

IOSCO World Investor Week 2025

Posts & Tweets Agenda

WIW social media:

- X/Twitter: [@IOSCOWIW](https://twitter.com/IOSCOWIW)
- Facebook – [@worldinvestorweek](https://www.facebook.com/worldinvestorweek)
- Instagram – [@ioscowiw](https://www.instagram.com/ioscowiw)
- WIW website - www.worldinvestorweek.org

ALL IOSCO-WIW Supporters are invited to use any other social media (LinkedIn, We Chat, etc.). IOSCO will post WIW updates on the [IOSCO LinkedIn channel](#) as well as the dedicated WIW social channels.

Please amend social media posts to suit your own jurisdictions, priorities and activities.

Hashtags:

#IOSCOWorldInvestorWeek
#IOSCOWIW2025

IMPORTANT:

IOSCO-WIW links may be changed for Participants' website and specific tools/programs. We recommend adding: #WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org in all social media posts. **Please like, share and repost WIW social posts; the WIW team will like, share and repost social media posts from participating jurisdictions.**

Some additional tweets and posts might be added to this list.

Timeline for posting WIW (Key) Messages

	Weekly posts commence – IOSCO posting about developments or news from members / IOSCO liking and reposting members' news and planning for their own events in their jurisdictions.
July 21	Spot the scam before it strikes. Fraudsters are getting smarter, but so are you. Join us from 6–12 October for #WorldInvestorWeek and learn how to stay safe. Stay Informed. Stay Protected. #WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org
July 28	Tech innovations are opening new frontiers, but every opportunity comes with risks. Learn how to stay safe in the evolving world of digital finance during #WorldInvestorWeek. Stay Informed. Stay Protected. #WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org
August 4	This #WorldInvestorWeek (6–12 October), explore how emerging tech like AI is reshaping finance and what that means for you as an investor. Stay Informed. Stay Protected. #WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org
August 11	<i>Repeat messages or amplify jurisdiction's events.</i>
August 18	<i>Repeat messages or amplify jurisdiction's events.</i>

August 25	<i>Repeat messages or amplify jurisdiction's events.</i>
Sept 1 (one post)	<p>Get ready for the 9th edition of World Investor Week (WIW) from October 6-12! This year's spotlight is on Technology and Digital Finance, Artificial Intelligence and Fraud and Scam Prevention. Join us in prioritizing investor education, as Securities Regulators globally lead the charge to empower and inform. Don't miss this vital event dedicated to your financial future.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Sept 8 (one post)	<p>Get ready for the 9th edition of World Investor Week (WIW) from October 6-12! This year's spotlight is on Technology and Digital Finance, Artificial Intelligence and Fraud and Scam Prevention. Join us in prioritizing investor education, as Securities Regulators globally lead the charge to empower and inform. Don't miss this vital event dedicated to your financial future.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Sept 15 (one post)	<p>Get ready for the 9th edition of World Investor Week (WIW) from October 6-12! This year's spotlight is on Technology and Digital Finance, Artificial Intelligence and Fraud and Scam Prevention. Join us in prioritizing investor education, as Securities Regulators globally lead the charge to empower and inform. Don't miss this vital event dedicated to your financial future.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Sept 22-26 (one post)	<p>Get ready for the 9th edition of World Investor Week (WIW) from October 6-12! This year's spotlight is on Technology and Digital Finance, Artificial Intelligence and Fraud and Scam Prevention. Join us in prioritizing investor education, as Securities Regulators globally lead the charge to empower and inform. Don't miss this vital event dedicated to your financial future.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Unlock the secrets of smart investing. The foundation of wise investment decisions starts with verifying that your investment professional is properly</p>

	<p>licensed and your platform is legit. Always conduct thorough research on any product before committing your hard-earned money. Equip yourself with knowledge and invest with confidence.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
A week before WIW (Sept 29) (one post)	<p>Only one week to go! IOSCO World Investor Week 2025!</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Investing Basics. A savvy investor knows that every investment carries some level of risk. The key to navigating these risks successfully lies in the power of diversification. Expand your portfolio, balance your assets, and secure a more resilient financial future.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Oct 3	<p>Only 3 days to go! IOSCO World Investor Week 2025!</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>IOSCO Members go all out to celebrate the 9th World Investor Week (October 6-12).</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Investing Basics. Mastering investing starts with understanding the basics. Smart investors know that digital tools can transform investing from a complex task into a streamlined, manageable process.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Day 1 Oct 6	<p>IOSCO Members and stakeholders kick off 9th edition of the IOSCO World Investor Week. Investor Education and Protection are top priorities for Securities Regulators.</p>

	<p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Join us for IOSCO World Investor Week as we embark on a global mission to elevate investor education, strengthen investor protection, and enhance financial literacy. Access valuable resources and learning opportunities designed to empower you on your financial journey. Be part of a global initiative that prioritizes informed investing and financial well-being.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Fraud and Scam Prevention. A smart investor uses digital tools wisely, researches strategies, chooses reputable platforms and verifies influencers' credentials.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Protect yourself from frauds and scams. Always verify that your investment professional is licensed and do your own research before investing.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Crypto Assets. A smart investor understands the investment products and risks associated with crypto assets.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
<p>Day 2 Oct 7</p>	<p>MAY BE RING THE BELL FOR FINANCIAL LITERACY WITH WFE</p> <p>Investor Resilience. Smart investors know that all investments come with risks. They diversify their portfolios to protect against losses from unexpected events.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>

	<p>Frauds and Scams Prevention. A smart investor avoids "get rich quick" and "can't lose" schemes; if it looks too good to be true, it probably is!</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Crypto Assets. Smart investors always prioritize due diligence when evaluating investment opportunities, especially in crypto.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Day 3 Oct 8	<p>WORLD FINANCIAL PLANNING DAY 8 OCTOBER 2025.</p> <p>Investor Resilience. Smart investors prepare for life's unexpected challenges by budgeting to manage risk, minimize the impact of inflation, and steer clear of high-interest debt.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Frauds and Scams Prevention. Smart investors never feel rushed and ignore over-the-top sales pitches and pressure to invest right on the spot.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Crypto Assets. Smart investors recognize the red flags and warning signs of investment fraud.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Day 4 Oct 9	<p>Investor Resilience. Smart investors pay attention to how inflation affects their purchasing power and evaluate their investments based on real rates of return.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>

	<p>Frauds and Scams Prevention. Smart investors are cautious about transferring cash and never share personal info when contacted unexpectedly. Stay safe and protect your assets.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Smart investors do their homework. Don't rely on celebrity endorsements and always verify the credentials of financial influencers before investing in crypto assets.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Day 5 Oct 10	<p>Investor Resilience. Smart investors always research before they invest to avoid financial scams. Stay informed and protect your money.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Frauds and Scams Prevention. Smart investors prioritize strong passwords and good data security practices like 2-factor authentication for financial accounts. Keep your investments safe!</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p> <p>Investing Basics: Be prepared for life's surprises and invest wisely, especially during uncertain times.</p> <p>#WorldInvestWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>
Day 6 Oct 11	<p>Investing Basics. Investing Basics. A smart investor assesses the impact of fees when choosing an investment.</p> <p>#WorldInvestorWeek #IOSCOWIW2025 www.worldinvestorweek.org</p>

Day 7

Oct 12

Thank you to all IOSCO members and stakeholders for your contributions to WIW 2025!

#WorldInvestorWeek

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www.worldinvestorweek.org

Learn the basics of investing! Smart investors strategize and invest based on their future needs and goals. Start planning your financial future today!

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www.worldinvestorweek.org

Additional suggested Tweets, Facebook or other Social Media posts for participants:

Join us for the 9th IOSCO World Investor Week, October 6-12! Invest in yourself!

#WorldInvestorWeek

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www.worldinvestorweek.org

Stay informed. Stay protected.

#WorldInvestorWeek

#IOSCOWIW2025

www.worldinvestorweek.org

Become a smart investor; start with education!

#WorldInvestorWeek

#IOSCOWIW2025

www.worldinvestorweek.org

Looking for investments with good returns? Invest in knowledge!

#WorldInvestorWeek

#IOSCOWIW2025

www.worldinvestorweek.org

Avoid scams and fraud - invest in information!

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Want to improve your financial results? Invest in learning!

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Want to invest better, but have doubts? Invest in knowledge!

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Find financial jargon confusing? Invest in learning!

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Make wiser financial decisions; invest in knowledge!

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Global events can cause market volatility. Should you sell or buy? Seek advice before deciding!

#WorldInvestorWeek

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Beware of financial fraud. Stay alert across all platforms!

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Fraudsters are out there. Stay vigilant against financial fraud!

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