



WIW 2026 CAMPAIGN TOOLKIT

BRANDING ASSETS

01

PDF

Logo Guideline

Clearspace, colour, sizing, placement, and incorrect-use guidance for consistent application of WIW branding.

12 PAGES

[Open](#)

02

AI | EPS | PNG | SVG

Pack of 2026 WIW logo with tagline

Official WIW 2026 logo assets with approved tagline lockups for use across campaign communications and promotional materials.

LOGOS

[Open](#)

03

AI | EPS | PNG | SVG

Pack of 2026 WIW logo without tagline

Official WIW 2026 standalone logo assets for flexible use where tagline inclusion is not required.

LOGOS

[Open](#)

04

PNG | SVG

Pack of WIW logo (no year)

Evergreen WIW logo assets for use in materials where a year-specific identifier is not needed.

LOGOS

[Open](#)

MARKETING MATERIALS

01

PDF

Main Themes & Key Messages

Approved WIW 2026 themes and key messages to support consistent campaign messaging.

5 PAGES

[Open](#)**02**

PPTX

Marketing Templates

Event flyer with editable date, panelist and host slots.

3 Colour Variations

[Open](#)**03**

PPTX

Presentation Templates

Ready-to-use presentation templates for campaign briefings, stakeholder engagement, and local awareness activities.

3 Colour Variations

[Open](#)**04**

PDF

Social Media Plan

Planned social media content calendar, campaign messaging, and publishing guidance for digital activation.

10 PAGES

[Open](#)**05**

PDF

Social Media Guidebook

Guidance on social media publishing, content application, and recommended usage across campaign platforms.

57 PAGES

[Open](#)**06**

PDF

Hashtags for the Campaign

Approved campaign hashtags and usage guidance to support consistent messaging and social media amplification.

1 PAGE

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PRESS RELEASES

№ 01

ANNOUNCEMENT

JULY 2026

Announcing WIW 2026

Curtain-raiser release introducing the 10th-anniversary campaign, theme and partner regulators.

MEDIA RELEASE | PDF

[English](#)[French](#)[Spanish](#)[Portuguese](#)[Arabic](#)[Italian](#)

PARTICIPATION SUPPORT

№ 01

FAQ

Frequently Asked Questions

Answers to common questions about participating in World Investor Week 2026.

PDF

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№ 02

CONTACT

Registration, News & Events

Participating Jurisdictions and sponsoring organizations may submit contact information, news items or events for listing on the WIW website, by submitting their information at the following e-mail:

 worldinvestorweek@iosco.org

EMAIL

[Get in Touch](#)

THANK YOU!

