campus under the theme “Innovation for financial literacy and market access”.
- Comic strip competition: Two regional high school winners were celebrated for demonstrating financial understanding through creative expression.
- Investment protection booklet: A guide on budgeting, saving, and investing was developed for informed decision-making.
- Educational game booklet: The first Arabic edition was released with quizzes, puzzles, and crosswords for interactive learning.

For more information, please visit this website: [education.ammc.ma](https://education.ammc.ma)

 **EVENTS**

 **Pictures of WIW 2025 related activities**



## RIS CAMPAIGN 2025

### Lead Organization

The Financial Services Fund (FSF) operating under the aegis of the Financial Services Commission, Mauritius (FSC Mauritius).

### Other Participants

N/A

The Moroccan Capital Market Authority designed and published a [short awareness-raising video](#) on its social media platforms (LinkedIn and Twitter) to highlight the importance of remaining vigilant against investment scams.

Through this video, the AMMC outlined the main warning signs that can help detect investment and trading scams. It also briefly explained the schemes commonly used by fraudulent trading platforms to mislead investors. Furthermore, the video provided practical tips to help the public protect their savings and financial assets from investment scams.

In addition to social media outreach, the Moroccan Capital Market Authority published an [official public warning](#) calling for vigilance against unauthorized investment advice and fraudulent trading platforms. This publication aimed to reinforce prevention messages and provide clear guidance to the public regarding the risks associated with unregulated entities and misleading investment offers.

The AMMC campaign demonstrated that short, targeted awareness content published on social media is an effective way to reach a wide audience and raise awareness about investment scams. Both scam and fraud key messages and the short-video format encouraged engagement and facilitated the transmission of key prevention messages.

The initiative also highlighted the importance of addressing investment scams through accessible and understandable content. This approach is essential to enhancing the impact of Moroccan investor education campaigns, especially given the rapid evolution of digital tools and artificial intelligence. The primary AMMC challenge remains reaching vulnerable audiences who are less active on social media.

 **EVENTS**

 **Pictures of RIS Campaign-related activities**



# NEW ZEALAND

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## Lead Organization

Financial Markets Authority (FMA).

## Other Participants

NZX Limited.

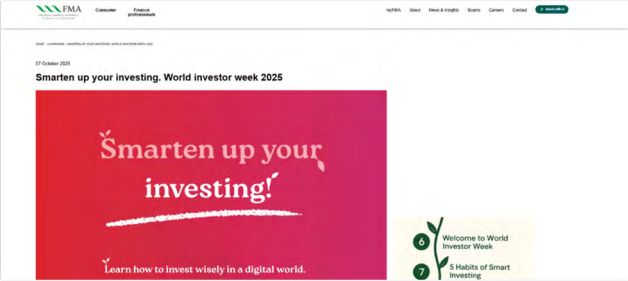
World Investor Week (WIW) 2025 in New Zealand was led by the Financial Markets Authority (FMA) and focused on empowering investors to make informed decisions in a rapidly evolving financial landscape. The campaign ran from 6–12 October and spotlighted key themes: Technology and Digital Finance, Artificial Intelligence, and Fraud and Scam Prevention.

Activities included a digital-first strategy with daily videos, graphics, and interactive content shared across FMA's social media channels and website. The "Jess Learns to Invest" podcast delivered practical tips to help investors identify scams, understand emerging tools, and build confidence. A highlight was the opening bell ceremony at NZX Limited to mark the start of WIW, reinforcing collaboration within the financial sector.

Compared to previous years, WIW 2025 introduced a fully in-house approach prioritising organic engagement and educational storytelling. New initiatives included short-form video content tailored for social platforms and interactive quizzes designed to boost participation. These efforts positioned FMA as a trusted source of investor education while addressing emerging risks in digital finance.

## EVENTS

### Pictures of WIW 2025 related activities



#### World Investor Week kicks off with a bell ring at NZX

**Jessica GSB**  
Advisor, Internal and External Communications  
1 min read

This morning I joined Louise Unger (Executive Director, Response and Enforcement), Samantha McGuire (Manager, Regulatory Services) to ring the bell at the NZX to mark the start of World Investor Week 2025!


The NZX made us feel really special with branded cupcakes and green coffee! galore!

World Investor Week is a global campaign led by IOSCO to raise awareness about the importance of investor education and protection. It's a great opportunity to highlight the work we do to support informed financial decision-making.


To mark the week, our team is running a consumer-focused social media campaign featuring:

- Daily videos and tips with smart investing tips
- A new episode of Jess Learns to Invest, where Jess interviews Samantha McGuire on how to spot and avoid scams


Keep an eye on our social channels and feel free to share the content with your networks.



### Videos and Audio Recordings of WIW 2025 related activities



[Click here to watch](#)



[Click here to watch](#)

# PANAMA

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## Lead Organization

Superintendencia de Mercado de Valores de Panamá (SMV).

## Other Participants

Bolsa Latinoamericana de Valores (Latinex).

The Superintendency of the Securities Market (SMV) held the seventeenth edition of Investor Day (“Día del Inversionista”) during the World Investor Week 2025. The event provided a valuable opportunity to exchange knowledge, experiences, and best practices through presentations by prominent national and international specialists.

This edition featured three keynote lectures: Ricardo Bernal (McKinsey & Co.) presented “Managing Uncertainty in the Securities Market”; Sergio Tertusio (IFADESA) discussed “Digital Transformation in the Securities Market: Opportunities and Challenges”; and Marco Flores (Deloitte Mexico) delivered the talk “IFRS S1 and S2: Challenges and Opportunities for the Financial Sector.”

The event was attended by strategic partners of the Panamanian securities market, representatives of the national government, members of the academic sector, special guests, and media outlets.

The SMV conducted the session “A More Sustainable and Transparent Securities Market,” which addressed aspects related to the impact of sustainable finance on Panama’s financial institutions in the face of technological challenges. The session was aimed at students and faculty of FAECO at the University of Panama.

The SMV also carried out a social media campaign featuring educational capsules focused on investor protection, and participated in radio and television programs.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



[Click here to watch](#)



[Click here to watch](#)

# PERU

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## Lead Organization

Superintendencia del Mercado de Valores del Perú (SMV).

## Other Participants

Bolsa de Valores de Lima - nuam, Asociación de Sociedades Agentes de Bolsa, Asociación de Administradoras de Fondos Mutuos, BNB Valores S.A., Syrus Distribution Perú SAC, Universidad Nacional de Ingeniería – UNI, Colegio San Antonio Marianistas, Universidad Nacional de San Agustín, Universidad Católica de Santa María, Colegio de Alto Rendimiento – COAR Arequipa, Cámara de Comercio e Industria de Arequipa – CCIA, Universidad de Piura, Oficina Previsional de las Fuerzas Armadas, Cámara de Comercio Americana del Perú – AmCham Perú, Pontificia Universidad Católica del Perú – PUCP, Cámara de Comercio de Lima – CCL, Universidad Nacional del Centro del Perú, Universidad Continental, Universidad Católica Santo Toribio de Mogrovejo, Universidad Nacional de San Antonio Abad del Cusco, Cámara de Comercio de Cusco, Universidad Nacional Federico Villarreal – UNFV, Universidad San Ignacio de Loyola – USIL, Universidad Nacional Mayor de San Marcos – UNMSM, Universidad La Salle, Cámara de Comercio de Arequipa, Universidad Peruana de Ciencias Aplicadas – UPC, Universidad del Pacífico – UP, Universidad Nacional San Luis Gonzaga, Instituto Superior Fibonacci – Sede Tingo María, Universidad Privada del Norte – Sede Los Olivos – UPN, Universidad Nacional José María Arguedas.

The Superintendence of Securities Market (SMV) led World Investor Week 2025 (WIW 2025) in Peru, developing a series of educational events that addressed topics related to the stock market and crowdfunding as investment alternatives or financing sources, as well as SMV's role in these markets.

The target audience was primarily economics, business, accounting, and law university students, among others. Additionally, SMV held events for 4th and 5th-grade high school students, business people, and the general public (investors).

This year, we prioritized in-person talks and tripled the number of events. In addition, events were held outside Lima, reaching eight (8) departments across Peru.

Most events were supported by speakers from institutions such as Brokerage Firms Association, Peruvian Fund Managers Association, Lima Stock Exchange, BNB Valores Perú S.A., and Syrus Distribution Perú SAC. In the same way, we had institutions' support, which facilitated the use of spaces and contributed to the dissemination of different events.

We directly reached 3,389 people. Additionally, through publications on our website and social media, we reached almost 140,000 more people, conveying WIW's key messages.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



# POLAND

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## Lead Organization

The Polish Financial Supervision Authority (UKNF).

## Other Participants

Warsaw Stock Exchange (GPW), GPW Foundation, Central Securities Depository (KDPW S.A.), Office of Competition and Consumer Protection (UOKiK), Think! Foundation.

The WIW in Poland was inaugurated by the “Ring the Bell for Financial Literacy” event, organised on 6 October 2025 on the initiative of the Warsaw Stock Exchange (GPW) and the GPW Foundation in cooperation with the Polish Financial Supervision Authority (UKNF) and the Central Securities Depository (KDPW S.A.).

In addition to attending the pre-talks delivered by the organisers, the attendees had the opportunity to learn five rules of a well-informed consumer and gain “consumer’s superpowers” during an interactive lecture given by the Office of Competition and Consumer Protection. Those who wanted to test their cybersecurity knowledge could join a quiz prepared by Think! Foundation. 110 people attended the event at the GPW trading hall, and nearly 12,500 students and teachers watched the live stream.

The WIW 2025 programme included webinars for schoolchildren and teachers prepared by the UKNF as part of the Education Centre for Market Participants (CEDUR) project. The Office of Competition and Consumer Protection prepared an introductory webinar on open-source intelligence: “Fact-checking. Things to look at in online investment opportunities”.

The Polish WIW programme also included the 5th edition of the Financial Education Day organised on 22 October 2025 by the GPW Foundation and the GPW. The event attracted a total of more than 6,000 participants who attended the event on site and online, which confirms the growing interest in investments and conscious finance management.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



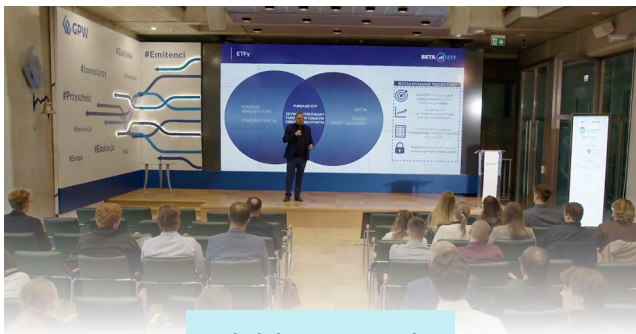
 **Videos and Audio Recordings of WIW 2025 related activities**

**Ring the Bell for Financial Literacy**  
– event video report



[Click here to watch](#)

**Financial Education Day 2025**  
– event video report



[Click here to watch](#)

# PORTUGAL

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## Lead Organization

Comissão do Mercado de Valores Mobiliários (CMVM).

## Other Participants

anco de Portugal (BdP), Insurance and Pension Funds Supervisory Authority (ASF), Euronext Lisbon (Lisbon Stock Exchange), AEM (Listed Companies Association) APB (Portuguese Banking Association), APIFPP (Investment and Pension Funds Association), APAF (Portuguese Association of Financial Analysts) and APS (Portuguese Insurance Association), CFA Society Portugal, the Portuguese Association for Consumers Protection (DECO), the General Directorate of Education (DGE) and the Tax Authority (AT).

In 2025, the CMVM organized two main initiatives, a Financial Literacy Course – with five sessions from 6 to 10 October, with the following themes: (1) Capital Markets, (2) The Banking Sector, (3) The Insurance Sector, (4) Technology and Innovation in Financial Services, and (5) Digital Fraud. The sessions had a duration of 1:30

hours, one hour of presentation and debate, and half an hour of questions and answers.

In the different sessions/classes, all the partners participated – except the General Directorate of Education (DGE) – that help us with the other main event, and in some cases more than once. The sessions were held in a hybrid model; people could sit in our auditorium or connect digitally (mostly connected digitally). The CMVM is quite pleased with the results from this course, considering attendance, questions from the audience, comments on the YouTube channel, and demand for similar initiatives.

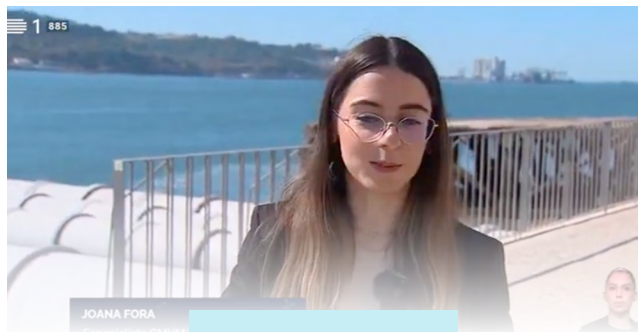
The second large initiative organized was targeted at children and young people, in a school context, and was named “The Hour of Financial Literacy”, in coordination with the Ministry of Education and its General Directorate of Education. The CMVM organized a similar event with the same name in 2024, but only for high school teenagers. In 2025, the CMVM decided to be more ambitious and felt that it was important to expand the range and cover children and young people.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



[Click here to watch](#)



[Click here to watch](#)

# QATAR

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## Lead Organization

Qatar Financial Markets Authority (QFMA).

## Other Participants

Qatar Financial Centre Regulatory Authority (QFCRA).

Participation of the Qatar Financial Markets Authority in IOSCO's World Investor Week:

### Introduction

The Qatar Financial Markets Authority (QFMA) places strong emphasis on investor protection, financial awareness, and the promotion of fair, transparent, and orderly financial markets in the State of Qatar. In line with its regulatory mandate and commitment to international best practices, QFMA actively participates in global initiatives led by the International Organization of Securities Commissions (IOSCO), including the annual World Investor Week (WIW).

World Investor Week is a global awareness campaign established by IOSCO to promote investor education, protection, and financial literacy. It aims to enhance public understanding of financial markets, highlight investors' rights and responsibilities, and emphasize the role of securities regulators in safeguarding market integrity and investor confidence.

### Objectives of Participation

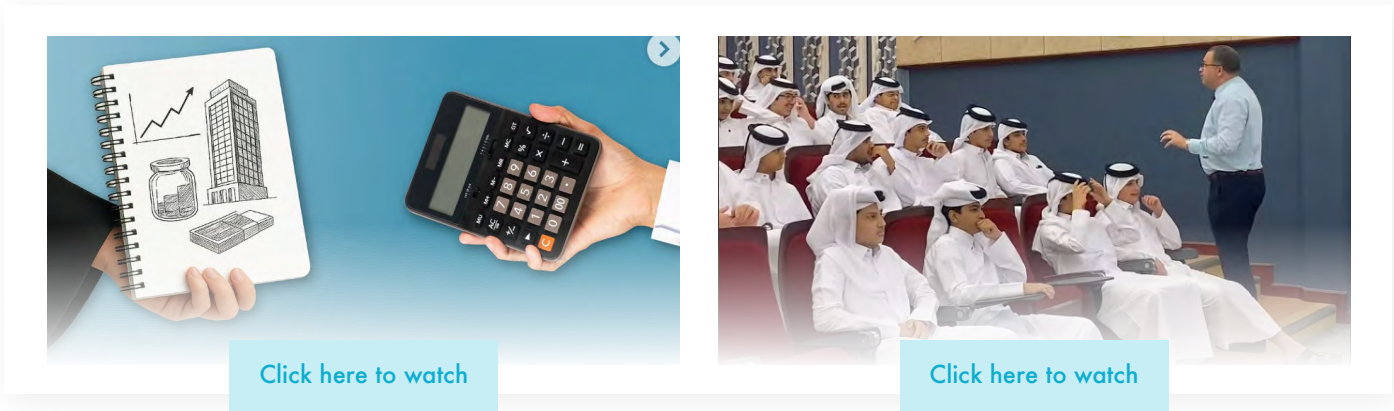
QFMA's participation aimed to raise awareness of financial inclusion, enhance financial literacy, educate investors on social media risks, promote responsible investment decisions, reinforce trust in regulated markets, strengthen domestic regulatory cooperation, and contribute to IOSCO's global investor protection goals.

**EVENTS**

**Pictures of WIW 2025 related activities**



**Videos and Audio Recordings of WIW 2025 related activities**



# REPUBLIC OF KOREA

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## Lead Organization

Financial Supervisory Service (FSS).

## Other Participants

Korea Financial Consumers Protection Foundation, Korea Council for Investor Education.

The Financial Supervisory Service of Korea hosted the World Investor Week in coordination with relevant bodies from November 24 to 28, 2025, with a primary focus on fraud and scam prevention, while also addressing topics related to digital finance.

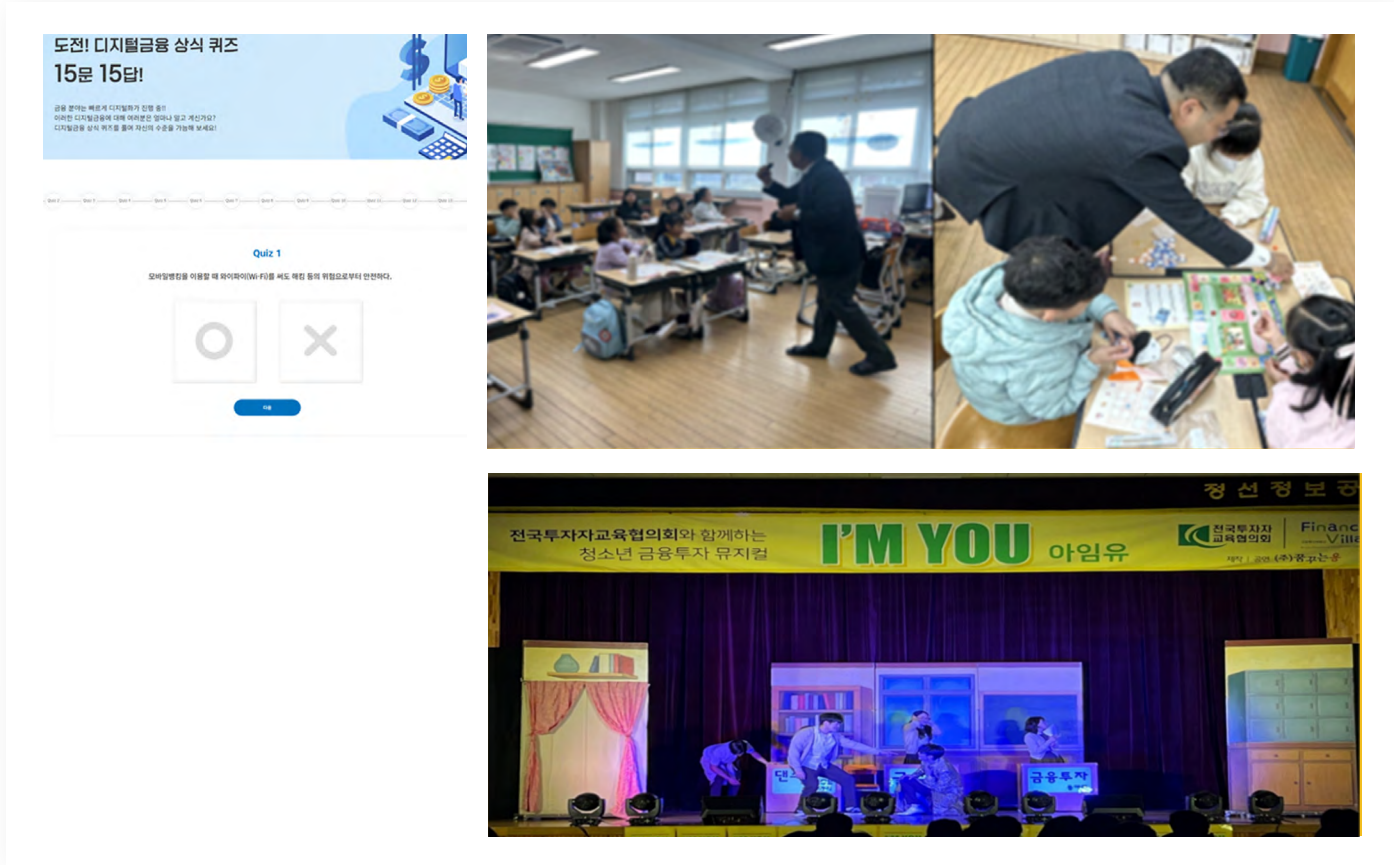
During the WIW, the Financial Supervisory Service created and uploaded a YouTube video about preventing fraud and scams associated with the so-called “stock trading signal chat rooms” - online chat rooms where operators provide real-time stock trading signals and recommendations to chat room members. At the end of November, the cumulative views reached over 2K, with 1,044 people participating in the related comment event.

The Financial Supervisory Service also utilized a webpage with educational content on fraud and scam prevention and digital finance, as well as information on various WIW events in 2025. A 15-step quiz was carried out to enable participants to gauge their level of knowledge in digital finance, and an online program for self-assessment on fraud vulnerability was provided to raise awareness on fraud and scams and help prevent investors from falling victim to malicious schemes.

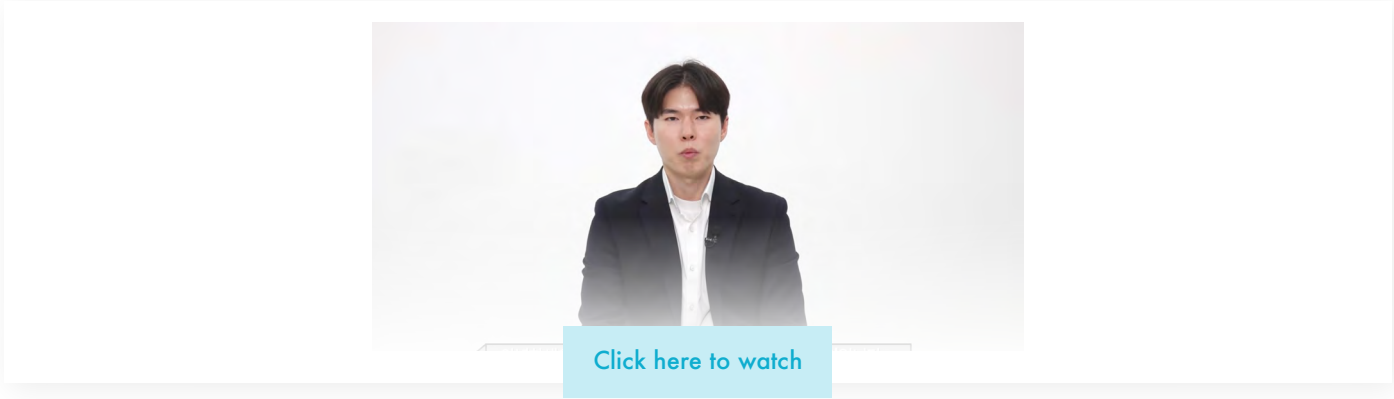
Financial education outreach programs for elementary and high school students were designed to foster financial literacy from a young age. In addition, a session on “Preventing financial scams for the elderly” was provided to offer tailored education for elderly participants who have limited access to information about investments.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



# ROMANIA

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## Lead Organization

Romanian Financial Supervisory Authority (ASF).

## Other Participants

Bucharest Stock Exchange, Central Depository, Romanian Olympic and Sports Committee, The Body of Certified Public Accountants and Authorized Accountants of Romania, Romanian Fund Administrators Association, Internal Affairs Ministry, DGASPC Ilfov, The Institute of Financial Studies, Universities, high schools, and schools.

WIW 2025 kicked off with Ring the Bell at Bucharest Stock Exchange event, over 100 youngsters participating at the site, and more than 2,200 watching online. They attended an interactive workshop on investments.

As part of WIW, FSA carried out a wide range of educational activities, including sessions dedicated to children from disadvantaged backgrounds, through a partnership with DGASPC Ilfov, as well as activities in several universities, high schools, and schools. The programs dedicated to young people - Academic Laboratory for universities and SmartFin (with Financial Studies Institute) for high schools – were present in several different cities all over the country. Also, FSA workshops were addressed to students from the Republic of Moldavia. A major event was organized in collaboration with the Romanian Olympic and Sports Committee, with the aim of developing and strengthening financial education among athletes from the Romanian Olympic Team.

Also addressing adults, actions dedicated to members of The Body of Certified Public Accountants and Authorized Accountants of Romania took place, in the form of technical workshops on the capital market topics. Moreover, FSA organized workshops addressed to Internal Affairs Ministry employees, the Investment Academy for students started, and train-the-trainer workshops for lecturers were held. More than 5,497 solicitors addressed the free-of-charge Central Depository offer of the service of obtaining a summary of account positions.



## EVENTS



## Pictures of WIW 2025 related activities



# SINGAPORE

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## Lead Organization

Monetary Authority of Singapore (MAS).

## Other Participants

N/A

The Monetary Authority of Singapore (MAS) organised the following events for WIW under MoneySense, Singapore's national financial education programme: "Ready for Life" Festival and "Ring the Bell for Financial Literacy".

### **"Ready for Life" Festival**

The "Ready for Life" Festival is a one-day public outreach event that aims to help Singaporeans take charge of their retirement planning and financial well-being.

MAS organised a talk by financial practitioners, covering the market outlook, how investors could build resilient portfolios, and what to watch out for when they are consuming financial content online. MAS organised another panel discussion covering scams.

In addition, MAS set up an interactive booth on investment scams that aimed to foster healthy skepticism towards investment opportunities. The Festival was co-organised with the Central Provident Fund Board, a statutory board that administers Singapore's social security system.

### **"Ring the Bell for Financial Literacy"**

The Singapore Exchange Limited, Securities Investors Association Singapore, and MAS marked the start of WIW 2025 with a "Ring the Bell for Financial Literacy" ceremony.

 **EVENTS**

 **Pictures of WIW 2025 related activities**



 **Videos and Audio Recordings of WIW 2025 related activities**



[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

Monetary Authority of Singapore (MAS).

### Other Participants

The Central Provident Fund Board (CPF), The Association of Banks in Singapore (ABS), The Singapore Exchange Limited (SGX), Institute for Financial Literacy (IFL), Securities Investors Association - Singapore (SIAS), Financial Industry Disputes Resolution Centre Ltd (FIDReC), Investment Management Association of Singapore (IMAS), and The Singapore Police Force (SPF).

For WIW, the Monetary Authority of Singapore (MAS) engaged Mothership, a prominent local digital media company, to create an engaging short-form video targeting relationship investment scams. This collaboration was a 2000s-style parody video of Carly Rae Jepsen's hit song "Call Me Maybe," with a spin on the lyrics to "Hey, I just met you, and this is crazy. So here's my number, and please don't scam me!"

The video highlighted the importance of having a healthy skepticism towards investment opportunities, especially from relationships that were formed online. The call to action was to verify if institutions and representatives were regulated using MAS' directories.

The video was optimized for multiple platforms, including TikTok, Instagram, and Telegram.

 **EVENTS**

 **Picture of RIS Campaign-related activities**



 **Video of RIS Campaign-related activities**



[Click here to watch](#)

# SOUTH AFRICA

---

## Lead Organization

Financial Sector Conduct Authority (FSCA).

## Other Participants

Johannesburg Stock Exchange (JSE), National Business Solutions (NBS), Small Enterprise Development and Funding Agency (SEDEFA), National Credit Regulator (NCR), Gauteng Department of Economic Development (GDED) – Office of Consumer Education, American Spaces (American Embassy), SMMEs and entrepreneurs across provinces. These partners contributed to logistics, mobilisation, co-facilitation, and content delivery.

In October 2025, the Financial Sector Conduct Authority (FSCA) led a nationwide investor education and protection programme to strengthen financial capability and reduce vulnerability to fraud.

Key Highlights:

**In-Person Engagements:** Four workshops in Johannesburg, Pretoria, Hammanskraal, and greater Gauteng reached 478 participants from SMMEs, community groups, and emerging retail investors. Topics included investment basics, crypto assets, and fraud prevention, supported by partners such as the National Credit Regulator, the Small Enterprise Development and Funding Agency, American Spaces (American Embassy), the Johannesburg Stock Exchange, National Business Solutions, and the Gauteng Department of Economic Development – Office of Consumer Education.

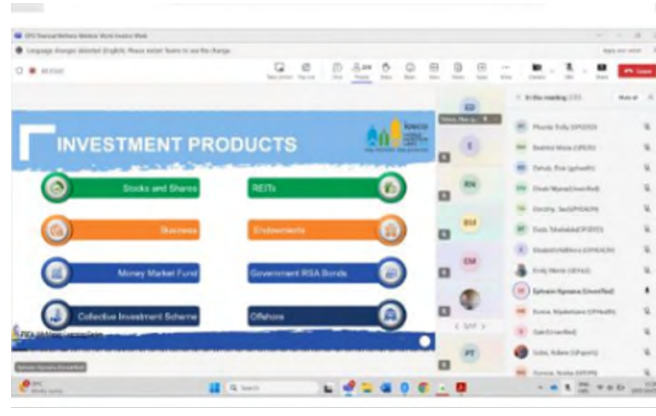
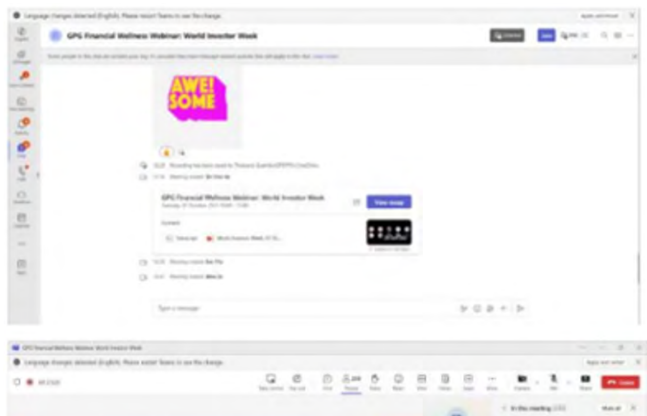
**Digital Outreach:** A national webinar with the Gauteng Provincial Government attracted 310 participants, expanding access to investor-protection messaging.

**Media Amplification:** A Mahikeng FM interview extended awareness to a 2.97 million weekly listenership. Enhanced Digital Presence: A campaign on Relationship Investment Scams (RIS) across X, Facebook, Instagram, and LinkedIn generated 23,387 organic impressions, marking a significant increase in engagement.

**Industry Collaboration:** The FSCA delivered a keynote at the Johannesburg Stock Exchange’s “Ring the Bell for Financial Literacy” event, spotlighting RIS and reinforcing multi-stakeholder collaboration. FSCA advanced investor education, fraud prevention, & digital engagement.

**EVENTS**

**Pictures of WIW 2025 related activities**



# RIS CAMPAIGN 2025

## Lead Organization

Financial Sector Conduct Authority (FSCA).

## Other Participants

Johannesburg Stock Exchange (JSE), National Business Solutions (NBS), Small Enterprise Development and Funding Agency (SEDFA), National Credit Regulator (NCR), Gauteng Department of Economic Development (GDED) – Office of Consumer Education, American Spaces (American Embassy), SMMEs and entrepreneurs across provinces.

During WIW, the Financial Sector Conduct Authority (FSCA) launched a targeted social media campaign to combat the rise of relationship investment scams, which increasingly exploit artificial intelligence and psychological manipulation. The initiative aimed to help consumers identify warning signs, understand emotional grooming tactics, and take proactive steps against fraudulent investment behaviour. Content was deployed across Facebook, Instagram, LinkedIn, and X, using static posts, videos, and infographics. LinkedIn achieved the strongest professional engagement, while Facebook extended community reach. Video content and red-flag messaging performed consistently across platforms, reflecting strong demand for practical, scenario-based guidance.

Overall, the campaign strengthened awareness, encouraged information-seeking behaviour, and reinforced FSCA's role as a trusted authority on investor protection. The initiative demonstrates how national regulators can contribute to a coordinated global response, reinforcing the importance of consumer education and trust-building as first lines of defense against sophisticated investment scams.

## EVENTS

### Picture of RIS Campaign-related activities



# SPAIN

---

## Lead Organization

Comisión Nacional del Mercado de Valores (CNMV).

## Other Participants

Instituto BME (Bolsas y Mercados Españoles), Bolsa de Barcelona.

In 2025, the CNMV's efforts focused on the romance scams campaign. The CNMV posted several alerts on social media and produced a video warning about love and romance scams.

In addition, the CNMV organized an open event at its headquarters (CNMV Open Day) aimed at the general public, to raise awareness about investment opportunities and to increase awareness of scams and fraud.



## EVENTS



## Pictures of WIW 2025 related activities



## RIS CAMPAIGN 2025

### Lead Organization

Comisión Nacional Del Mercado de Valores (CNMV).

### Other Participants

Instituto BME (Bolsas y Mercados Españoles), Bolsa de Barcelona.



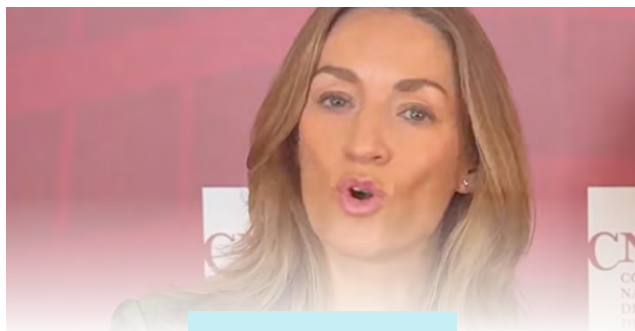
### EVENTS



### Pictures of RIS Campaign-related activities



### Videos of RIS Campaign-related activities



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# TANZANIA

---

## Lead Organization

Capital Markets and Securities Authority (CMSA).

## Other Participants

UTT – AMIS, Dar es Salaam Stock Exchange (DSE).

The Capital Markets and Securities Authority (CMSA) successfully participated in the 2025 World Investor Week (WIW) campaign by organizing various activities aiming at creating public awareness on capital market issues.

This year's campaign focused on youths (Students) and women's groups. The campaign helped the public:

- (i) to distinguish between legitimate investment opportunities and high-risk or fraudulent schemes, and encouraged long-term financial planning and informed decision-making.
- (ii) to build confidence among retail investors, thereby expanding the base of knowledgeable market participants; and
- (iii) Enhanced public trust in the financial system by demonstrating the regulator's commitment to safeguarding investor interests.



## EVENTS



### Pictures of WIW 2025 related activities



### Videos and Audio Recordings of WIW 2025 related activities



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# THAILAND

---

## Lead Organization

The Securities and Exchange Commission, Thailand (SEC).

## Other Participants

The SEC Thailand collaborated with securities and digital asset business operators to jointly disseminate financial and investment knowledge to the public through the SEC's Facebook: Start-to-Invest. In total, 26 organizations participated, categorized as follows:

### • Online activities: 25 business operators, namely:

1. Avenger Planner Investment Advisory Securities Co., Ltd.
2. Bitkub Online Co., Ltd.
3. Bualuang Securities Plc.
4. CGS International Securities (Thailand) Co., Ltd.
5. CIMB Thai Bank Plc.
6. Deepscope Investment Advisory Securities Co., Ltd.
7. Finnomena Mutual Fund Brokerage Securities Co., Ltd.
8. Globlex Securities Co., Ltd.
9. Government Savings Bank
10. Kasikorn Asset Management Co., Ltd.
11. Kasikorn Securities Plc.
12. Kiatnakin Phatra Securities Plc.
13. Krungsri Asset Management Co.,Ltd.
14. Krungsri Securities Plc.
15. Maybank Securities (Thailand) Plc.
16. Merkle Capital Co.,Ltd.
17. Ocean Life Insurance Plc.
18. SCB Asset Management Co., Ltd.
19. Thai Credit Bank
20. Tisco Asset Management Co., Ltd.
21. Treasurist Securities Group
22. Trinity Securities Co., Ltd.
23. Wealth Magic Securities Co., Ltd.
24. XSpring Asset Management Co., Ltd.
25. Yuanta Securities (Thailand) Co., Ltd.

### • On-ground activities:

1. Sripatum University.

The SEC Thailand successfully organized World Investor Week (WIW) 2025 under the theme "Financial Well-Being Journey: Informed Decisions, Empowered Choices in the New Era of Finance." The campaign featured a mix of online and on-ground activities to promote financial literacy nationwide.

For the online initiative, WIW 2025 introduced the concept "7 Days, 7 Topics," covering investment fraud prevention, financial health checks, debt management, capital market and foreign investment products, tax planning, and retirement planning.

In addition to the SEC Thailand's own series of 7 infographics and 7 short clips based on SEC E-Learning content, the SEC collaborated with 25 business operators to share their education materials under the specified topics. This resulted in a total of 67 pieces of content disseminated via the SEC's Facebook: Start-To-Invest and TikTok: ThaiSEC Official—significantly expanding public outreach.

Furthermore, a dedicated WIW webpage was launched on [smarttoinvest.com](http://smarttoinvest.com) as a centralized hub for financial literacy resources.

For on-ground activity, the SEC Thailand organized the Campaign on Campus program, which engaged more than 200 university students through interactive learning sessions designed to strengthen money management skills.

**Note:** For reference, see the SEC Thailand's Press Release on WIW 2025 at [www.sec.or](http://www.sec.or).

**EVENTS**

**Pictures of WIW 2025 related activities**



**Videos and Audio Recordings of WIW 2025 related activities**

Click here to watch

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## RIS CAMPAIGN 2025

### Lead Organization

The Securities and Exchange Commission, Thailand (SEC).

### Other Participants

The SEC Thailand collaborated with securities and digital asset business operators to jointly disseminate financial and investment knowledge to the public through the SEC's Facebook: Start-to-Invest. In total, 26 organizations participated, categorized as follows:

#### • Online activities: 25 business operators, namely:

1. Avenger Planner Investment Advisory Securities Co., Ltd.
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4. CGS International Securities (Thailand) Co., Ltd.
5. CIMB Thai Bank Plc.
6. Deepscope Investment Advisory Securities Co., Ltd.
7. Finnomena Mutual Fund Brokerage Securities Co., Ltd.
8. Globlex Securities Co., Ltd.
9. Government Savings Bank
10. Kasikorn Asset Management Co., Ltd.
11. Kasikorn Securities Plc.
12. Kiatnakin Phatra Securities Plc.
13. Krungsri Asset Management Co.,Ltd.
14. Krungsri Securities Plc.
15. Maybank Securities (Thailand) Plc.
16. Merkle Capital Co.,Ltd.
17. Ocean Life Insurance Plc.
18. SCB Asset Management Co., Ltd.
19. Thai Credit Bank
20. Tisco Asset Management Co., Ltd.
21. Treasurist Securities Group
22. Trinity Securities Co., Ltd.
23. Wealth Magic Securities Co., Ltd.
24. XSpring Asset Management Co., Ltd.
25. Yuanta Securities (Thailand) Co., Ltd.

#### • On-ground activities:

1. Sripatum University.

The SEC Thailand actively supported the RIS campaign by posting five pieces of content (clips and infographics) on the opening day of WIW under the theme of investment frauds and scams. These posts featured RIS-related content, including the Secretary-General's opening remarks clip, an infographic with the Secretary-General's quote, an infographic developed using RIS Working Group materials, a digital asset business operator's clip on pig butchering scams, and a podcast showcasing RIS experiences from a celebrity perspective.

In Thailand, investment scams rank first among online cybercrimes, accounting for about 55%, followed by job advertisements and call-center fraud. Recognizing this critical issue, the SEC Thailand placed fraud and scams at the forefront of WIW from day one.

**EVENTS**

**Pictures of RIS Campaign-related activities**



**Videos of RIS Campaign-related activities**



# TUNISIA

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## Lead Organization

Conseil du Marché Financier (CMF).

## Other Participants

Bourse des valeurs mobilières de Tunis (Tunis Stock Exchange).

The Conseil du Marché Financier (CMF) proudly participated, for the sixth consecutive year, in the “World Investor Week”, organizing national activities from October 20 to 24, 2025. A key component of this year’s campaign was the publication of innovative digital educational content highlighting the fruitful cooperation between the CMF and the Banque de France’s Financial Education Department (EDUCFI). This partnership resulted in two comprehensive educational briefs: one dedicated to blockchain technology and its implications

for financial markets, and another exploring securitization mechanisms.

Additionally, in collaboration with the Union of Arab Securities Authorities (UASA), the CMF published the “Smart Investor Guide”, a practical resource developed to strengthen investor awareness and protection across the region.

The CMF organized three impactful seminars targeting diverse audiences. University students and higher education attendees received detailed presentations on the CMF’s regulatory missions and the Tunisian financial market’s opportunities, aiming to inspire the next generation of informed investors. The CMF also hosted a professional delegation from Burundi’s financial market sector, facilitating knowledge exchange and reinforcing regional cooperation.

To maximize public engagement, the CMF participated in a prime-time radio program on the national radio station, promoting World Investor Week activities and raising awareness about financial fraud risks.



## EVENTS



### Pictures of WIW 2025 related activities



# UNITED ARAB EMIRATES

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## Lead Organization

Securities and Commodities Authority (SCA).

## Other Participants

Dubai Financial Market (DFM), Abu Dhabi Stock Exchange (ADX), Dubai Financial Services Authority (DFSA).

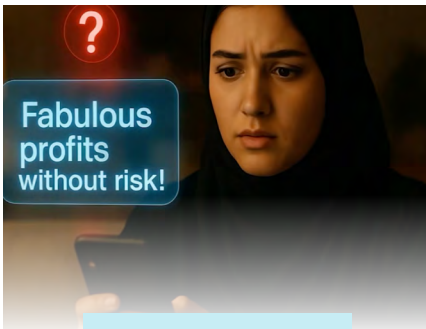
We have introduced a new AI-based video awareness, quizzes for viewers on social media accounts, and a webinar based on the theme of WIW.



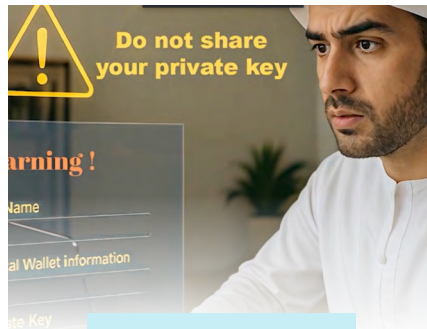
## EVENTS



## Videos and Audio Recordings of WIW 2025 related activities



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# UNITED STATES OF AMERICA

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## Lead Organization

U. S. Securities and Exchange Commission (SEC).

## Other Participants

SEC’s Office of Investor Education & Assistance (limited participation due to government shutdown), Commodity Futures Trading Commission (CFTC) (limited participation due to government shutdown), Financial Industry Regulatory Authority (FINRA), National Futures Association (NFA), Securities Investor Protection Corporation (SIPC), North American Securities Administrators Association (NASAA).

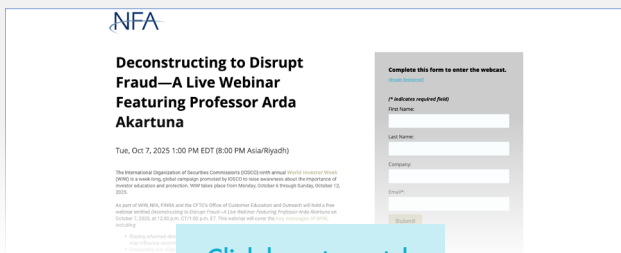
Execution of planned activities in the United States was hindered in part by the government shutdown, which came into effect on October 1, 2025. In recognition of World Investor Week 2025, the Securities and Exchange Commission’s Office of Investor Education & Assistance pre-recorded an instructional program for employees who are considering retiring or leaving the federal government or military

FINRA, the North American Securities Administrators Association (NASAA), the National Futures Association (NFA), and the Securities Investor Protection Corporation (SIPC) collaborated to issue Investor Bulletin. The Investor Bulletin discussed the risks and opportunities of digital investment tools and Artificial Intelligence (AI), reminded investors of the key fundamentals to investing, and shared information on spotting and avoiding relationship investment scams and other prevalent schemes.

NFA, FINRA, and the Commodity Futures Exchange Commission’s Office of Customer Education and Outreach held a free webinar on how AI is used by relationship scammers entitled “Deconstructing to Disrupt Fraud—A Live Webinar Featuring Professor Arda Akartuna.” The FINRA Foundation also released early findings of the National Financial Capability Study Investor Survey, which found that half of U.S. investors do not recognize warning signs of fraud.

## EVENTS


### Videos and Audio Recordings of WIW 2025 related activities



**Deconstructing to Disrupt Fraud—A Live Webinar Featuring Professor Arda Akartuna**

Tue, Oct 7, 2025 1:00 PM EDT (8:00 PM Asia/Riyadh)

[Click here to watch](#)



[Click here to watch](#)

## RIS CAMPAIGN 2025

### Lead Organization

U. S. Securities and Exchange Commission (SEC).

### Other Participants

SEC's Office of Investor Education & Assistance (limited participation due to government shutdown), Commodity Futures Trading Commission (CFTC) (limited participation due to government shutdown), Financial Industry Regulatory Authority (FINRA), National Futures Association (NFA), Securities Investor Protection Corporation (SIPC), North American Securities Administrators Association (NASAA).

In recognition of WIW, FINRA, the North American Securities Administrators Association (NASAA), the National Futures Association (NFA), and the Securities Investor Protection Corporation (SIPC) collaborated to issue an Investor Bulletin. The Bulletin discussed the risks and opportunities of digital investment tools and Artificial Intelligence (AI), reminded investors of the key fundamentals to investing, and shared information on spotting and avoiding relationship investment scams and other prevalent schemes. NFA, FINRA, and the Commodity Futures Exchange Commission (CFTC) held a free webinar on how AI is used by relationship scammers entitled "Deconstructing to Disrupt Fraud—A Live Webinar Featuring Professor Arda Akartuna."

The FINRA Foundation also released early findings of the NFCS Investor Survey, which found that half of U.S. investors do not recognize warning signs of fraud. FINRA's WIW social media posts on Facebook, Instagram, and LinkedIn garnered more than 4,700 engagements. FINRA's LinkedIn post on "The Lifecycle of a Relationship Investment Scam" garnered significantly higher engagement than all others for the period (136 Reactions and 34 reposts). FINRA also released a podcast featuring Gerri Walsh, President of the FINRA Investor Education Foundation and Senior Vice President of FINRA Investor Education, sharing trends and tips for investors.

Additionally, the CFTC educated Maine Credit Union employees about relationship investment scams and government imposter scams via a webinar. The presentation helped the employees understand the scams, so they can recognize when customers are being victimized. The CFTC also participated in a train-the-trainer webinar for United States Navy Command Financial Specialists. The session focused on scams impacting military members. Last, the CFTC joined representatives from the Federal Bureau of Investigation for a panel discussion about investment scams, hosted by Florida AARP.

## EVENTS

### Pictures of RIS Campaign-related activities



### Videos of RIS Campaign-related activities

#### Deconstructing to Disrupt Fraud—A Live Webinar Featuring Professor Arda Akartuna

Tue, Oct 7, 2025 1:00 PM EDT (8:00 PM Asia/Riyadh)

The International Organization of Securities Commissions (IOSCO) leads annual World Investor Week (WIIW) as a week-long global campaign organized by IOSCO to raise awareness about the importance of investor education and protection. WIIW takes place from Monday October 6 through Sunday, October 12, 2025.

As part of WIIW, NFA, FINRA and the CFTC's Office of Customer Education and Outreach will hold a free webcast entitled "Deconstructing to Disrupt Fraud—A Live Webinar Featuring Professor Arda Akartuna" on October 7, 2025, at 12:00 p.m. CST/1:00 p.m. ET. This webinar will cover the key messages of WIIW, including:

- Staying informed about the role of AI in investment platforms and products and considering how it may influence recommendations or decisions.
- Conducting due diligence when considering investments.
- The importance of working with regulated entities, and
- Recognizing the warning signs of investment fraud.

There is no charge to attend the webinar; however, registration is required.

Once you have registered, you will receive an email containing all access information, including the website for the webinar and information on system requirements.

Please contact: [Jan Stankovic, Communications Specialist](mailto:Jan.Stankovic@commodity.com) for any questions and [Arda Akartuna](mailto:Arda.Akartuna@cityu.edu.hk).

Complete this form to enter the webcast.

(\* indicates required field)

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# ZIMBABWE

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## Lead Organization

Securities and Exchange Commission of Zimbabwe (SECZ).

## Other Participants

N/A

The Securities and Exchange Commission of Zimbabwe (SECZ) actively participated in World Investor Week (WIW) 2025, held from October 6 to 12, focusing on investor empowerment and protection. Following IOSCO's global guidelines, the commission centered its activities on technology and digital finance, artificial intelligence, and fraud prevention.

### Key activities included:

**Media Capacity Building:** On October 14, 2025, SECZ hosted a workshop for media professionals to deepen their understanding of the capital markets ecosystem and improve the quality of financial reporting in Zimbabwe.

**Educational Outreach:** Through partnerships with the Ministry of Education, SECZ conducted "Train-the-Trainer" workshops to integrate capital market concepts into school curricula across various provinces. SECZim exhibited and presented at the 15th edition of the SMEs International Expo running under the theme "Resilience and Agility: Navigating change for SMEs futureproofing in a climate-conscious world." The Commission's participation was to raise capital market awareness and fact-find around funding gaps faced by SMEs. The expo presented an opportunity for entrepreneurs, business leaders, policymakers, and changemakers to come up with strategic growth, innovation, and global relevance. The Commission also presented and exhibited at the National Youth Empowerment Symposium, which attracted over 120 exhibitors. The Commission had the opportunity to connect with the next generation and educate the youth about the capital market, explain the role of a regulator, and highlight the diverse opportunities within the financial sector. University public lectures were held to enhance the students' understanding of the Commission's operations and provide insights into the functioning of the capital market. The lectures focused on the Commission's regulatory role, investor protection, and the opportunities available to young people in the capital market.

**Digital Campaign:** Leveraging social media, the commission promoted the global slogan "Stay Informed, Stay Protected," sharing alerts about online investment scams and guidance on the safe use of digital platforms.

**Educational Webinars:** In collaboration with professional institutes, SECZ held online sessions to demystify investing and showcase practical platforms like C-Trade and ZSE Direct.

These initiatives reinforced SECZ's 2021-2025 Strategic Plan to increase market awareness and financial inclusion.

# Financial Planning Standards Board Ltd.(FPSB)

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## Lead Organization

U. S. Securities and Exchange Commission (SEC).

## Other Participants

The names of organizations in our global network that participated in the World Investor Week / World Financial Planning Day campaign include:

Financial Advice Association Australia (FAAA)

- Österreichischer Verband Financial Planners (OVFP)
- Planejar – Associação Brasileira de Planejamento Financeiro (Brazil)
- FP Canada
- Financial Planning Association of Taiwan (FPAT)
- Financial Planning Standards Board Deutschland (FPSB Deutschland)
- Institute of Financial Planners of Hong Kong Ltd. (IFPHK)
- FPSB India
- Financial Planning Standards Board Indonesia (FPSB Indonesia)
- FPSB Ireland Ltd.
- FPSB Italia
- Financial Planners Association in Israel (FPAI)
- Japan Association for Financial Planners (JAFF)
- Financial Planning Association of Malaysia (FPAM)
- Financial Advice New Zealand
- Financial Planning Standards Board China Ltd. (FPSB China)
- Financial Planning Association of Singapore (FPAS)
- Financial Planning Institute of Southern Africa (FPI)
- Thai Financial Planners Association (TFPA)
- Federatie Financieel Planners (Federation of Financial Planners)
- Chartered Institute for Securities & Investment (CISI) (UK)
- CFP Board (U.S.)

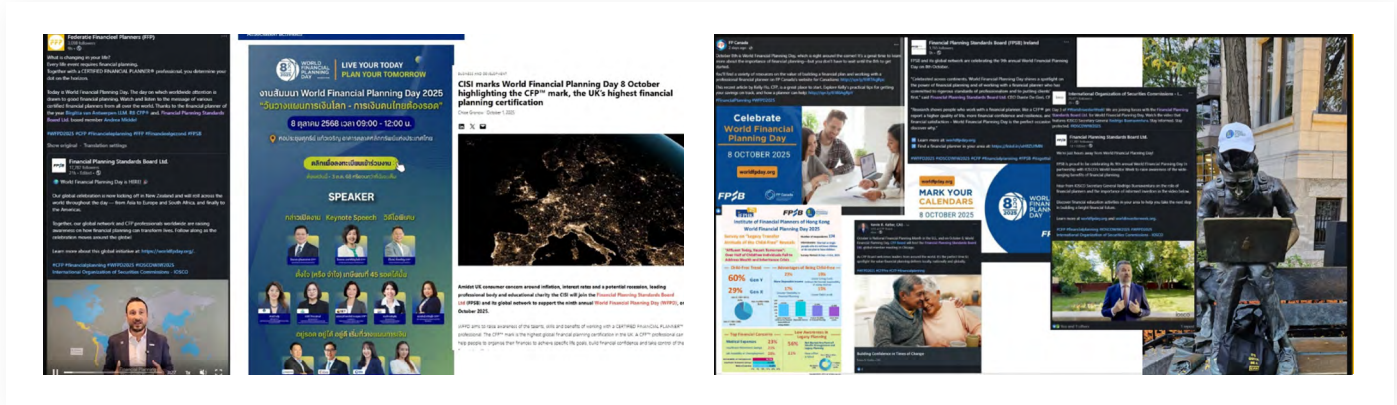
Financial Planning Standards Board Ltd. (FPSB), along with its global network of organizations administering CERTIFIED FINANCIAL PLANNER certification, was pleased to host the 9th annual World Financial Planning Day (WFPD) as part of IOSCO's World Investor Week on 8 October 2025.

WFPD 2025 kicked off with a variety of activities, including campaign video featuring CFP professionals from around the world, the IOSCO Acting Secretary General, and FPSB CEO; territory-specific online and in-person events hosted by FPSB's global network of organizations; territory-specific consumer research findings, pro bono financial planning consultations, video 'street' interviews, media and social media campaigns; and more.

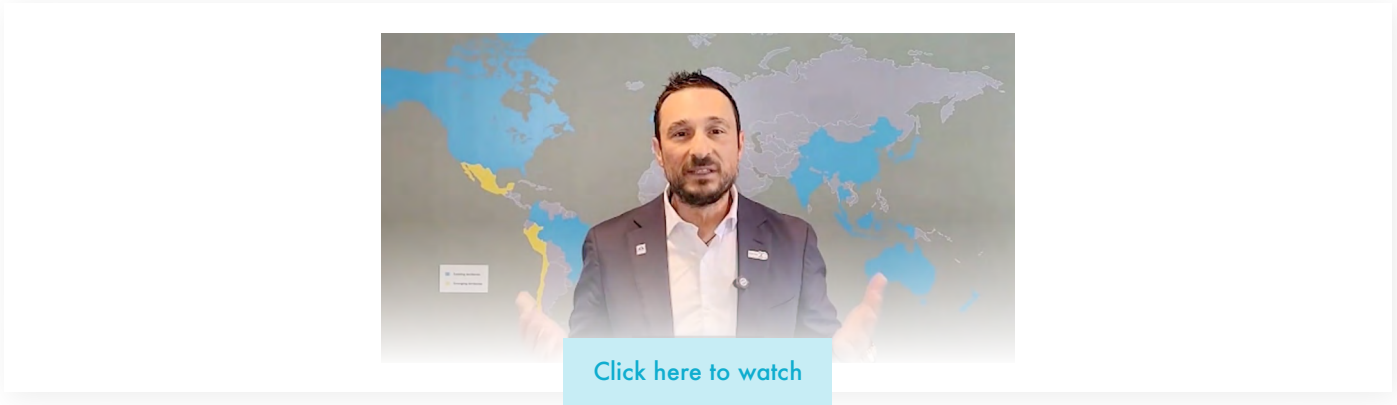
Topics ranged from smart financial decision-making, debt and financial recovery, how to protect yourself from financial fraud, building an emergency fund, estate planning, and more.

# EVENTS

## Pictures of WIW 2025 related activities



## Videos and Audio Recordings of WIW 2025 related activities



# IOSCO Asia Pacific Hub

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## Lead Organization

IOSCO Asia Pacific Hub.

## Other Participants

N/A

In support of World Investor Week 2025, the IOSCO Asia Pacific Hub participated by promoting the recording of its June 2025 webinar, “Staying Ahead of Scams: Smarter Tools, Stronger Coordination”. Originally delivered under IOSCO’s NextGEN capacity-building program, the webinar examined emerging fraud trends and innovative regulatory responses across the region.

**The webinar attracted 352 participants from 38 jurisdictions, reflecting strong global interest in strengthening collective defences against scams. Speakers represented by:**

- Australian Securities and Investments Commission (ASIC)\*,
- Financial Markets Authority of New Zealand (FMA)\*,
- Hong Kong Securities and Futures Commission (SFC),
- Securities and Exchange Board of India (SEBI),
- Securities Commission Malaysia (SC),
- Monetary Authority of Singapore (MAS).

\* ASIC and FMA also joined in their capacity as co-chairs of the IOSCO APRC (Asia-Pacific Regional Committee) Working Group on Scams and Online Harms.

The session highlighted how fraudsters are rapidly evolving their methods, and how regulators are responding through enhanced technological tools, cross-border coordination, and more proactive disruption strategies. Key highlights are summarised in the attached webinar flyer distributed during WIW.

The IOSCO Asia Pacific Hub remains committed to supporting and contributing to these important efforts in the region.

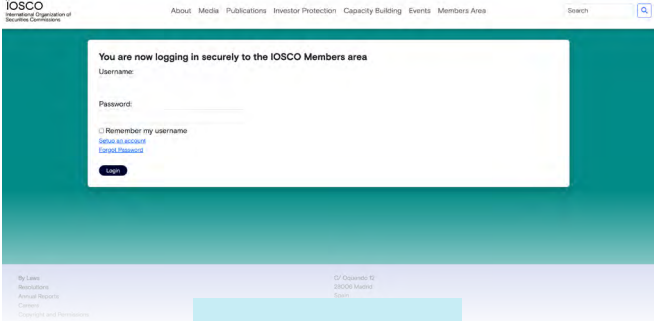
## EVENTS

### Pictures of WIW 2025 related activities



### Video of RIS Campaign-related activities

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# International Federation of Accountants (IFAC)

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## Lead Organization

International Federation of Accountants (IFAC).

## Other Participants

N/A

This year, IFAC worked with three members of the IFAC Young Leaders Collective to produce videos for World Investor Week. The videos communicated to investors around the world how emerging technology creates more efficient auditing and assurance for financial information, and that efficiency can benefit investors.

The purpose of these videos is to make emerging and technical concepts in accountancy accessible to audiences with different professional and cultural backgrounds. IFAC released four videos total (three videos with the Young Leaders Collective and one with IFAC CEO Lee White) at the beginning of World Investor Week, and engaged in a week-long social media campaign across LinkedIn, Instagram, Facebook, and X to promote the videos.

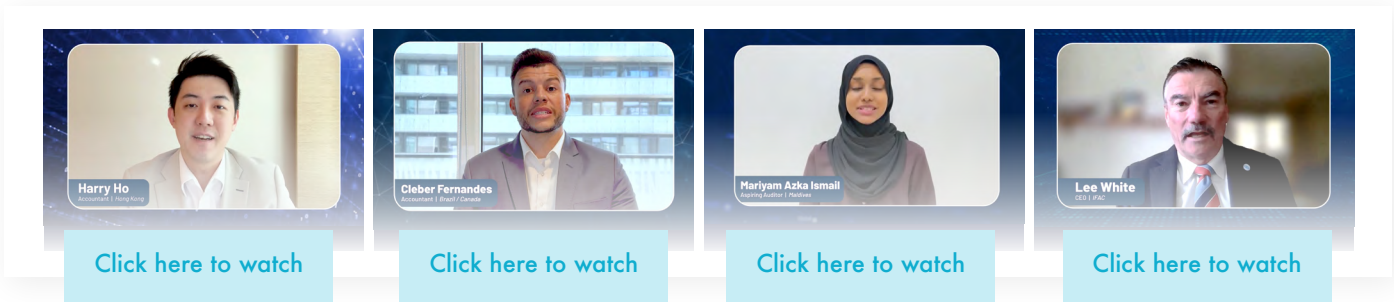
With a combined reach of over 10,000 views, we feel this was a successful World Investor Week.

## EVENTS

### Pictures of WIW 2025 related activities



### Videos and Audio Recordings of WIW 2025 related activities



# Annex

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## Annex 1 – WIW 2025 Global and Regional Events

### Ring the Bell for Financial Literacy (World Federation of Exchanges – WFE)

As part of World Investor Week 2025 (6–12 October), stock exchanges around the world were invited to participate in the World Federation of Exchanges’ Ring the Bell for Financial Literacy event. This was the sixth annual event, which promotes awareness of the vital role investor education and protection play in global markets.

This Ring the Bell ceremony counted on the participation of 57 organizations worldwide, representing 80% of all WFE Full Members.



Jean-Paul Servais, Chair of IOSCO and FSMA, with Jan Jambon, Vice Prime Minister and Minister of Finance and Pensions of Belgium, and Benoît van den Hove, CEO Euronext Brussels, rang the bell at Euronext Brussels to open the World Investor Week.

In his speech, the Chair highlighted the important role that stock markets play in financing the real economy and IOSCO’s efforts, alongside its members, to promote a culture of informed investors.

List of participants, articles, and photo gallery:

available on the WFE website at

[www.world-exchanges.org](http://www.world-exchanges.org)

## World Financial Planning Day (Financial Planning Standards Board Ltd. – FPSB)

Since 2017, FPSB has celebrated World Financial Planning Day on the Wednesday of World Investor Week. Each year, the global financial planning profession comes together for World Financial Planning Day to help raise awareness of the value of financial planning, having a financial plan, and working with a financial planner who has committed to standards of competency and ethics and putting clients' interests first.



### For further information

[worldfpday.org](http://worldfpday.org)

## WIW 2025 Webinars

IOSCO used the WIW 2025 homepage carousel to promote related campaign events. A new Events module highlighted some webinars, among other activities:

[U.S. Commodity Futures Trading Commission \(CFTC\) / Federal Bureau of Investigation \(FBI\) / American Association of Retired Persons \(AARP\)](#)

**Webinar:** Discussion about investment and other financial scams.

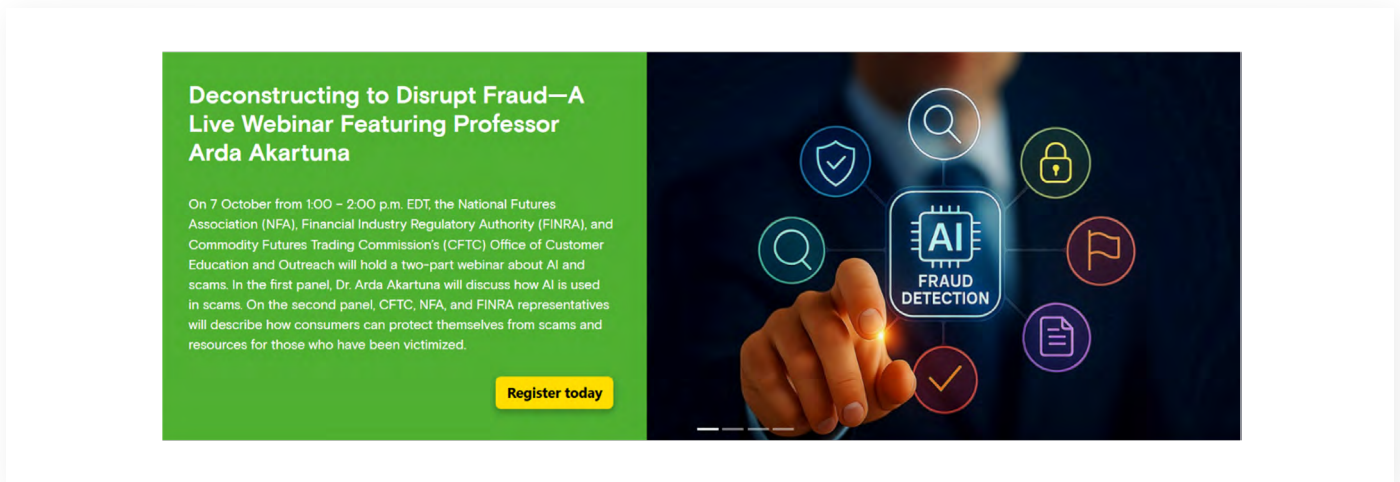
### U.S. Organizations Collaborate to Educate Senior Citizens About Fraud

The U.S. Commodity Futures Trading Commission joined representatives from the Federal Bureau of Investigation and AARP for a discussion about investment and other financial scams. The webinar, with over 250 registrants, informed Americans aged 50 and over about how to identify and avoid trending scams.



National Futures Association (NFA) / Financial Industry Regulatory Authority (FINRA) / Commodity Futures Trading Commission (CFTC)

**Webinar:** Deconstructing to Disrupt Fraud.



**Deconstructing to Disrupt Fraud—A Live Webinar Featuring Professor Arda Akartuna**

On 7 October from 1:00 – 2:00 p.m. EDT, the National Futures Association (NFA), Financial Industry Regulatory Authority (FINRA), and Commodity Futures Trading Commission's (CFTC) Office of Customer Education and Outreach will hold a two-part webinar about AI and scams. In the first panel, Dr. Arda Akartuna will discuss how AI is used in scams. On the second panel, CFTC, NFA, and FINRA representatives will describe how consumers can protect themselves from scams and resources for those who have been victimized.

[Register today](#)

European Fund and Asset Management Association (EFAMA)

**Webinar:** Launch of the European Commission's new Financial Literacy Strategy, a key element of the Savings and Investment Union



EFAMA | IOSCO WORLD INVESTOR WEEK 2025

8 October 2025  
12:00-12:45 CET

THE EUROPEAN COMMISSION'S FINANCIAL LITERACY STRATEGY  
Empowering Investors

LIVE WEBINAR

Guest speakers:

Moderated by

Tangyu van de Werpe  
EFAMA Director General

Maria Luis Albuquerque  
European Commissioner for Financial Services and the Capital Markets Union

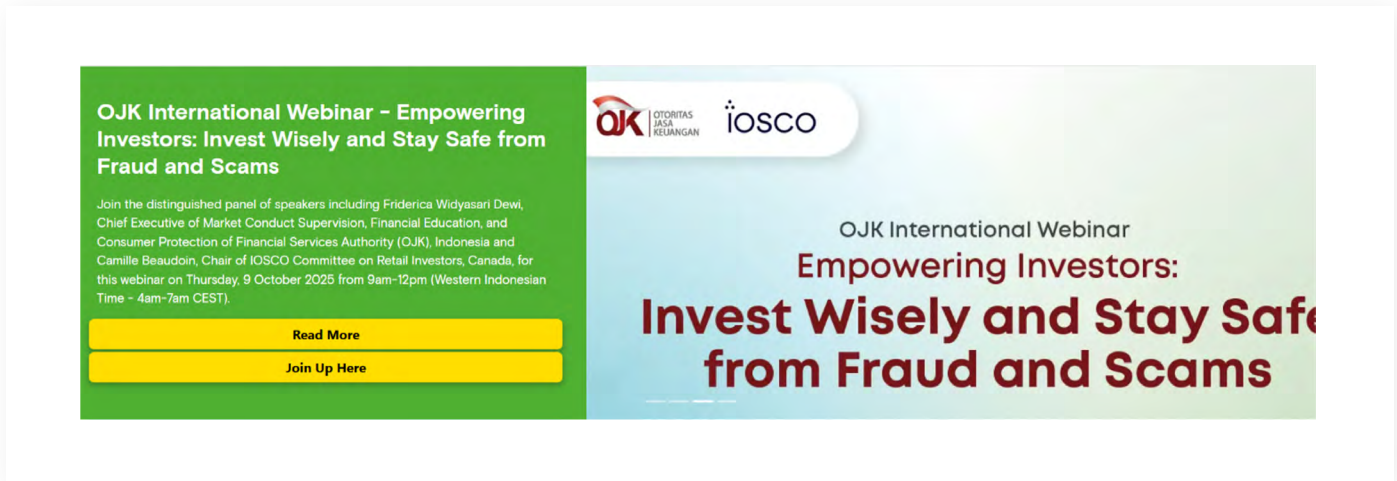
Micaela Forelli  
EFAMA Vice-President & CEO  
M&G Investments Europe

Denise Voss  
Chair  
EFAMA Investor Education Platform

Financial Services Authority (OJK), Indonesia / IOSCO Committee on Retail Investors (C8)

**Webinar:** Empowering Investors: Invest Wisely and Stay Safe from Fraud and Scams.

A panel of speakers, including Friderica Widyasari Dewi, Chief Executive of Market Conduct Supervision, Financial Education, and Consumer Protection of Financial Services Authority (OJK), Indonesia, and Camille Beaudoin, Chair of IOSCO Committee on Retail Investors (C8), Canada.



**OJK International Webinar – Empowering Investors: Invest Wisely and Stay Safe from Fraud and Scams**

Join the distinguished panel of speakers including Friderica Widyasari Dewi, Chief Executive of Market Conduct Supervision, Financial Education, and Consumer Protection of Financial Services Authority (OJK), Indonesia and Camille Beaudoin, Chair of IOSCO Committee on Retail Investors, Canada, for this webinar on Thursday, 9 October 2025 from 9am–12pm (Western Indonesian Time – 4am–7am CEST).

[Read More](#)

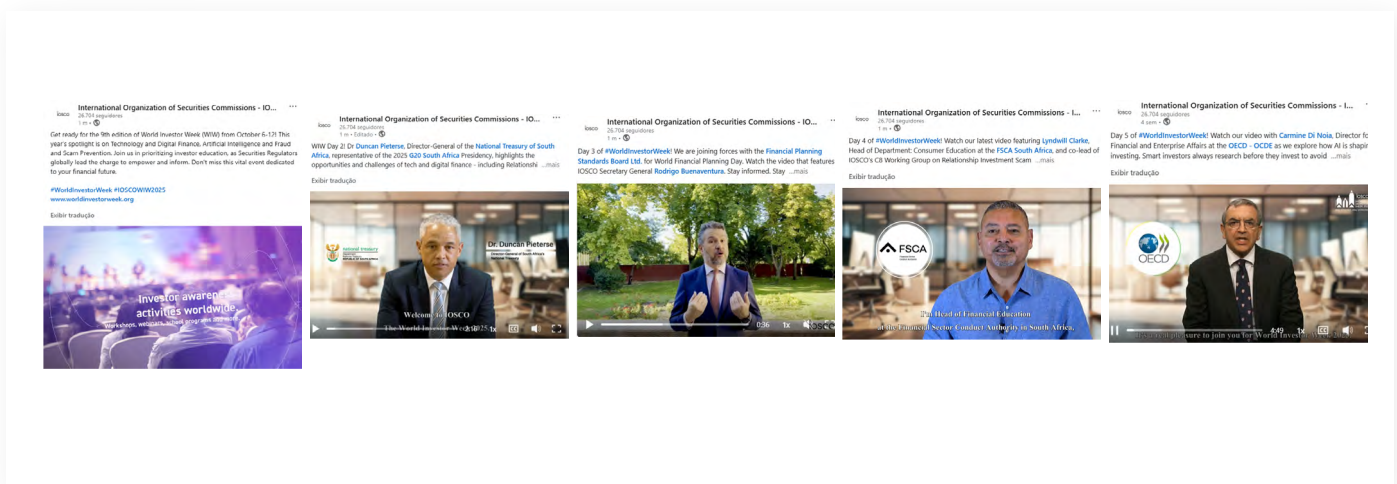
[Join Up Here](#)

OJK International Webinar  
**Empowering Investors:  
 Invest Wisely and Stay Safe  
 from Fraud and Scams**

**IOSCO Promotional Videos**

The Global Webinars previously organized by IOSCO were replaced with some promotional videos, building on the successful WIW 2024 experience with this media type. This 2024 initiative included a short in-house video produced by IOSCO, which was shared on social media and received an excellent response, surpassing 1,000 views.

This way, IOSCO gradually launched promotional videos during the WIW 2025 campaign:



The collage displays five promotional video thumbnails:

- Video 1:** A scene from a webinar with the text "Investor awareness activities worldwide".
- Video 2:** Dr. Dancu Petrescu, Director-General of the National Treasury of South Africa, speaking.
- Video 3:** A man in a blue shirt speaking, identified as the Head of Financial Education at FSCA.
- Video 4:** A man in a suit speaking, identified as the Secretary General of the OECD.
- Video 5:** A man in a suit speaking, identified as the Director for Financial and Enterprise Affairs at the OECD.

## Annex 2 – IOSCO Committee on Retail Investors (Committee 8 members)

### Chairman

Mr. Camille Beaudoin, Director, Financial Education Expertise and Partnerships, Autorité des marchés financiers, Quebec - **Canada**

### Vice-Chairman

Ms. Ana Teresa de Secca Reis Antunes Frasquilho, Senior Associate at the Department of Conduct Supervision and Investor Protection, Comissão do Mercado de Valores Mobiliários, **Portugal**

### Members

Comissão do Mercado de Capitais, **Angola**

(Mr. Dalvim Pipa, Director of the Department of Studies, Strategy, Development, and Communication / Mr. Vasco Januário, Executive Director)

Comisión Nacional de Valores, **Argentina**

(Ms. Nadia Montenegro, Gerente, Gerencia de Gobierno Corporativo y Protección al Inversor / Sonia F. Salvatierra, Director)

Australian Securities and Investments Commission, **Australia**

(Mr. Gerard Fitzpatrick, Senior Executive, International)

Securities Commission of The Bahamas, **Bahamas**

(Mr. Stewart Miller, Manager, Investor Education and Communications)

Financial Services and Markets Authority, **Belgium**

(Mr. Jim Lannoo, Head of Communications and Financial Education)

Comissão de Valores Mobiliários, **Brazil**

(Ms. Nathalie Vidual, Director, Office of Investor Support and Sustainable Finance - 2025)

(Mr. José Alexandre Vasco, Director, Office of Investor Support and Sustainable Finance - 2026)

British Columbia Securities Commission, **British Columbia**

(Ms. Pamela McDonald, Director, Communications and Education)

China Securities Regulatory Commission, **China**

(Mr. Zhongchao Fan, Deputy Director-General, Department of Legal Affairs (Office of Chief Counsel) / Ms. Zhiyu Zhao, Division Head, Department of Legal Affairs (Office of Chief Counsel))

Autorité des marchés financiers, **France**

(Ms. Florence Corne, Deputy Director, Retail Investor Relations and Protection)

Securities and Futures Commission, **Hong Kong SAR - Special Administrative Region of the PRC**

(Ms. Dora Li, General Manager, SFC Investor and Financial Education Council)

Securities and Exchange Board of India, **India**

(Mr. Sunil Jayawant Kadam, Executive Director, Office of Investor Assistance and Education)

Indonesia Financial Services Authority, **Indonesia**

(Mrs. Friderica Widyasari Dewi, Member of the Board Commissioners, Consumer Education and Protection / Mr. Cecep Setiawan, Deputy Director, Financial Literacy and Consumer Protection)

Israel Securities Authority, **Israel**

(Ms. Sivan Carmon, VP, Communications, External Relations & Investor Education / Gal Shahaf, Senior Manager, Digital and Strategic Partnerships)

Commissione Nazionale per le Società e la Borsa, **Italy**

(Mr. Pasquale Munafò, Senior Officer)

Financial Services Agency, **Japan**

(Mr. Kaneko Jutarō, Deputy Commissioner for International Affairs / Mr. Eisuke Otake, Deputy Director for International Capital Markets Regulation)

Jersey Financial Services Commission, **Jersey**

(Ms. Diane Maxwell, Executive Director of Policy and Risk)

Financial Services Commission/Financial Supervisory Service, **Korea, Republic of**

(Ms. Hyunji Kim, Manager, International Affairs Department)

Commission de Surveillance du Secteur Financier, **Luxembourg**

(Mr. Matthias Schmidt, Deputy head, Secrétariat Général)

Securities Commission, **Malaysia**

(Mr. Jawahar Ali Ameer Ali, General Manager, Consumer & Investor Office Department)

Comisión Nacional Bancaria y de Valores, **Mexico**

(Ms. Valeria Garcia, General Director for Supervision of Market Participants' Conduct / Ms. Mariana Gonzalez)

Securities and Exchange Commission, **Nigeria**

(Mr. Habib Abubakar Mohammed, Deputy Director / Mr. Abubakar A. Salihu, Senior Manager)

Ontario Securities Commission, **Ontario**

(Ms. Theresa Ebdon, Vice President, Investor Office)

Comissão do Mercado de Valores Mobiliários, **Portugal**

(Ms. Ana Teresa de Secca Reis Antunes Frasquilho, Senior Associate at the Department of Conduct Supervision and Investor Protection)

Autorité des marchés financiers, **Quebec**

(Mr. Camille Beaudoin, Director, Financial Education Expertise and Partnerships)

Financial Supervisory Authority, **Romania**

(Ms. Alexandra Bontas, Financial Education Officer)

The Bank of Russia, **Russia**

(Ms. Daria Bezmenova, Head of International Best Practice Analysis Unit, Service for Consumer Protection and Financial Inclusion)

Capital Market Authority, **Saudi Arabia**

(Mr. Ali Aldakheel, General Director, Communication & Investor Protection Division / Mr. Mohammad Alsogaeh, Director, Investor Protection Department / Mr. Mamdouh Aloqaili, Director, Awareness Department)

Monetary Authority of Singapore, **Singapore**

(Ms. Rebecca Chua, Director & Head (Consumer Issues))

Financial Sector Conduct Authority, **South Africa**

(Mr. Lyndwill Clarke, Head of Department, Consumer Education Department / Ms. Alicia Moses, Manager, Consumer Education Department)

Comisión Nacional del Mercado de Valores, **Spain**

(Ms. Gloria Caballero Núñez, Deputy Director Financial Education (Investor Protection, Fraud Prevention and Financial Education Department)

Securities and Exchange Commission of Sri Lanka, **Sri Lanka**

(Mr. Tushara Jayaratne, Director External Relations and Capital Market Education)

Finansinspektionen, **Sweden**

(Ms. Moa Langemark, Consumer Protection Economist)

Financial Supervisory Commission, **Chinese Taipei**

(Mr. Joey Cheng, Director)

Securities and Exchange Commission, **Thailand**

(Ms. Sarica Apiwatthakakul, Director, Capital Market Education Department)

Capital Markets Board, **Türkiye**

(Ms. Gül Ertan İlal, Senior Expert at the Strategy Development Department / Mr. Şeref Özer, Deputy Head at the Legal Affairs Department)

Financial Conduct Authority, **United Kingdom**

(Ms. Lucy Castledine, Director of Consumer Investments)

Commodity Futures Trading Commission, **United States of America**

(Ms. Bianca Gomez, Special Counsel, Office of International Affairs)

Securities and Exchange Commission, **United States of America**

(Mr. Rahman Harrison, Acting Chief Counsel, Office of Investor Education and Assistance)

Financial Industry Regulatory Authority, **United States of America**

(Ms. Gloria Dalton, Vice President, Office of International Affairs)

## Observers (2)

European Securities and Markets Authority, **European Union**

(Mr. Matteo Rava, Team Leader, Protection Retail Investors)

Japan Securities Dealers Association, **Japan**

(Mr. Yuya Nakase, Senior General Manager, Global Regulation Office)

## Annex 3 – List of WIW RIS Working Group Membersmembers)

Financial Industry Regulatory Authority (U.S.)

Financial Sector Conduct Authority\*

Ontario Securities Commission

Securities Commission Malaysia

U.S. Commodity Futures Trading Commission\*

U.S. Securities and Exchange Commission

### \* RIS Working Group Leadership

The C8 and the WIW Multi-Coordination Group would like to thank the teams at CVM (Brazil), CMA (Kingdom of Saudi Arabia), CFTC (USA), and the IOSCO General Secretariat for their support in the preparation of this Report.



**Thank you**

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