



WIW 2026 CAMPAIGN TOOLKIT

BRANDING ASSETS

01

PDF

Logo Guideline

Clearspace, colour, sizing, placement, and incorrect-use guidance for consistent application of WIW branding.

12 PAGES

[Open](#)

02

AI | EPS | PNG | SVG

Pack of 2026 WIW logo with tagline

Official WIW 2026 logo assets with approved tagline lockups for use across campaign communications and promotional materials.

LOGOS

[Open](#)

03

AI | EPS | PNG | SVG

Pack of 2026 WIW logo without tagline

Official WIW 2026 standalone logo assets for flexible use where tagline inclusion is not required.

LOGOS

[Open](#)

04

PNG | SVG

Pack of WIW logo (no year)

Evergreen WIW logo assets for use in materials where a year-specific identifier is not needed.

LOGOS

[Open](#)

05

AI | PPTX

Social Media Graphic Templates

Ready-to-use and editable social media graphic templates, available in multiple formats, to support campaign participants in creating and publishing WIW 2026 campaign content.

TEMPALTES

[Open](#)

06

TTF

WIW 2026 Campaign Fonts

Campaign typefaces used across WIW 2026 materials to support consistent typography and visual identity across campaign communications.

FONTS

[Open](#)

MARKETING MATERIALS

01

PDF

Main Themes & Key Messages

Approved WIW 2026 themes and key messages to support consistent campaign messaging.

5 PAGES

[Open](#)**02**

PPTX

Marketing Templates

Event flyer with editable date, panelist and host slots.

3 Colour Variations

[Open](#)**03**

PPTX

Presentation Templates

Ready-to-use presentation templates for campaign briefings, stakeholder engagement, and local awareness activities.

3 Colour Variations

[Open](#)**04**

PDF

Social Media Plan

Planned social media content calendar, campaign messaging, and publishing guidance for digital activation.

10 PAGES

[Open](#)**05**

PDF

Social Media Guidebook

Guidance on social media publishing, content application, and recommended usage across campaign platforms.

57 PAGES

[Open](#)**06**

PDF

Hashtags for the Campaign

Approved campaign hashtags and usage guidance to support consistent messaging and social media amplification.

1 PAGE

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PRESS RELEASES

No 01

ANNOUNCEMENT

JULY 2026

Announcing WIW 2026

Curtain-raiser release introducing the 10th-anniversary campaign, theme and partner regulators.

MEDIA RELEASE | PDF

[English](#)
[French](#)
[Spanish](#)
[Portuguese](#)
[Arabic](#)
[Italian](#)

PARTICIPATION SUPPORT

№ 01

PRESENTATION

Introductory Webinar Presentation

View the presentation delivered during the WIW 2026 Introductory Webinar, covering key information to support participation in the campaign.

PDF

[Open](#)

№ 02

FAQ

Frequently Asked Questions

Answers to common questions about participating in World Investor Week 2026.

PDF

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№ 03

CONTACT

Registration, News & Events

Participating Jurisdictions and sponsoring organizations may submit contact information, news items or events for listing on the WIW website, by submitting their information at the following e-mail:

 worldinvestorweek@iosco.org

EMAIL

[Get in Touch](#)

THANK YOU!

